### **Curriculum Vitae**

**Naila Nabil Hamdy**

Associate Professor

Journalism and Mass Communication Department

School of Global Affairs and Public Policy

The American University in Cairo,

AUC Avenue P.O. Box 74 New Cairo, 11835, Egypt

Email: nailah@aucegypt.edu

**OVERVIEW:**

Journalism and Mass Communication professor, former television journalist, media development consultant, and author of numerous research papers on Arab media and the journalism profession in the region. Seasoned teacher with over 17 years experience, a member of the faculty at the American University in Cairo, a former chair, undergraduate and graduate director of the department and a current curricular leader at the department and university levels.

**RESEARCH INTERESTS:**

Journalism Profession in Egypt and the Arab Region

Traditional and Web-based News production, uses and effects

Arab Terrestrial and Satellite Television Content Analyses and Audience studies

Media Development in the Arab Region

Arab Transnational Media Issues

Media Convergence in the Arab Region

Cross Cultural Communication Issues

**I. EDUCATION:**

Ph.D. 2007, Cairo University, Egypt, Faculty of Mass Communication.

 PhD in Mass Communication

M.A. 1996, Journalism & Mass Communication, The American University in Cairo, Egypt.

B.A. 1980, Communication Arts, University of San Francisco, CA, USA

Emphasis: Mass Media Studies

**II. PROFESSIONAL EXPERIENCE**

**Employment in the Academic Field**

2014- present: Associate Chair of Journalism and Mass Communication, School of Global Affairs and Public Policy, The American University in Cairo, Egypt. (Tenured)

2008-2014: Assistant Professor of Journalism and Mass Communication, School of Global Affairs and Public Policy, The American University in Cairo, Egypt. (Tenure-track)

1997 -2008: Visiting Lecturer of Journalism & Mass Communication, School of Business, Economics and Communication, The American University in Cairo, Egypt.

**Administrative Positions in the Academic Field**

2014: Chair, Journalism and Mass Communication Department, School of Global Affairs and Public Policy. The American University in Cairo, Egypt.

2008-2010: Chair, Journalism and Mass Communication Department, School of Global Affairs and Public Policy. The American University in Cairo, Egypt.

2007-2008: Graduate Director, Journalism and Mass Communication Department, School of Business, Economics and Communication, The American University in Cairo, Egypt.

2004-2007: Undergraduate Director, Journalism and Mass Communication Department, School of Business, Economics and Communication, The American University in Cairo, Egypt.

Courses taught

Undergraduate: JRMC 337 (Electronic Newsgathering and Scriptwriting)

JRMC 471 (Online Journalism)

JRMC 475 (Special Topics in Mass Communication)

JRMC 301 (Mass Media Editing and Design)

JRMC 201 (Mass Media Writing)

JRMC 200 (Introduction to Mass Communication)

JRMC 482 (Media Convergence Capstone)

Graduate: JRMC 543 (Television News Production I)

JRMC 547 (Television News Production II)

JRMC 537 (Electronic News Gathering Workshop)

JRMC 539 (Advanced News Gathering Workshop)

JRMC 502 (Current Issues in Mass Communication)

Courses and Majors Developed: Online Journalism, Media Convergence Capstone, and Advanced Journalism: Investigative Journalism in a Transitional Democracy and the Major in Communication and Media Arts. Also contributed to the development of a Convergent Journalism Major and the development of a diploma in Television Journalism taught between 2006-2008.

Visiting Professor: Danish School of Media and Journalism, DSMX, Aarhus, Denmark. Gave series of lectures on Arab Media and Politics and Arab Journalism Post Arab Spring during February, 2013.

