

Nermeen F. Shehata, PhD, MS

Professor

Youssef Nabih Department of Accounting

Onsi Sawiris School of Business

The American University in Cairo (AUC)

Office number: 2018/Jameel

Telephone number: +2-02-2615-2713

AUC Avenue, P.O. Box 74, New Cairo 11835, Egypt

E-mail: n.shehata@aucegypt.edu

EDUCATION

- PhD* Management (Accounting concentration), Aston Business School, Aston University, UK, June 2013.
Dissertation title: Corporate Governance Disclosure in the Gulf Countries.
- PGCert* Postgraduate Certificate in Learning and Teaching in Higher Education (PGCert), Aston University, UK, 2010-2011.
PGCert is a 60-credits, level 7 award.
- MS* Accounting, Faculty of Commerce, English section, Cairo University, Egypt, July 2009.
Thesis title: Investigating the Impact of the Egyptian Accounting Standards on the Relationship between Firm Characteristics and Disclosure Level.
- BCom* Accounting Major, Faculty of Commerce, English section, Cairo University, Egypt, May 2005. (Highest Honors)
- Thanaweyya Amma* Maths Major (97%), Modern Narnier Language School, Egypt, 2001.

CERTIFICATION

- *Certified Management and Business Educator (CMBE)*, Chartered Association of Business Schools, 2019-2021, UK.
- *Certified Trainer*, SME Governance, Training of Trainers (TOT), International Finance Corporation (IFC), May 2019, Cairo, Egypt.
- *Certified Trainer*, Women on Boards and in Business Leadership Training of Trainers (TTT), IFC, January 2019, Beirut, Lebanon.
- *Certified Corporate Director*, Egyptian Financial Regulatory Authority (previously, Egyptian Financial Supervisory Authority), November 2015, Cairo, Egypt.
- *Associate Fellow*, Higher Education Academy, 2013, UK.

ACADEMIC WORK EXPERIENCE

- 2025-Current **Professor (with tenure)**
Department of Accounting, Onsi Sawiris School of Business, The American University in Cairo (AUC), Cairo, Egypt.
- 2019-2025 **Associate Professor**
Department of Accounting, Onsi Sawiris School of Business, AUC, Egypt.
- 2022-2023 **Visiting Associate Professor**
Department of Accounting and Management Information Systems, College of Business Administration, Gulf University for Science and Technology (GUST), Kuwait.
- 2014-2019 **Assistant Professor**
Department of Accounting, Onsi Sawiris School of Business, AUC, Egypt.
- 2013-2014 **Adjunct Assistant Professor**
Department of Accounting, Onsi Sawiris School of Business, AUC, Egypt.
- 2013-2014 **Adjunct Lecturer**
Department of Accounting and Financial Control, Faculty of Management and Technology, The German University in Cairo (GUC), Egypt.
- 2013 **Adjunct Assistant Professor**
Department of Accounting, Faculty of Business and International Trade, Misr International University (MIU), Egypt.
- 2010-2013 **Graduate Teaching Assistant**
Finance and Accounting Group, Aston Business School, Aston University, Birmingham, UK.
- 2010 **Research Assistant**
El-Khazindar Business Research and Case Center (KCC), Onsi Sawiris School of Business, AUC, Cairo, Egypt.
- 2010 **Visiting Scholar**
Cairo University Faculty Development Program in Accounting, Georgia State University, Atlanta, Georgia, USA.
- 2006-2014 **Teaching Assistant, Associate Lecturer, Assistant Professor**
Department of Accounting, Faculty of Commerce, English section, Cairo University, Egypt.
- 2005-2010 **Research Assistant, Research Associate**
Department of Accounting (previously Accounting unit, Department of Management), School of Business, AUC, Egypt.

NON- ACADEMIC WORK EXPERIENCE

- 2023-2024 **Corporate Governance Consultant, Professional Services Firm, Kuwait**
Working with a professional services firm as a subject matter expert on a corporate governance project for a unique entity in Kuwait.
- 2022 **Remote Evaluator, European Innovation Council and SMEs Executive Agency (EISMEA)**
Evaluating proposals submitted to one of Horizon Europe projects.
- 2020-2023 **Independent Academic Representative, Best Practice Principles (BPP) Oversight Committee**
The committee monitors the Principles underpinning services provided by proxy advisory signatories of the BPP.
- 2020-2021 **Sustainability Accounting and Reporting Consultant, United Nations Conference on Trade and Development (UNCTAD)**
Accounting and Corporate Governance section of the Enterprise Branch, Division on Investment and Enterprise of the UNCTAD.
Supported the adaptation of the “Guidance on Core Indicators for Entity Reporting on Contribution towards Implementation of the Sustainable Development Goals (GCI)” to the MENA region environment by preparation of an Arabic translation and assistance in promotion in the region through organizing and speaking at a webinar.
- 2018-2020 **Director, El-Khazindar Business Research and Case Center (KCC), School of Business, AUC, Cairo, Egypt.**
KCC had several achievements during my tenure including:
 - Representing the AUC School of Business in sponsoring the newly launched track “Responsible Business” in the 2019 EFMD prestigious case competition.
 - Launching the inaugural Emerald and KCC Case Writing Competition aiming at increasing case submissions from the MENA region.
 - Academically sponsoring the School of Business International Case Competition.
 - Launching the first Online Student Case Competition.
 - Offering case development and teaching workshops outside of Egypt for the first time. The workshops were delivered in three top universities in the United Arab Emirates namely, Zayed University (ZU), United Arab Emirates University (UAEU) and The American University of Sharjah (AUS).
 - Delivering the “Art of Case Writing” workshop for the first time to other Egyptian universities including Cairo University as well as the British University in Egypt.
 - Signing a publishing agreement with Emerald Publishing.
 - Collaborating with the University of Glasgow, UK, and Em Lyon Business School, France, where KCC provided to each university one of its reputable case studies that was used in the “Innovation in the Middle East and North Africa” module and “Corporate Entrepreneurship” module, respectively.

