

Yasmine Eissa

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Bio

Yasmine Eissa is an assistant professor and the associate chair of the economics department at the Onsi Sawiris School of Business, the American University in Cairo (AUC). She holds a PhD (2023) in economics from Cairo University, an MA (2009), and a BA (2005) in economics from AUC. Her research interests are at the intersection of global value chains, innovation, and labor markets. Her studies are focused on emerging regions and are published in refereed journals on international trade and innovation. She has received multiple recognitions for her work, including the Ibn Khaldun Prize 2023 and the EMANES 2023 Best Paper Award. She is a former research fellow at the WTO Chairs Program at Cairo University and a current research associate at the ERF.

Education

PhD in Economics, *Cairo University, Faculty of Economics and Political Science (FEPS)*, September 2023, with an Excellent degree.

M.A. in Economics, *The American University in Cairo (AUC)*, February 2009, with a concentration in *competitive strategy and valuation*. Cumulative GPA: 3.765/4.00

B.A. in Economics, *The American University in Cairo (AUC)*, February 2005 Cumulative GPA: 3.75/4.00

Certified PhD courses

- 1st Summer School in International Economics (2023) by the *Journal of International Economics*, University of Crete, Greece.
- Empirical Analysis of Firm Performance by Professor Jan de Loecker. CEMFI Summer School 2022. Madrid, Spain.

Research

Research Interests

- Global value chains
- Trade Policy
- Innovation and Entrepreneurship
- Firm performance

Publications

Refereed journals

- Eissa, Y., & Zaki, C. (2026). Competitiveness vs. Compliance: How Trade Provisions Affect Micro, Small, and Medium-Sized Enterprises in Global Value Chains?. *World Trade Review*, 1-25.doi:10.1017/S1474745626101530

- Eissa, Y., & Zaki, C. (2025). Leveraging global value chains for innovation: the case of SMEs. *International Economics*, 100599. <https://doi.org/10.1016/j.inteco.2025.100599>
- Eissa, Y. and Zaki, C. (2023). On GVC and innovation: the moderating role of policy. *Journal of Industrial and Business Economics*, 50(1): 49-71. <https://doi.org/10.1007/s40812-022-00255-9>

Working papers

- Eissa, Y. and Zaki, C. (2026), “Making Trade Policy Innovation Friendly: What Role for RTA’s?” ERF working papers series (submitted)
- Eissa, Y. and Zaki, C. (2025) “Competitiveness vs. Compliance: How Trade Provisions Affect MSMEs in Global Value Chains?”, [EMANES Working Paper No. 77](#) (submitted)
- Eissa (2024). GVCs and Labor Market Outcomes: Evidence from MENA. ERF working paper no. 1730 (submitted)
- Eissa, Y.; Rosmer, P. and Yap, L. (2023). A Comment on The Common-Probability Auction Puzzle (2023), I4R Discussion Paper Series, No. 74, Institute for Replication (I4R), s.l.
- Eissa, Y. and Zaki, C. (2023). GVC and Innovation: Evidence from MENA FirmLevel Data. ERF Working Paper No. 1672
- Eissa, Y. and Zaki, C. (2022). On GVC and Innovation: What is at Stake? ERF Working Paper No. 1589

Work in progress

- GVCs, trade provisions, and female employment.
- GVCs and Entrepreneurial Activity: What Role for Labor Provisions?

Projects

Research consultant, *International Development Research Center (IDRC)*, 2025, contributing to a project on international trade and development

Research consultant, *German Institute of Development and Sustainability (IDOS)*, 2024, contributing to a project on international trade and female employment in the Middle East and North African Countries

Blogs

- [Global value chains, wages, and skills in MENA countries](#). The ERF Forum
- [Global value chains and domestic innovation: Evidence from MENA firms](#). The ERF Forum, with Chahir Zaki.
- Faculty of Economics and Political Science, Cairo University. Contemporary Economic Perspectives, Issue No. 2: [Global Value Chains and Innovation in Developing Countries](#).

Peer Reviews

- World Economy (Q1 in Scopus)
- International Economics (Q1 in Scopus)
- Journal of Applied Economics (Q2 in Scopus)
- Journal of Industrial and Business Economics (Q1 in Scopus)
- Middle East Development Journal (Q3 in Scopus)

Research Affiliations

- Research Associate at the Economic Research Forum since November 2025
- Fellow at the [institute for replication \(I4R\)](#) since September 2023
- Junior Research Fellow, *WTO-Chair Egypt* (February 2022 to July 2023).
- Research Fellow, Economics Department, *the American University in Cairo (AUC)*, upon a fellowship award for MA completion. Duration of the award: February 2008 – February 2009.