**III. RESEARCH AND INTELLECTUAL CONTRIBUTIONS**

## **Refereed Journal Articles:**

* Hamdy, N. (2014). Egypt shifts toward a networked journalism paradigm (under review)
* Hamdy, N. (2013). Arab Investigative Journalism Post Political Changes. *Journal of Muslim Media and Research* 1(6), pp 66-90.
* Hamdy, N. (2013). Arab Investigative Journalism in a Time of Political Transition *Journal of Muslim Media and Research.* 6(1).
* Hamdy, N. (2013). Prediction of media credibility in Egypt’s post-revolution transitional phase. *Global Media Journal - American Edition*, *12*(22) Available at: http://journals.textual.info/index.php/gmj-american/issue/current
* Davie, W. R., Dick, S. J., Bashri, M., Galander, M., & Hamdy, N. (2013). The arab spring and the U.S. response: American and middle eastern students speak out. *Global Media Journal - American Edition*, *12* (22) Available at: http://journals.textual.info/index.php/gmj-american/issue/current
* Hamdy, N. (2013) Youth Perceptions Of Media Credibility and Political Information in Post-Revolution Egypt. *Global Media Journal-Arabian Edition, 2* *(1-2)*, 87-103.Available at: http://www.gmj-me.com/
* Hamdy, N., & Gomaa, E. (2012). Framing the egyptian uprising in arabic language newspapers and social media. *Journal of Communication*, *62*(2), 195-221.
* Hamdy, N & Philip Auter. (2011). Divergence on Convergence: U.S and Egyptian Journalism Professionals and Educators Respond. *Journal of Middle East Media*, Fall. Available at: http://www2.gsu.edu/~wwwaus/JMEM\_archive.html
* Hamdy, N. (2011). Philip Auter, Aya Ateya, & Vernon Humphry.  A Cultural Perspective: A Survey of U.S. and Egyptian Students re: Their Perceptions of Persons with Disabilities*. International Journal of Humanities and Social Sciences, 1(5).* Available at: http://www.ijhssnet.com/journals/Vol.\_1\_No.\_5;\_May\_2011/11.pdf
* Hamdy, N. (2010). Arab media Adopts Citizen Journalism Changing the Dynamics of Conflict Coverage, *Global Media Journal-Arabic Edition*, *1(1*). Available at: http://www.gmj-me.com/index.php?option=com\_content&view=article&id=23%3Avolume1issue1
* Hamdy, N. (2009). Arab Citizen Journalism in Action: Challenging Mainstream Media Authorities and Media Laws. *Westminister Papers in Communication and Culture,* (University of Westminster, London,) *6(1)* 92-112.
* Hamdy, N. (2008). Building Capabilities of Egyptian Journalists in Preparation for a Media in Transition. *Journal of Arab and Muslim Media Research,* (Intellect Publications) *1(3),* 215-245.
* Ramprasad, J. & Hamdy, N. (2007). Egyptian Journalists: Predictors of Their Job Satisfaction. *The Journal of Middle East Media 3 (1),* 51-67.
* Hamdy, N. (2006). Alternate Arab Voices: A Depiction of the Usage of Blogs and Bloggers in the Arab World. *Global Media Journal* – *Arabic Edition* *1(3)* Fall
* Willnat, Lars, Aw, Annette, Hamdy, Naila Nabil, He, Zhou, Menayang, Victor, La Porte, Maria Teresa, Sanders, Karen, Tamam, Ezhar. (2006). **Media Use, Anti-Americanism and International Support for the Iraq War,** *International Communication Gazette 68(5), 533-550.*
* Hamdy, N. (2005). Extreme Makeover: Can the US Public Diplomacy Campaign Enhance America’s Image in the Arab World. *Global Media Journal-Arabic Edition,* *1(2*) Fall.
* Ramaprasad, J. & Hamdy, N. (2006). Functions of Egyptian Journalists: Perceived Importance and Actual Performance. *International Communication Gazette*, *68(2),* 167-185.
* Hamdy, N. (2004). The Internet and Egypt’s National Development, *Global Media Journal*-*American Edition*. Spring. *3(5*). Available at: <http://lass.purduecal.edu/cca/gmj/fa04/gmj_fa04_TOC.htm>

**Book Chapters**

Hamdy N. (2013). The Arab Journalism Culture. Chapter in publication edited by Dr. Mehran Kamrava at the Georgetown University, School of Foreign Service in Qatar, Center for International and Regional Studies. *In Press.*

Hamdy N. & Conlin L. (2012). Social Media Allows Women to Play Pivotal Role in Egypt’s Revolution, In Ralph Berenger (Ed*). Social Media Go to War:Rage, Rebellion and Revolution in the Age of Twitter*, Marquette Books: Spokane, USA.

Hamdy, N. (2011). Arab media adopt citizen journalism to change the dynamics of conflict coverage. In M. Wall (Ed.), *Citizen Journalism: Valuable, Useless or Dangerous?* New York: IDEBATE Press.