- 2018-2019 **Committee Member, Ministry of Planning and Economic Development, Egypt.**
Member of the task force that worked on developing an internal audit and a corporate governance training program.
- 2017-2019 **Advisory Board Member, International Finance Corporation (IFC)**
Supported and guided a project on the influence of female inclusion on boards in Egypt. The project was supervised by the IFC.
- 2016-2017 **Committee Member, Ministry of Public Business Sector, Egypt.**
Member of the task force formed by the Minister to update the Egyptian Corporate Governance Code for State-owned Enterprises.
- 2016 **Corporate Governance Researcher, Association of Chartered Certified Accountants (ACCA), UK.**
Contributed to the 2017 Report “Balancing Rules and Flexibility for Growth: A Study of Corporate Governance Requirements Across Global Markets - Phase 2 – Africa.” Report by the ACCA and KPMG. Contribution was through assessing corporate governance in Egypt.
- 2014-2016 **Associate, Global Governance Services Ltd, London, UK.**
- 2009-2010 **Corporate Governance Researcher, Egyptian Institute of Directors (EIoD), Ministry of Investment, Cairo, Egypt.**

RESEARCH INTEREST

- Accounting education
- Board diversity
- Corporate governance
- Corporate disclosure

COURSES TAUGHT

American University in Cairo (AUC):

- ACCT 2001 Financial Accounting
- ACCT 3001 Intermediate Accounting I
- ACCT 3003 Advanced Accounting
- ACCT 4003 Contemporary Issues in Accounting (Independent study)

Gulf University for Science and Technology (GUST):

- ACCT 495 Special Topics in Accounting
- ACCT 409 Financial Reporting and Analysis

German University in Cairo (GUC):

- Financial Accounting
- Cost Accounting
- Management Accounting

AWARDS

- 2024 *Creative Women*, Ministry of Culture, Egypt.
- Recognized on the occasion of the International Women's Day in an event entitled "Creative Women". Recognition was based on receiving the State's Encouragement Research award.
- 2023 *State Encouragement Research Award*, Ministry of Culture, Egypt.
- Recipient of the "Management Sciences" branch for the paper 'Contingent Effect of Board Gender Diversity on Performance in Emerging Markets: Evidence from the Egyptian Revolution'.
- 2020 *Abdul Hameed Shoman Arab Researchers Award*, Jordan.
- Recipient of the Economics and Administration Sciences category on the topic "Financial Solutions and Creative Innovations in Emerging Markets".
- 2020 *The Egyptian Woman: The Icon of Success*, Egypt's Presidency.
- Selected among 15 successful women in Egypt on the occasion of the International Women's Day. The First Lady Intissar El Sisi recognized the awardees who have an active role in the society at various levels and within different fields.
- 2019 *Golden Stellar Teaching and Activities Recognition (STAR) Award*, School of Business, AUC.
- The STAR awards are intended to recognize faculty who adequately demonstrate the extent and nature of alignment between their teaching and other activities with the School's vision, mission, themes and focus on Internationalization and Arab relevance. In addition to reflecting Innovation, Engagement, and Impact.
- 2019 *Study UK Alumni Awards, Professional Achievement Category, Finalist*, British Council, UK.
- The Alumni Awards demonstrate the impact of UK higher education and celebrate the achievements of distinguished UK alumni. Award winners and finalists are leaders who have distinguished themselves through exemplary leadership and achievements in their professional field, and who can demonstrate the impact and scale of their achievements, both in their profession and beyond.
- 2018 *Real Impact Awards, Individual Commitment Category, Highly Commended Entry*, Emerald Publishing, UK.
- The awards celebrate the commitment to impact by the research community across the globe, honor the change-makers, and bring together key stakeholders in the impact debate.
- 2018 *Top 50 Undergraduate Business Professors*, Poets & Quants, US.
- Poets & Quants is a news website devoted to the coverage of business schools, MBA degrees, and business school and MBA rankings.

- 2018 *Excellence in Research Award*, School of Business, AUC.
- AUC School of Business recognizes an active and impactful faculty member in terms of research.
- 2017 *Paul R. Lawrence Fellowship*, Case Research Foundation, US.
- The award is presented to early-career academics interested in developing their skills in case teaching, research, and writing.
- 2016 *Adrian Cadbury Memorial Award*, International Corporate Governance Network (ICGN), London, UK.
- Selection of award recipients is based on having a minimum of three years' experience in the corporate governance field whether as academic, legal and compliance, regulatory, research and analysis, or business advisory; contributing to the development of effective corporate governance in the local market through public speaking, media engagement, research, study, practice, ongoing work experience; engaging with local stakeholders to progress good governance practices; having clear local corporate governance trends and issues and some knowledge of "foreign" market and globally significant governance issues and trends; and being able to articulate a clear vision for the future of governance in the local market.
- 2015 *Millstein Center Rising Star of Corporate Governance Award*, Columbia University, New York City, USA.
- This award recognizes young professionals who are making an impact as outstanding analysts, academics, experts, activists, directors, or managers. Selection of award recipients is based on past accomplishments and demonstrated thought leadership, planned projects and endeavors, leadership and character, and potential to influence the industry in the future.
- 2014 *Emerald/EFMD (European Foundation for Management Development) MENA (Middle East North Africa) Management Research Fund Award*, UK.
- The winning research project "*Review of the Implementation Status of Corporate Governance Disclosure in the MENA Region*" (with Pierce, C.)
- 2014 Cairo University *International Publication Award*, Egypt.
- Shehata, N. 2010. "The Relationship between Firm Characteristics and Mandatory Disclosure Level: When Egyptian Accounting Standards Were First Adopted" (with Dahawy, K., and Ismail, T.), *Mustang Journal of Accounting and Finance*, 5(4).
- 2012 *Certificate of Recognition*, Aston University, UK.
- Recognizing international student ambassadors representing the university on various occasions to other international students
- 2010 *Certificate of Recognition*, Arab Academy for Science, Technology & Maritime Transport, Egypt.
- Recognizing translation provided from English to Arabic and vice versa, to the Egyptian team Falcon Eye in the FIRST Lego League (FLL) World Festival held in Atlanta, Georgia, USA.

