

Yasmine Eissa

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BIO

Yasmine Eissa is an assistant professor and the associate chair of the Department of Economics at the Onsi Sawiris School of Business, The American University in Cairo (AUC). Her research lies at the intersection of global value chains, innovation, and labor markets in emerging regions. Her work has received the Ibn Khaldun Prize (2023) and the EMANES Best Paper Award (2023). She is a research associate at the Economic Research Forum (ERF) and a former junior research fellow at the WTO Chairs Program, Cairo University.

EDUCATION

PhD in Economics , Cairo University, Faculty of Economics and Political Science (FEPS) Graded Excellent	September 2023
M.A. in Economics , The American University in Cairo (AUC) Concentration in competitive strategy and valuation. Cumulative GPA: 3.765/4.00	February 2009
B.A. in Economics , The American University in Cairo (AUC) Cumulative GPA: 3.75/4.00	February 2005

ACADEMIC APPOINTMENTS

Assistant Professor , Department of Economics, AUC	July 2024 – present
Assistant Professor , Business Administration and International Trade, MIU	Sept. 2023 – June 2024
Adjunct Faculty , Hamburg–FEPS Master’s in Law and Economics, Cairo University	Feb. 2024 – July 2024
Adjunct Faculty , Sorbonne–Paris 1 Master’s in Development, Cairo Univ.	Oct. 2023 – Jan. 2024
Adjunct Faculty , Department of Economics, AUC	Aug. 2023 – June 2024
Instructor of Economics (part-time), Faculty of Economics and International Trade, MIU	Sept. 2014 – June 2023
Lecturer Assistant , German University in Cairo (GUC)	Sept. 2005 – Feb. 2011
Lecturer of Economics , CMA Program, AmCham Egypt	Sept. 2009 – Mar. 2010
Teaching Assistant , Department of Economics, AUC	2008

RESEARCH INTERESTS

Global value chains • Trade policy • Innovation and entrepreneurship • Firm performance

PUBLICATIONS

Refereed Journal Articles

- Eissa, Y., & Zaki, C. (2026). Competitiveness vs. compliance: How trade provisions affect micro, small, and medium-sized enterprises in global value chains? *World Trade Review*, 1–25.
<https://doi.org/10.1017/S1474745626101530>
- Eissa, Y., & Zaki, C. (2025). Leveraging global value chains for innovation: The case of SMEs. *International Economics*, 100599. <https://doi.org/10.1016/j.inteco.2025.100599>
- Eissa, Y., & Zaki, C. (2023). On GVC and innovation: The moderating role of policy. *Journal of Industrial and Business Economics*, 50(1), 49–71. <https://doi.org/10.1007/s40812-022-00255-9>

Large-Team Collaborations (Institute for Replication)

- Brodeur, A., Mikola, D., Cook, N., et al., incl. **Eissa, Y.** (2026). Reproducibility and robustness of economics and political science research. *Nature*, 652(8108), 151–156.
<https://doi.org/10.1038/s41586-026-10251-x>
- Brodeur, A., Valenta, D., Marcoci, A., et al., incl. **Eissa, Y.** (2026). AI-assisted teams outperform AI-led teams but not human-only teams in assessing research reproducibility in quantitative social science. *Proceedings of the National Academy of Sciences*, 123(22), e2524747123.
<https://doi.org/10.1073/pnas.2524747123>

Working Papers

- Eissa, Y., & Atallah, S. (2026). [*The role of trade in gender equality and climate action: The case of North Africa*](#) [White paper]. Trade for Development Scoping Series. International Development Research Centre (IDRC) and Norman Paterson School of International Affairs, Carleton University (submitted).
- Eissa, Y., & Zaki, C. (2026). Making trade policy innovation friendly: What role for RTAs? ERF Working Paper Series (submitted).
- Eissa, Y. (2024). GVCs and labor market outcomes: Evidence from MENA. ERF Working Paper No. 1730 (submitted).
- Eissa, Y., & Zaki, C. (2025). Competitiveness vs. compliance: How trade provisions affect MSMEs in global value chains? [*EMANES Working Paper No. 77*](#). Published in *World Trade Review* (2026).
- Eissa, Y., Rosmer, P., & Yap, L. (2023). A comment on “The Common-Probability Auction Puzzle.” I4R Discussion Paper Series, No. 74. Institute for Replication.
- Eissa, Y., & Zaki, C. (2023). GVC and innovation: Evidence from MENA firm-level data. ERF Working Paper No. 1672. Published in *International Economics* (2025).
- Eissa, Y., & Zaki, C. (2022). On GVC and innovation: What is at stake? ERF Working Paper No. 1589. Published in *JIBE* (2023).

Work in Progress

- GVCs, trade provisions, and female employment
- GVCs and entrepreneurial activity: What role for labor provisions? With Mariz Nagy
- Female Self Employment and the Role of Policy: Evidence from Africa. With Nagla Rizk

BLOGS AND COMMENTARY

- Eissa, Y., & Atallah, S. (2026). [*The role of trade in gender equality and climate action: The case of North Africa*](#). Trade for Development Scoping Series. International Development Research Centre (IDRC) and Norman Paterson School of International Affairs, Carleton University.
- Eissa, Y. (2025). [*Global value chains, wages, and skills in MENA countries*](#). *The ERF Forum*.
- Eissa, Y., & Zaki, C. (2024). [*Global value chains and domestic innovation: Evidence from MENA firms*](#). *The ERF Forum*.
- Eissa, Y. [*Global value chains and innovation in developing countries*](#). *Contemporary Economic Perspectives*, Issue No. 2. Faculty of Economics and Political Science, Cairo University.