Hamdy, N. (2010) Arab Citizen Journalism Shaped by Technology Creates A Challenge to Mainstream Media, Authorities and Media Laws. In Al-Obiedi A. & Covington W. (Eds.), *Broadcast, Internet and TV Media in the Arab World and Small Nations: Studies in Recent Developments,* Lewiston, NY: Mellen Press.

Hamdy, N. (2010). Ethics for the Arab Journalist and Mass Communicator in the Digital Age. *In Arab New Media for Peace and Dialogue: Best Practice Guide and Pedagogical Toolkit.* Published by the Centre UNESCO de Catalunya, UNESCOCAT Barcelona, 2010

 ISBN: 9978-84-15057-06-2

Hamdy, N. & Mubarak R. (2004). Iraq War Ushers in Web-Based Era, In Ralph Berenger. (Eds.), *Global Media Go To War: Role of News and Entertainment Media During The 2003 Iraq War*, Marquette Books: Spokane, USA.

**Refereed Proceedings**

Hamdy, N. (2013). “Arab Investigative Journalism after the Revolts”.

Proceedings of the Third World Journalism Education Congress (WJEC) Mechelen, Belgium.

Hamdy, N. (2008). “Arab Citizen Journalism in Action: Challenging Mainstream

Media, Authorities and Media Laws,” Proceedings of the Conference on Journalism Testing Legal Boundaries: Media Laws and the Reporting of Arab News. Arab Media Center, Communication and Media Research Center CAMRI, University of Westminster, UK.

Hamdy, N. (2008). “Arab Citizen Journalism Shaped by Technology: Creates a

 Challenge to Mainstream Media, Authorities and Media Laws”

 Proceedings of the Journalism Research and Education Division of the

 International Association for Media and Communication Research

(IAMCR). Stockholm, July 2008. Refereed JRE On-Line Publication, Journalism Research & Education Section. ISBN 978-0-6464704-5-0

Hamdy, N. (2006). “Bloggers in the Arab World Offer Readers an Alternate

 Voice: A Study of the Arab Blogoshphere.” Proceedings of the

 Community Communication Division of the International Association for

 Media and Communication Research (IAMCR), Cairo.

## **Other Recent Publications**

Hamdy, N. (2013). Egyptian Media Heading Down Dangerous Path. Opinion Column. *Ahram Online.* November 8.

Hamdy, N. (2012). Foreign Funding Under Fire: Xenophobia and prejudice have thrived on the latest allegations of foreign conspiracies, parroted by a subservient media. Opinion Column. *Ahram Online*. February 22.

Hamdy, N. (2012). The Name of the Game: Several issues need to be addressed in order to have an effective media apparatus that plays a healthy role in the future of Egypt. Opinion Column. *Ahram Online*. March 2.

**Recent Research Presentations**

Hamdy, N. “Egypt shifts toward a networked journalism paradigm”. A Paper presented to the International Conference: Media and Crises: The Art of Manipulation, Distortion and Propaganda, Qatar University, Doha, Qatar, April, 2014.

Hamdy, N. “Social media content flow to television in Egypt”, A Paper presented to the International Division, The Broadcast Educators Association Convention (BEA) Nevada, US. April, 2014.

Hamdy, N. “Arab Journalism Culture Post Revolutions “. A paper presented to the Seventeenth Annual conference Arab-US Communication Educators Association AUSACE, Tangiers, Morocco, 2013.

Hamdy, N. “Investigative Journalism After the Revolts”, A Paper presented to the Third World Journalism Congress (WJEC), Mechelen, Belgium, 2013.

Hamdy, N, “Investigative Journalism Education in the Arab region” A presentation made on panel addressing investigative journalism in journalism education, The Third World Journalism Congress (WJEC), Mechelen, Belguim, 2013.

Hamdy, N. “ Prediction of Media Credibility in Egypt’s Post-Revolution Transitional Phase”. A Paper presented to the International Division, The Broadcast Educators Association Convention (BEA) Nevada, US. April, 2013.

Hamdy, N. “Arab Investigative Journalism Post Political Changes”. A paper presented to the Seventeenth Annual conference Arab-US Communication Educators Association AUSACE, Atlanta, USA, 2012.