- 2010 Faculty of Commerce *Certificate of Recognition*, Cairo University, Egypt.
 • Recognizing MSc. holders with outstanding performance
- 2006 Faculty of Commerce *Certificate of Recognition*, Cairo University, Egypt.
 • Recognizing students with outstanding academic performance

INTELLECTUAL CONTRIBUTIONS

Refereed Journal Publications

- Xiong, L., Nofal, A.M., and Shehata, N. 2026. “Amenli Insurtech Start-up: From Constraint to Catalyst.” *Case Focus: The Journal of Business & Management Teaching Cases-Middle East and Africa Edition*, 7: 18-33.
- Abdel-Meguid, A., Abuzeid, M., El-Helaly, M., and Shehata, N. 2025 “The relationship between board gender diversity and audit quality in Egypt,” *Journal of Economic and Administrative Sciences*, 41(4): 1605-1617. [Scopus: Q1, ABDC = C]
- Shehata, N., El-Helaly, M., and Hossain, M. 2025 “A tale of two revolutions: Environmental, social, and governance performance and dividend policy in Egyptian-listed companies during unstable times,” *Research in International Business and Finance*, 75 (March). [Scopus: Q1, ABDC = B]
- Shehata, N., Nathan, S., Farooq, O., and Dahawy, K. 2023. “External audit and tax evasion: evidence from India,” *Applied Economics*, 55(34): 4023-4036. [Scopus: Q2, ABDC = A]
- Al Farooque, O., Dahawy, K., Shehata, N., and Soliman, M. 2022. “ESG disclosure, board diversity and ownership: Did the revolution make a difference in Egypt?” *Corporate Ownership and Control*, 19(2): 67-80. [ABDC = B]
- Shehata, N. 2022. “Board National Diversity and Dividend Policy: Evidence from Egyptian Listed Companies,” *Finance Research Letters*, 45(March). [Scopus: Q1, ABDC = A]
- Ararat, M., El-Helaly, M., Lowe, A., and Shehata, N. 2021. “Contingent Effect of Board Gender Diversity on Performance in Emerging Markets: Evidence from the Egyptian Revolution” *Journal of Risk and Financial Management*, 14(11): 538-543. [ABDC = B]
- Abdel-Meguid, A., Dahawy, K., and Shehata, N. 2021. “Do Egyptian listed companies support SDGs? Evidence from UNCTAD guidance on core indicators disclosures” *Corporate Governance and Sustainability Review*, 5(2): 73-81. [ABDC = C]
- Shehata, N., Mitry, C., Shawki, M., and El-Helaly, M. 2020. “Incorporating Nearpod in Undergraduate Financial Accounting Classes in Egypt,” *Accounting Education*, 29(2): 137-152. [Scopus: Q1, ABDC = A]

- El-Helaly, M., Ayman, A., and Shehata, N.F. 2019. "Board Diversity and Earnings News Dissemination on Twitter in the UK," *Journal of Management and Governance*, 23(3): 715-734. [Scopus: Q2, ABDC = C]
- Farooq, O., Shehata, N.F., and Nathan, S. 2018. "Earnings Response Coefficient in the MENA Region," *Applied Economics Letters*, 25(16): 1147-1152. [Scopus: Q3, ABDC = B]
- El-Helaly, M., Shehata, N.F., and El-Sherif, R. 2018. "National Corporate Governance, GMI Ratings and Earnings Management: A Country Level Study," *Asian Review of Accounting*, 26(3): 373-390. [Scopus: Q3, ABDC = B]
- Farooq, O., and Shehata, N.F. 2018. "Does External Auditing Combat Corruption? Evidence from Private Firms," *Managerial Auditing Journal*, 33(3): 267-287. [Scopus: Q1, ABDC = A]
- Farooq, O., Shehata, N.F., and Nathan, S. 2018 "Dividend Policy and Informativeness of Reported Earnings: Evidence from the MENA Region," *International Review of Finance*, 18(1): 113-121. [Scopus: Q3, ABDC = A]
- Shehata, N.F. 2017. "The Status and Determinants of Corporate Governance Disclosure: The Case of the Gulf Countries," *Journal of Developing Areas*, 51(4): 157-167. [ABDC = B]
- Shehata, N.F., Salhin, A., and El-Helaly, M. 2017. "Board Diversity and Firm Performance: Evidence from UK SMEs," *Applied Economics*, 49(48): 4817-4832. [Scopus: Q3, ABDC = A]
- Shehata, N.F. 2016. "Assessment of Corporate Governance Disclosure in the GCC Countries Using the UNCTAD ISAR Benchmark," *Journal of Developing Areas*, 50(2): 453-460. [ABDC = B]
- Shehata, N.F. 2015. "Development of Corporate Governance Codes in the GCC: An Overview," *Corporate Governance: The International Journal of Business in Society*, 15(3): 315-338. [ABDC = C]
- Shehata, N.F. 2014. "Factors Influencing Disclosure Practices in Emerging Markets: Case of the Gulf Countries," *Corporate Ownership and Control*, 11(4): 250-257. [ABDC = B]
- Shehata, N.F. 2014. "Theories and Determinants of Voluntary Disclosure," *Accounting and Finance Research (AFR)*, 3(1): 18-26. [ABDC = C]
- Shehata, N.F., Dahawy, K., and Ismail, T. 2014. "The Relationship between Firm Characteristics and Mandatory Disclosure Level: When Egyptian Accounting Standards Were First Adopted," *Mustang Journal of Accounting and Finance*, 5(4): 85-103. [ABDC = C]

- Shehata, N.F., and Dahawy, K. 2014. “2013 Review of the Implementation Status of Corporate Governance Disclosures: Case of Egypt,” *Corporate Ownership and Control*, 11(2): 591-601. [ABDC = B]
- Shehata, N.F. 2013. “How Could Board Diversity Influence Corporate Disclosure?,” *Corporate Board: Role, Duties and Composition*, 9(3): 52-60. [ABDC = C]
- Ismail, T.H., and Shehata, N.F. 2012. “Disclosure Practices in Egypt: What Are Factors Beyond the Low Level?,” *International Journal of Economics and Accounting (IJEA)*, Special Issue on Egyptian Accounting: Past, Present and Future, 3 (3/4): 264-275. [ABDC = C]
- Dahawy, K., Shehata, N.F., and Ransopher, T. 2011. “The State of Accounting in Egypt: A Case”, *Journal of Business Cases and Applications*, 3(July): 68-79.