Awards and Grants

- Excellence in Service Award (June 2026). Onsi Sawiris School of Business, the American University in Cairo
- The World Academy of Science Research Grant (2026). Research visit to IDOS for three months. Project: GVCs and Entrepreneurial Activity: What Role for Labor Provisions?
- ICBT 2025 Best Presentation Award: “Making Trade Policy Innovation Friendly: What Role for Trade Agreements?”
- Ibn Khaldun 2023 prize: “GVC and Labor Market Outcomes: Evidence from MENA” presented in 44th ASSA/MEEA Annual Meeting.
- EMANES 2023 Best Paper Award: “GVC and Labor Market Outcomes: Evidence from MENA” presented in EMANES Annual Conference, Barcelona, Spain.
- IDOS-GIZ Research Grant 2024: “GVC and Labor Market Outcomes: Evidence from MENA”.
- ERF Research Grant 2023: “On GVC and innovation: the moderating role of policy”.
- Doctoral School Colloquium 2022 Best Paper Award under the University of Mauritius (WTO-Chair program).

Presentations at Conferences

- IDOS Research Seminar 2026
- Economic Research Forum Annual Conference, 2026
- Gender and Trade WTO Chairs Programs: Online, 2025
- EMANES 2025: Barcelona, Spain
- ICBT 2025: Cairo, Egypt (best presentation award)
- ETSG 2025: Milan, Italy
- ERF 2025: Cairo, Egypt
- MEEA 2025: online
- EMANES 2024: Barcelona, Spain

- ETSG 2024: Athens, Greece
- ERF Annual Conference 2024: Rabat, Morocco
- MEEA 2024: online.
- EMANES 2023: Barcelona, Spain.
- European Economic Association Congress 2023: Barcelona school of Economics, Spain.
- JIE 1st summer school in international economics 2023: Presented paper on GVC and wages, University of Crete, Greece.
- ERF 29th annual conference 2023: Presented in the parallel session on trade and FDI, Nile University.
- MEEA-ASSA 2023: Presented in the parallel session on Entrepreneurship and Innovation, online.
- FESP-Paris1 8th Research workshop 2022: Discussant on GVC and environment, Cairo University.
- ETSG 2022: Presented in the parallel session on FDI and firm organization, Groningen, Netherlands.
- ITSG 2022: Participated in the roundtable discussion on GVCs, Salerno, Italy.
- AISSEC 2022: Presented in the parallel session on GVCs, Pescara, Italy.
- ERF 28th annual conference 2022: Presented in the parallel session on Global Value Chains and FDI, online.
- Best presentation award in the 2022 Doctoral School Colloquium at the University of Mauritius, online.

Academic Supervision

- Master of Arts in Economics thesis supervision for Rana Barakat, The American University in Cairo. Thesis topic: Food security and trade policy in Africa
- Master of Arts in Economics thesis supervision for Adham El Meligi, The American University in Cairo. Thesis topic: GVCs and Women's Empowerment

Teaching

Assistant Professor, the American University in Cairo, starting July 2024 to present Courses: International Trade, Advanced International Trade, Introduction to Econometrics, and Macroeconomics

Assistant Professor, in the Business Administration and International Trade department at MIU, September 2023 – June 2024

Courses: Econometrics, Microeconomics, Macroeconomics, and Special Topics

Adjunct Faculty, in the Economics department at the AUC, August

2023 till June 2024 Courses: International Trade and Introduction to Econometrics

Adjunct Faculty, in the Sorbonne-Paris1 master's in development, Cairo University, October 2023 till January 2024

Courses: Advanced International Trade

Adjunct Faculty, in the Hamburg-FEPS joint master's program in Law and Economics, February 2024 till July 2024

Courses: International Economics and Law

Instructor of Economics, in the Faculty of Economics and International Trade, *Misr International University (MIU)*, September 2014 till June 2023 on part-time basis

Courses: Macroeconomics, Microeconomics, Intermediate Microeconomics, Intermediate Macroeconomics, Econometrics, Mathematical Economics, and Quantitative Data Analysis for Financial Markets.

Lecturer Assistant, in the *German University in Cairo (GUC)*, September 2005 till February 2011 Taught courses: Introduction to Economics, Research Methodology, International Trade, and Microeconomic Theory

Lecturer of Economics, in the *American Chamber of Commerce in Egypt*, CMA program, September 2009 to March 2010

Teaching Assistant in the Economics department at the *American University in Cairo (AUC)*, 2008

Service

- **Associate Chair**, the Department of Economics, The American University in Cairo (September 2025 – present).
- **Graduate Programs Advisor**, the Department of Economics, The American University in Cairo (October 2023 – present).

Computer Skills

Microsoft Office – E-views – Stata

Languages

Native in Arabic. Proficient in English. Good in German. Basic in French.

References:

Chahir Zaki, Chaired Professor (University of Orléans), e-mail: chahir.zaki@feps.edu.eg

Dina Abdel Fattah, Assistant Professor and the chair of the economics department (The American University in Cairo), e-mail: dina.abdelfattah@aucegypt.edu

Samer Atallah, Associate Professor and the Associate Dean of Graduate Studies and Research, Onsi Sawiris School of Business (The American University in Cairo), e-mail: sattalah@aucegypt.edu