Hamdy, N. “Youth Perceptions Of Media Credibility in Post-Revolution Egypt” A Paper presented at the Media, Youth Subcultures and the Politics of Resistance in the Arab World conference, Arab Media Center University of Westminster, London, UK. April 2012.

Hamdy, N. & Gomaa E. “Framing the Egyptian Uprising in Newspapers and Social Media” A Paper presented to the International Division, The Broadcast Educators Association Convention (BEA) Nevada, US. April, 2012.

Auter, P., Hamdy, N., Joud L. Auverset, L. “The Politics of Facebook.” A paper presented to the Sixteenth Annual conference Arab-US Communication Educators Association AUSACE, Lebanon. 2011.

Hamdy, N. & Conlin, L. “Women Empowered by Social Media in Egypt’s Revolution” A paper presented to the Sixteenth Annual conference Arab-US Communication Educators Association AUSACE, Lebanon. 2011.

Hamdy, N. “Press Freedoms in Egypt following the onset of Digital Media”. Discussant on Panel addressing the Impact of The Impact of Digital and Social Media on Press Freedom. Plenary session to the Sixteenth Annual conference Arab-US Communication Educators Association AUSACE, Lebanon. 2011.

Naila Hamdy and Lindsey Conlin “Social Media Allows Women to Play Pivotal Role in Egypt’s Revolution, “ A paper presented to the International Conference on the Trends of 12ST century Mass Communication: Strategic, Ethical, and Multicultural Challenges and Prospects (ICTMC), Qatar University. Qatar 2011

Naila Hamdy, Bill Davies, Jim St. Pierre, Lindsey Conlin & Mahmoud Galander. “Revolution in Egypt: Student Views from Egypt, the Gulf and the US. “ A paper presented to the International Conference on the Trends of 12ST century Mass Communication: Strategic, Ethical, and Multicultural Challenges and Prospects (ICTMC), Qatar University. Qatar 2011

Naila Hamdy. “Accreditation Council for Education in Journalism and Mass Communication (AEJMC): The Case of the American University in Cairo” A paper presented to The Fifteenth Annual conference Arab-US Communication Educators Association AUSACE, Kuwait. 2010

Naila Hamdy & Philip Auter. “ Is Convergence Coming Together? Mass Communication Faculty and Industry Professionals Respond”, A paper presented to The Fifteenth Annual conference Arab-US Communication Educators Association AUSACE, Kuwait. 2010

Naila Hamdy “Arab Media Adopts Citizen Journalism:   Changing the Dynamics of Conflict Coverage,” A Paper presented to the International Division, The Broadcast Educators Association Convention (BEA) Nevada, US. April, 2010.

**Recent Panel Moderations**

2013 - Moderator of opening session. International Forum for Media Innovations: Towards a Constructive Dialogue. League of Arab States and the Swedish Institute Alexandria, Cairo, Egypt.

2011-Moderator, Panel on The Internet, Arab Youth and Digital Communication, The Sixteenth Annual Conference Arab-U.S. Association for Communication Educators (AUSACE) Beirut, Lebanon.

2011- Chair, Panel on “The pedagogy of mass communication in the region: currency or obsolescence?”. International Conference on the Trends of 12ST century Mass Communication: Strategic, Ethical, and Multicultural Challenges and Prospects (ICTMC). Qatar University, Qatar.

##### Recent Invited Presentations and Participations:

Participant. “Arab Free Press Forum – WAN-IFRA World Association of Newspaper and News Publishers, Tunis, Tunisia. November, 2013

Speaker. “Confronting Paid for Journalism: Why TV crews pay their sources”. Sponsored by the Ethical Journalism Network (EJN) and Global Editors Network (GEN). Hamamat, Tunisia. November, 2013.

Participant. “Media Culture in Transformation” Orient-Institute Beirut Project Workshop. Panel on Debating the Constitution in Egypt. Cairo, Egypt, December, 2013.

Lecture. “Arab Journalism Culture: Defining a Media in Flux” Delivered via Skype to students of Professor Asborn Jorgensen at the Danish School of Journalism, Aarhus. Denmark. November, 2013.

Invited participant at WISE – World Innovation Summit for Education, Qatari Foundation, Doha, Qatar November, 2013 (Fifth Annual Meeting)

Lecture. “Indian Entertainment Media as a Soft Power in the MENA Market.” BRICS and their Evolving Role in Developing Media Markets. Robert Bosh Stiftung FoME-Symposium 2013. Berlin, Germany. October, 2013.