International Research Reports

- Shehata, N.F. and Dahawy, K. 2020. “Sustainable Development Goals Disclosure in a Challenging Environment: Case of the American University in Cairo”, *United Nations Conference on Trade and Development (UNCTAD)*, Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR).
- Shehata, N.F. and Dahawy, K. 2019. “Review of Sustainable Development Goals (SDGs) in Egypt”, *UNCTAD ISAR*.
- Shehata, N.F. 2013. “Review of the Implementation Status of Corporate Governance Disclosure: Case of the GCC Countries”, *UNCTAD ISAR*.
- Shehata, N.F., and Dahawy, K. 2013. “2013 Review of the Implementation Status of Corporate Governance Disclosures: Egypt”, *UNCTAD ISAR*.

Book Chapters

- Shehata, N.F. and Dahawy, K. 2020. Review of Sustainable Development Goals Disclosures in Egypt (*In: International Accounting and Reporting Issues – 2019 Review*. Geneva: United Nations publication issued by the United Nations Conference on Trade and Development (UNCTAD), pp: 13-22. ISBN: 978-92-1-112989-2, eISBN: 978-92-1-005245-0).

Refereed Abstracts in Conference Proceedings

- Aboulmaaty, H. and Shehata, N.F. 2026. “Is It Good to Play? Exploring the Voluntary Use of a Mobile Game Application in Learning Accounting.” *48th European Accounting Association (EAA) Annual Congress*, May 27-29, Prague, Czech Republic.
- Aboulmaaty, H. and Shehata, N.F. 2026. “Is It Good to Play? Exploring the Voluntary Use of a Mobile Game Application in Learning Accounting.” *The British Accounting and Finance Association (BAFA) Annual Conference*, April 16-17, Birmingham, UK.

- Shehata, N.F., El-Helaly, M., and Hossain, M. 2024. “A Tale of Two Revolutions: ESG Performance and Dividend Policy in Egyptian Listed Companies During Unstable Times.” *BAFA Special Interest Group on Accounting and Accountability in Emerging Economies (AAEE)*, February 18-20, Kuwait.
- Shehata, N.F. and Dahawy, K. 2023. “From Introduction to Intermediate: Managing the Knowledge Retention Puzzle”, *Sixteenth Annual American Accounting Association (AAA) Conference on Teaching and Learning in Accounting (CTLA)*, August 5-6, Colorado, US.
- Abdel-Meguid, A., Abuzeid, M., El-Helaly, M., and Shehata, N. 2022. “The relationship between audit fees and board gender diversity in Egypt”. *BAFA Special Interest Group on Accounting and Finance in Emerging Economies (AFEE)*, June 24, Southampton, UK.
- Shehata, N., Nathan, S., Farooq, O., and Dahawy, K. 2021. “External Audit and Tax Evasion: Evidence from India”. *European Accounting Association (EAA) Virtual Conference*, May 26-28.
- Hanafy, A., Shehata, N.F., and Youssef, N. 2020. “Board Monitoring and Firm Performance: Evidence from the UK”. *American Accounting Association (AAA) 2020 Virtual Annual Meeting and Conference on Teaching and Learning*, August 10-13.
- Shehata, N., Nathan, S., Farooq, O., and Dahawy, K. 2020. “External Audit and Tax Evasion: Evidence from India”. *AAA 2020 Virtual Annual Meeting and Conference on Teaching and Learning*, August 10-13.
- Farooq, O., Shehata, N.F., and Nathan, S. 2016. “Dividend Policy and Informativeness of Reported Earnings: Evidence from the MENA Region”, *2016 Accounting and Finance Association of Australia and New Zealand (AFAANZ) Annual Conference*, July 3-5, Queensland, Australia.
- Shehata, N.F. 2016. “Mobile Phones and Financial Accounting: How Apps Can Help”. *Ninth Annual AAA Conference on Teaching and Learning in Accounting (CTLA)*, August 6-10, New York, US.
- Shehata, N.F. 2016. “Merging Advanced Accounting with Experiential Learning: From In-Class Accounting Consolidations to the Real-World Case of ExxonMobil”. *Ninth AAA CTLA*, August 6-10, New York, US.
- Shehata, N.F., Salhin, A., Nofal, A., and El-Helaly, M. 2016. “Board Diversity and Firm Performance: Evidence from UK SMEs”, *CYRUS Institute of Knowledge (CIK)-AUC Joint Conference: Entrepreneurship, Responsible Management, and Economic Development*, March 15-17, Cairo, Egypt.
- Farooq, O., Shehata, N.F., and Nathan, S. 2016. “Dividend Policy and Informativeness of Reported Earnings: Evidence from the MENA Region”, *2016 International Accounting Section Midyear Meeting of the American Accounting Association*, February 18-20, New Orleans, Louisiana, US.