AWARDS AND GRANTS

- Excellence in Service Award, Onsi Sawiris School of Business, The American University in Cairo 2026
- The World Academy of Sciences (TWAS) Research Grant: three-month research visit to IDOS for the project “GVCs and Entrepreneurial Activity: What Role for Labor Provisions?” 2026
- ICBT Best Presentation Award: “Making Trade Policy Innovation Friendly: What Role for Trade Agreements?” 2025
- IDOS-GIZ Research Grant: “GVC and Labor Market Outcomes: Evidence from MENA” 2024
- Ibn Khaldun Prize: “GVC and Labor Market Outcomes: Evidence from MENA,” presented at the 44th ASSA/MEEA Annual Meeting 2023
- EMANES Best Paper Award: “GVC and Labor Market Outcomes: Evidence from MENA,” EMANES Annual Conference, Barcelona, Spain 2023
- ERF Research Grant: “On GVC and Innovation: The Moderating Role of Policy” 2023
- Best Paper Award, Doctoral School Colloquium, University of Mauritius (WTO Chairs Program) 2022

RESEARCH PROJECTS AND CONSULTANCIES

- **Research Consultant**, International Development Research Centre (IDRC) 2025
Project on international trade and development
- **Research Consultant**, German Institute of Development and Sustainability (IDOS) 2024
Project on international trade and female employment in Middle East and North African countries

RESEARCH AFFILIATIONS

- Research Associate, Economic Research Forum (ERF) Nov. 2025 – present
- Fellow, [*Institute for Replication \(I4R\)*](#) Sept. 2023 – present
- Junior Research Fellow, WTO Chairs Program, Egypt Feb. 2022 – July 2023
- Research Fellow (MA completion fellowship), Department of Economics, AUC Feb. 2008 – Feb. 2009

CONFERENCE AND SEMINAR PRESENTATIONS

2026

- African Econometric Society Meeting, Cairo, Egypt
- IDOS Research Seminar, Bonn, Germany
- Economic Research Forum (ERF) Annual Conference, Cairo, Egypt

2025

- EMANES Annual Conference, Barcelona, Spain
- European Trade Study Group (ETSG), Milan, Italy
- ICBT, Cairo, Egypt (Best Presentation Award)
- ERF Annual Conference, Cairo, Egypt
- Gender and Trade, WTO Chairs Program, online
- MEEA Annual Meeting, online

2024

- EMANES Annual Conference, Barcelona, Spain
- ETSG, Athens, Greece
- ERF Annual Conference, Rabat, Morocco
- MEEA Annual Meeting, online

2023

- EMANES Annual Conference, Barcelona, Spain
- European Economic Association (EEA) Congress, Barcelona School of Economics, Spain
- 1st JIE Summer School in International Economics, University of Crete, Greece
- ERF 29th Annual Conference, Nile University, Egypt
- ASSA/MEEA Annual Meeting, online

2022

- ETSG, Groningen, Netherlands
- ITSG, Salerno, Italy (roundtable on GVCs)
- AISSEC, Pescara, Italy
- ERF 28th Annual Conference, online
- Doctoral School Colloquium, University of Mauritius, online

Moderator, Rapporteur and Discussant Roles

- Moderator and Rapporteur, Working Group on “Financing, Sustainability and Growth Pathways,” [EuroMed Clusters Policy Seminar – Mashreq Edition](#) (ERF, FEMISE and ANIMA Investment Network), Cairo, Egypt, September 2026
- Discussant, FEMISE Annual Conference, 2026
- Discussant, FEPS–Paris 1 8th Research Workshop, Cairo University, Egypt, 2022

PEER REVIEW

Referee for:

- *The World Economy*
- *International Economics*
- *Journal of Industrial and Business Economics*

- *Journal of Applied Economics*
- *Middle East Development Journal*

TEACHING

The American University in Cairo	2023 – present
International Trade, Advanced International Trade, Introduction to Econometrics, Macroeconomics	
Cairo University, Hamburg–FEPS Joint Master’s Program in Law and Economics	2024
International Economics and Law	
Cairo University, Sorbonne–Paris 1 Master’s in Development	2023 – 2024
Advanced International Trade	
Misr International University (MIU)	2014 – 2024
Econometrics, Microeconomics, Macroeconomics, Intermediate Microeconomics, Intermediate Macroeconomics, Mathematical Economics, Quantitative Data Analysis for Financial Markets, Special Topics	
German University in Cairo (GUC)	2005 – 2011
Introduction to Economics, Research Methodology, International Trade, Microeconomic Theory	

ACADEMIC SUPERVISION

- M.A. thesis supervision, Rana Barakat, The American University in Cairo. Topic: Food security and trade policy in Africa
- M.A. thesis supervision, Adham El Meligi, The American University in Cairo. Topic: GVCs and women’s empowerment

SERVICE

Associate Chair, Department of Economics, The American University in Cairo	Sept. 2025 – present
Graduate Programs Advisor, Department of Economics, The American University in Cairo	Oct. 2023 – present

SUMMER SCHOOLS AND ADDITIONAL TRAINING

1st Summer School in International Economics, <i>Journal of International Economics</i> , University of Crete, Greece	2023
Empirical Analysis of Firm Performance (Prof. Jan De Loecker), CEMFI Summer School, Madrid, Spain	2022

SKILLS AND LANGUAGES

Software: Stata, EViews, Microsoft Office

Languages: Arabic (native), English (proficient), German (good), French (basic)

REFERENCES

Chahir Zaki, Chaired Professor, University of Orléans. Email: chahir.zaki@feys.edu.eg

Dina Abdel Fattah, Assistant Professor and Chair, Department of Economics, The American University in Cairo. Email: dina.abdelfattah@aucegypt.edu

Samer Atallah, Associate Professor and Associate Dean of Graduate Studies and Research, Onsi Sawiris School of Business, The American University in Cairo. Email: satallah@aucegypt.edu