Speaker. “Why Television Crews have become accustomed to paying sources and more” Ethical Journalism Seminar. Sponsored by the Ethical Journalism Network (EJN) and the Global Editors Network (GEN). Cairo, May, 2013.

Participant. “Media Culture in Transformation” Orient-Institute Beirut Project Workshop. Chair of Panel on the “The Language of the Revolution”. Cairo, Egypt, May, 2013

Invited participant at WISE – World Innovation Summit for Education, Qatari Foundation, Doha, Qatar November, 2012 (Fourth Annual Meeting)

Panelist “Teaching Investigative Journalism in Egypt” at the 5th Arab Reporters for Investigative Journalism Annual Conference (ARIJ), Cairo, November, 2012.

Speaker “Media Reform”. Launch of the Danish Egyptian Press Club. A project of the Danish Egyptian Dialogue Institute, DEDI, Cairo, Egypt, September, 2012

Speaker. “Egypt Media in Transition” at the Jordan Media Institute, Amman, Jordan, May 2012.

Speaker. “Editorial Content for New Journal” at the Arab Journal for Higher Education, sponsored by the Alexandria Trust, UK based association., Held in Cairo, May, 2012.

Speaker “Setting the Middle East Online Safety Agenda” at the Promoting online safety and cyber ethics in the Middle East Conference, hosted by the Washington based Family Online Safety Institute (FOSI) and ictQatar. March, 2012

Guest Lecture at the Danish Egyptian Dialogue Institute, Egypt “The Changing Role and Perception of Youth in Post Revolution Egyptian Media”. November 2011.

Guest Lecture at the Department of Mass Communication and Information Science, Qatar University, Qatar “Changes and Developments in Egypt’s Media since 2005“. December 2010

Invited participant at WISE – World Innovation Summit for Education, Qatari Foundation, Doha, Qatar November, 2010 (Second Annual Meeting)

Invited to contribute to the ESCSOC (UN) Regional Meeting with a focus on “Innovative approaches to reaching women, girls and the marginalized in the Arab region” held during the WISE - World Innovation Summit for Education, Qatari Foundation, Doha, Qatar November, 2010

Invited to participate at the Third Annual ARIJ Conference for Arab Investigative Journalists, Amman, Jordan. November, 2010

Invited speaker at The Entrepreneurship Empowerment Symposium: Education Technology and Innovation for Entrepreneurship Empowerment organized by the E-learning Competence Center (ELCC), Ministry of Communication and Information Technology as part of the Global Entrepreneurship initiative, Egypt week, November 2010. The presentation was titled “Media Convergence From the Perspective of an Educator”.

Hamdy, N. (2010) Invited presentation on “An overview of the Arab media landscape,” for the UN Alliance of Civilizations International Fellowship Program (AoCIF), Cairo, Egypt.

Invited member of panel of experts in new media to develop the pedagogical toolkit for the participants of the Summit on Arab New Media, UNESCO held in Amman, Jordan February 8-10, 2010. Contributed a chapter on “Ethics of the Arab Journalist and Mass Communicator”.

**Awards:**

Excellence in Research Award, Arab US Communication Association 17th annual conference (AUSACE), Atlanta, Georgia, US, 2013.

Excellence in Teaching Award, School of Business, Economics and Communication, The American University in Cairo. 2008

**IV. Professional Affiliations**

Arab-US Association for Communication Educators (AUSACE)

President, 2008-2010

Vice President and President Elect-2006-2008

Member of the Board, 2002 to date

# Broadcast Education Association (BEA)

Association for Education in Journalism and Mass Communication (AEJMC).

International Association for Media and Communication Research (IAMCR.)

**V. EMPLOYMENT IN THE MEDIA**

**Media Consultant:**

Media Development Consultant with expertise in area of media training. Has consulted on major nation-wide project for USAID, UNDP, the Ministry of Communication and Information, Egypt amongst others.

**Journalistic Freelance Assignments: (1997-to 2008)**

Have consulted and worked as a producer for several international news media including CBS News, 60 Minutes, ZDF, European Broadcast Union and others.

**Previous Experience:**

Previous experience includes employment with international news media as a reporter, producer and editor and employment with local pioneering advertising agencies.