- Shehata, N.F., Salhin, A., Nofal, A., and El-Helaly, M. 2015. “The Relationship between Firm Performance and Board Diversity: An Entrepreneurial Perspective”, *Institute for Small Business and Entrepreneurship (ISBE) 2015 Conference*, November 11-12, Glasgow, UK.
- Farooq, O., and Shehata, N.F. 2015. “Earnings Response Coefficient in the MENA Region”, *38th EAA Annual Congress*, April 28-30, Glasgow, UK.
- Shehata, N.F., and Dahawy, K. 2015. “Corporate Governance Disclosure in Egypt during the Pre-Revolutions Era”, *The American University in Cairo (AUC) 21st Annual Research Conference, Middle East and North Africa Region: Post-2015 Development Agenda*, March 16-18, Cairo, Egypt.
- Shehata, N.F. 2013. “The Extent of Corporate Governance Disclosure and its Determinants in the Gulf Countries”. *4th International Conference on Corporate Governance in Emerging Markets*, August 23-24, Hyderabad, India.
- Shehata, N.F. 2013. “Assessment of Corporate Governance Disclosure in the GCC Countries”, *36th European Accounting Association (EAA) Annual Congress*, May 5-8, Paris, France.
- Shehata, N.F. 2013. “Factors Affecting Disclosure Practices in the Arab Gulf Countries”. *49th British Accounting and Finance Association (BAFA) Annual Conference*, April 9-11, New Castle, UK.
- Dahawy, K., and Shehata, N.F. 2011. “Factors Affecting Financial Reporting in an Emerging Economy: Case of Egypt”, *34th EAA Annual Congress*, April 20-22, Rome, Italy.
- Dahawy, K., Shehata, N.F. and Ransopher, T. 2010. “The State of Accounting in Egypt: A case”, *Academic and Business Research Institute (AABRI) International Conference*, September 23-25, Orlando, Florida, USA.
- Dahawy, K., Shehata, N.F. and Ismail, T.H. 2010. “Investigating the Relationship between Firm Characteristics and Mandatory Disclosure Level within the Egyptian Environment”, *33rd EAA Annual Congress*, May 19-21, Istanbul, Turkey.

Conference Presentations

- Aboulmaaty, H. and Shehata, N.F. 2026. “Is It Good to Play? Exploring the Voluntary Use of a Mobile Game Application in Learning Accounting.” *The British Accounting and Finance Association (BAFA) Annual Conference*, April 16-17, Birmingham, UK.
- Shehata, N.F. and Dahawy, K. 2023. “From Introduction to Intermediate: Managing the Knowledge Retention Puzzle”. *Sixteenth Annual American Accounting Association (AAA) Conference on Teaching and Learning in Accounting (CTLA)*, August 5-6, Colorado, US.

- Abdel-Meguid, A., Abuzeid, M., El-Helaly, M., and Shehata, N. 2022. “The relationship between audit fees and board gender diversity in Egypt”. *BAFA Special Interest Group on Accounting and Finance in Emerging Economies (AFEE)*, June 24, Southampton, UK.
- Hanafy, A., Shehata, N.F., and Youssef, N. 2020. “Board Monitoring and Firm Performance: Evidence from the UK”. *AAA 2020 Virtual Annual Meeting and Conference on Teaching and Learning*, August 10-13.
- Shehata, N.F. and Dahawy, K. 2019. “Review of Sustainable Development Goals (SDGs) in Egypt”, *United Nations Conference on Trade and Development (UNCTAD), Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR), 36th ISAR meeting*, October 30-November 1, Geneva, Switzerland.
- Shehata, N.F. 2017. Presented a start-up case study in the *North American Case Research Association (NACRA)*, October 19-21, Chicago, US.
- Shehata, N.F. 2016. “Mobile Phones and Financial Accounting: How Apps Can Help”. *Ninth Annual American Accounting Association (AAA) Conference on Teaching and Learning in Accounting (CTLA)*, August 6-10, New York, US.
- Shehata, N.F. 2016. “Merging Advanced Accounting with Experiential Learning: From In-Class Accounting Consolidations to the Real-World Case of ExxonMobil”. *Ninth Annual AAA CTLA*, August 6-10, New York, US.
- Shehata, N.F. 2016. “Board Diversity and Corporate Governance in Egypt: The Good, the Bad and the Ugly”. *Henley Business School Centre for Governance, Accountability & Responsible Investment (GARI) Annual Conference*, April 17-20, Reading, UK.
- Shehata, N.F. 2016. “Board Diversity and Corporate Governance in Egypt: The Good, the Bad and the Ugly”. Pitch presentation delivered at the first AUC Research Day, March 30.
- Farooq, O., and Shehata, N.F. 2015. “Earnings Response Coefficient in the MENA Region”. *38th European Accounting Association (EAA) Annual Congress*, April 28-30, Glasgow, UK.
- Shehata, N.F., and Dahawy, K. 2015. “Corporate Governance Disclosure in Egypt during the Pre-Revolutions Era”, *The American University in Cairo (AUC) 21st Annual Research Conference, Middle East and North Africa Region: Post-2015 Development Agenda*, March 17-18, Cairo, Egypt.
- Shehata, N.F. 2013. “Review of the Implementation Status of Corporate Governance Disclosures: Case of the Six Gulf Cooperation Council (GCC) Countries”, *United Nations Conference on Trade and Development (UNCTAD), Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR), 30th ISAR meeting*, November 5-8, Geneva, Switzerland.

- Shehata, N.F., and Dahawy, K. 2013. “2013 Review of the Implementation Status of Corporate Governance Disclosures: Egypt”, *UNCTAD ISAR, 30th ISAR meeting*, November 5-8, Geneva, Switzerland.
- Shehata, N.F. 2013. “The Extent of Corporate Governance Disclosure and its Determinants in the Gulf Countries”. *4th International Conference on Corporate Governance in Emerging Markets*, August 23-24, Hyderabad, India.
- Shehata, N.F. 2013. “Assessment of Corporate Governance Disclosure in the GCC Countries”, *36th EAA Annual Congress*, May 5-8, Paris, France.
- Shehata, N.F. 2013. “Factors Affecting Disclosure Practices in the Arab Gulf Countries”. *49th British Accounting and Finance Association (BAFA) Annual Conference*, April 9-11, New Castle, UK.
- Shehata, N.F. 2013. “Corporate Governance in the Arab States of the Persian Gulf: A Theoretical Analysis”, *British Accounting and Finance Association: Accounting and Finance in Emerging Economics Special Interest Group, 9th Workshop*, January 18, University of Birmingham, UK.

Invited Professional Presentations

- February 9, 2021: Webinar on the adaption of “Guidance on Core Indicators for entity reporting on contribution towards the implementation of the Sustainable Development Goals (SDGs)” for the MENA region. The session was part of the “United Nations Conference on Trade and Development (UNCTAD) Webinar Series on SDG reporting by companies, including MSME.”
- October 24, 2019: Presented a suggested plan for Governance Monitoring and Results Measurement at the roundtable on “Governance Indicators and Egypt’s Future and Perspectives”. The event was organized by the United States Agency for International Development (USAID) Egyptian Economic Governance for Development Project (EGDP), in cooperation with the Ministry of Planning, Monitoring, and Administrative Reform (MOPMAR) and the National Management Institute (NMI).
- November 27, 2017: Presented the results of a study assessing transparency and disclosure in Egypt at the second panel “Implementation and Enforcement Challenges” of the High-Level Roundtable on Investment Attractiveness and Transparency of the Egyptian Capital Market held in Cairo. The event was organized by Govern, Economic and Corporate Governance Center in partnership with the International Finance Corporation (IFC) and Egypt for Information Dissemination (EGID) and supported by the Rockefeller Brothers (RBF) and the Ministry of Finance (MoF) of Japan.

Invited Academic Presentations

- November 17, 2025: Delivered “The Art of Case Writing” workshop during the second “KCC MEA Case Conference 2025: Reimagining the Case Method in the Age of AI.”

- February 17, 2025: Participated in AUC Business Forum roundtable on the “Monitoring Corporate Governance: A Focus on Reporting, Diversity, and Performance.”
- September 22, 2023: Discussed issues related to “Closing the Divide: Strengthening the Connection between Academic and Professional Spheres,” as a Panelist, IMA Academic Summit, School of Continuing Education and IMA Egypt.
- March 10, 2021: Presented AUC SDG experience in the Middle East and Africa (MEA) Conference of the EFMD Global. The session was on SDGs.
- March 4, 2020: “Experiential Learning and Accounting: Evidence from the Advanced Accounting Class.” Presentation delivered to faculty as a session in “Community roundtables” organized at Center for Learning and Teaching (CLT) Annual Symposium, AUC.
- November 19, 2018: “The Art of Case Teaching and Writing.” Presentation delivered to members of the Faculty of Business Administration, Economics and Political Science, British University in Egypt (BUE).
- November 5-7, 2018: “The Art of Case Teaching and Writing.” Presentation delivered to faculty members at three universities in the United Arab Emirates (UAE): American University of Sharjah (AUS), UAE University, and Zayed University.
- October 15, 2018: “The Art of Case Teaching and Writing.” Presentation delivered to faculty members at the Faculty of Commerce, Cairo University.
- February 25, 2018: “Lightening Talk on Classroom Teaching Innovation: Work in Progress.” Presentation delivered at the CLT Annual Symposium, AUC.
- November 19, 2017: “The Art of Case Writing.” Lecture delivered to MBA students in the Entrepreneurship class, AUC.
- November 23, 2016: “Desire2Learn: A New e-learning Experience.” Faculty panel discussion organized by the Office of Vice President for Information Management in collaboration with the CLT, AUC.
- November 6, 2016: “Using Nearpod in the Classroom: An Accounting Class Experience.” Presentation delivered among the “Lightning Talks: Teaching Innovation in the School of Business” at CLT Annual Symposium on Teaching Innovation, AUC.
- March 24, 2015: “Temporary Research Assistants ‘TRAs’ Program.” Presentation delivered at the Council of the School of Business (CSB), AUC, to receive feedback before launching the program.

Translation

- Shehata, N. 2020. “Guidance on Core Indicators for Entity Reporting on Contribution towards Implementation of the Sustainable Development Goals (GCI)”. The indicators are developed by the United Nations Conference on Trade and Development (UNCTAD). There was no Arabic translation of the GCI till February 2020.
- Shehata, N. 2018. “The Trust Alliance Principles (TAP).” The principles are designed to foster discussions about trust, at the team, division and enterprise levels. There was no Arabic translation of the principles till April 2018.
- Shehata, N. 2016. “Guide to Corporate Governance Regulations and Standards in Egypt.” The standards of corporate governance for private companies in Egypt that were issued in October 2005 have been updated in March 2011. The amended version of the Guide to Corporate Governance Regulations and Standards was available in Arabic language only. An unofficial English translation of the code was conducted and published in March 2016 at the European Corporate Governance Institute (ECGI) since it holds the biggest international database of corporate governance codes.

Teaching Cases

- Xiong, L., Nofal, A.M., and Shehata, N. 2026. “Amenli Insurtech Start-up: From Constraint to Catalyst.” *Case Focus*, peer reviewed journal published by the Case Centre that is dedicated to teaching case studies from the MEA region.
- Seoudi, I., Shehata, N., and Mahmoud, S. 2022. “Nahdet Misr: An Egyptian Successful Family Business.” Referred case study published by KCC.
- Shehata, N. and Seoudi, I. 2021. “Edita Food Industries S.A.E: IPO Decision.” Referred case study published by KCC.
- Shehata, N., and Dahawy, K. 2019. “EGYTRANS Successful Succession.” Referred case study published by KCC.
- Shehata, N. 2016. “Corporate Governance Best Practices in Egypt: Lessons Learnt from Raya Holding.” The case presents how Raya Holding has complied with the Egyptian code of corporate governance published in 2011 and the consequential improvement in organizational performance that has taken place over the last decade.
- Dahawy, K., Shehata, N. F., and Ransopher, T. 2011. “The State of Accounting in Egypt: A Case”. The case presents the status of accounting in Egypt using the culture paradigm offered by Hofstede and Gray.

Invited Articles in Professional Journals

- Shehata, N. 2020. “The Journey from a Workshop to a Published Paper in a Top International Journal” Center for Learning and Teaching (CLT) New Chalk Talk. Vol 17(8), February 25.

- Shehata, N., and Dahawy, K. 2019. “Was It Covered in the Prerequisite Course? I totally Forgot: The Prerequisite Memory Challenge” CLT New Chalk Talk. Vol 17(2), February 19.
- Shehata, N. 2016. “Corporate Governance in State Owned Enterprises” *Egyptian Society of Accountants and Auditors (ESAA) Magazine*. Vol. 51 (April-July), pp. 29-30 [Article written in Arabic].
- Shehata, N. 2015. “Corporate Governance Development in Egypt: Are We on the Right Track?” *AUC Business Review (ABR)*. Fall, pp. 46-49.

Media Appearances

- August 17, 2023: Featured in an interview published in Nisf Eldonia magazine, which is a weekly magazine published by Al Ahram press, on the occasion of receiving the State Encouragement Research Award offered by the Egyptian Ministry of Culture.
- March 10, 2022: Featured in an interview published in Nisf Eldonia magazine, which is a weekly magazine published by Al Ahram press, in a special issue on successful women of Egypt’s New Republic.
- March 6, 2021: Featured in an interview published in Nisf Eldonia magazine, which is a weekly magazine published by Al Ahram press, on the occasion of the International Women’s Day.
- March 1, 2021: Featured in an exclusive interview published in Millennial Finomics, a magazine published by AUC Finance and Economics Club, available at https://053c4294-f4e6-4438-9cb3-237fc3404a54.filesusr.com/ugd/559d07_3d1ddfab49c4262912ffb6223cef4cc.pdf
- April 18, 2020: Featured in Sayidaty, a magazine about successful women, in an article on “Being amongst Inspirational Egyptian Women.”
- April 7, 2020: Interviewed by Sada Elbalad TV channel to speak about my awards and honors <https://www.youtube.com/watch?v=t1VHAXJHMYI&t=59s>
- March 16, 2020: Featured in an interview published in Al Akhbar, one of the leading daily newspapers in Egypt, on the Egyptian Women’s Day.
- November 22, 2019: Featured in the United Nations Conference on Trade and Development (UNCTAD) newsletter “Tool equips companies to report contributions to the global goals” available at https://unctad.org/en/pages/newsdetails.aspx?OriginalVersionID=2245&Sitemap_x0020_Taxonomy=UNCTAD%20Home
- April 23, 2019: Featured in an article on “Embedding the case method and accreditation – focus on Africa and the Middle East” published by the Case Center Connect magazine, available at <https://www.thecasecentre.org/caseMethod/features/embedding>

SELF DEVELOPMENT

Training Programs, Courses, Workshops and Webinars:

- Rethinking Business Education in the Age of AI, *AACSB*, June 18, 2026
- Experiential Learning and AI in MENA Business Education, *GBSN*, June 11, 2026.
- EYARC Winter 2025 Webinar, *EY*, December 12, 2025.
- The Future of Corporate Governance in an AI-Driven World, *Nasdaq Governance Solutions-Hawkamah*, December 9, 2025.
- Using Generative AI to Create Engaging, Customized Learning Experiences webinar, *Harvard Business Impact*, September 12, 2025.
- From Campus to Career: AI and the New Learning Landscape, *KPMG Faculty webinar series*, August 12, 2025.
- AI Industry [Education] Expertise Consultant Program, *Microsoft and Meska AI*, May 15, 2025.
- Impact of AI in Professional Services, *KPMG Faculty webinar series*, May 22, 2025.
- Transform your Business with Microsoft AI, *Microsoft*, March 2025
- AI for Educators, *Microsoft*, February 2025.
- AI Copilot Diploma, *Meska AI*, Egypt, January-February, 2025.
- ChatGPT and Artificial Intelligence in Higher Education, *UNESCO International Institute for Higher Education in Latin America and the Caribbean*, Online course, October 24, 2024.
- Training of Trainers (TOT), *GCC Board Development Institute (BDI)*, Riyadh, KSA, September 9-10, 2022.
- How to do TCFD reporting, *S&P*, March 24, 2021.
- What is the impact of the Sustainable Finance Disclosure Regulation (SFDR) and how can S&P Global help with SFDR implementation? *S&P*, March 9, 2021.
- Challenges and Opportunities for On-Line Accounting Education webinar, *European Accounting Association (EAA)*, June 19, 2020.
- Transparency and Disclosure at the Times of Covid-19 webinar, *OECD-Hawkamah-AUB*, June 3, 2020.
- Modern Governance and the Future of Remote Work webinar, *Hawkamah-Diligent*, May 13, 2020.
- Tips and Strategies for Effective Online Education webinar, *Institute of Management Accountants (IMA)*, March 27, 2020.
- Design Thinking for Educators Program, *Center for Learning and Teaching (CLT)*, January-December, 2019.
- Shadow Coach, “Global Design Thinking Week” organized by CLT and HPI, December 1-4, 2019.
- Climate Related Financial Disclosures and their Relationship to the SDGs workshop, *United Nations Conference on Trade and Development (UNCTAD)*, *Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR)*, Geneva, Switzerland, October 29, 2019.
- School of Business Organizational Culture, *Office of Executive Education and External Relations*, AUC, Cairo, February 5, 2019.
- Boosting your Mentoring Skills, *Office of Strategic Academic Services*, AUC, Cairo, October 31-November 4, 2018.
- Anti-Bribery and Corruption Compliance, *European Bank for Reconstruction and Development (EBRD)*, Cairo, April 19, 2018.
- Case Teaching and Writing, *Association of African Business Schools (AABS)*, AUC, Cairo, March 13-15, 2018.

- Directors and Officers Liability Insurance, *American Chamber of Commerce in Egypt (AmCham)*, Cairo, February 12, 2018.
- Train the trainer, *The Association of Chartered Certified Accountants (ACCA)*, AUC, Cairo, November 21, 2017.
- Paul R. Lawrence Fellowship Recipient Workshop on writing case studies, *North American Case Research Association (NACRA)*, Chicago, October 19, 2017,
- Corporate Governance of State-owned Enterprises in the Middle East and North Africa, *The Organisation for Economic Co-operation and Development (OECD)*, Dubai, May 24, 2017.
- Concept Mapping across the Disciplines, *CLT*, AUC, February 12, 2017.
- Teaching Enhancement Certificate 2, Web Enhanced Track, *CLT*, AUC, Fall 2016.
- Environmental, Social, and Governance (ESG) Integration Course, *International Corporate Governance Network (ICGN)* and *BlackRock*, San Francisco, USA, June 2016.
- Teaching Enhancement Certificate 2, Active Learning Track, *CLT*, AUC, Spring 2016.
- Teaching Enhancement Certificate 2, Assessment for Learning Track, *CLT*, AUC, Spring 2016.
- Experiential Learning and Critical Reflection in the Classroom, *CLT*, AUC, April 4, 2016.
- “Gamifying” Your Syllabus, *CLT*, AUC, March 17, 2016.
- Cooperative Learning in a Nutshell, *CLT*, AUC, March 10, 2016.
- Social Media in the Classroom, *CLT*, AUC, February 24, 2016.
- Infographics: Students Presenting Information in Bytes, *CLT*, AUC, February 22, 2016.
- Peer Instruction and Concept Tests, *CLT*, AUC, February 18, 2016.
- Art of Discussion Leading, *CLT*, AUC, February 11, 2016.
- Evidence-Based Teaching Innovation, *CLT*, AUC, February 8, 2016.
- Family Business Governance, *International Finance Corporation (IFC) and Egyptian Institute of Directors (EIoD)*, Cairo, Egypt, December 21, 2015.
- SME Governance: Managing and Controlling the Business, *IFC and EIoD*, Cairo, Egypt, December 14, 2015.
- Teaching Enhancement Certificate 2, Course Design Track, *CLT*, AUC, Fall 2015.
- Teaching Enhancement Certificate 1, *CLT*, AUC, November 23, 2015.
- Designing Rubrics for Effective Assessment, *CLT*, AUC, November 19, 2015.
- Debating Across the Curriculum: Preparing AUC Students for Academic Interaction, *CLT*, AUC, October 25, 2015.
- Classroom Assessment Techniques (CATs) to Improve Student Learning, *CLT*, AUC, October 22, 2015.
- Flipped Classroom, *CLT*, AUC, September 21, 2015.
- IFRS Teaching, May 28, 2015, *The European Accounting Association*, Glasgow, UK.
- Designing an Educational Board Game, *CLT*, AUC, February 23, 2015.
- Assessment in Focus: The Good, the Bad and the Confusing, *CLT*, AUC, February 18, 2015.
- Beyond Prevention, Policing and Compliance, *Academic Integrity Council/CLT event*, AUC, February 9, 2015.
- Case Writing, *El-Khazindar Business Research and Case Center (KCC)*, AUC, May 20, 2014.
- Doing Things Differently: Alternative forms of Assessment, *CLT*, AUC, April 6, 2014.
- Workshop on Accounting and financial reporting needs of SMEs, *United Nations Conference on Trade and Development (UNCTAD)*, *Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR)*, and *IFRS Foundation*, Geneva, Switzerland, November 5, 2013.

Conferences Attended (without presentations)

- EduLead Symposium: From Careers to Classrooms, School of Continuing Education, AUC, October 7, 2024.
- The Annual Teaching Professor Conference, New Orleans, June 9-11, 2023.
- The 13th Hawkamah-ICSA Annual Conference, Dubai, April 25, 2019.
- Annual Meeting of the MENA-OECD Working Group on Corporate Governance, Paris, April 17-18, 2019.
- CLT Centennial Symposium “Inspiration and Innovation: Enriching the Learner Experience”, Cairo, March 3-4, 2019.
- Accounting and Accountability in Emerging Economies organized by the African Accounting and Finance Association (AAFA) and the British Accounting and Finance Association Special Interest Group on Accounting and Finance in Emerging Economies (AFEE), UK, June 28-29, 2018.
- The second meeting of the OECD Global Network on Corporate Governance of State-Owned Enterprises, Dubai, May 24, 2017.
- Women’s Economic Empowerment Conference, Cairo, May 15, 2017.
- The International Corporate Governance Network (ICGN) Washington DC Conference, March 1-2, 2017.
- The ICGN San Francisco Annual Conference, CA, US, June 27-29, 2016.
- PRME-MENA Regional Forum, April 13-14, 2016, The American University in Cairo (AUC), Cairo, Egypt.
- 2015 Millstein Governance Forum, Columbia University, NY, US, December 10, 2015.
- Experiential Learning Summit, The Power of Experiential Learning in Management Education, March 16, 2015, AUC, Cairo, Egypt.
- The Management Accounting Research Group Conference in association with the Management Control Association, Aston University, Birmingham, UK, November 15-16, 2012.
- The 47th British Accounting and Finance Association (BAFA) Annual Conference, Birmingham, UK, April 12-14, 2011.

TEACHING RELATED ACTIVITIES

Examiner Position

- 2020: Master of Science (MSc) in accounting, external examiner, Faculty of Commerce, English section, Cairo University, Egypt.
- 2019: Selection committee of the AY2020-2021 Fulbright Egyptian Student Program in the field of business administration, Fulbright Egyptian Student Program – The Commission for Educational and Cultural Exchange between the USA and ARE, Cairo, Egypt.
- 2017: Master in Finance (MSF) examiner, The American University in Cairo, Egypt.
- 2014: Selection committee of the AY2015-2016 Fulbright Egyptian Student Program in the field of business administration, Egypt Fulbright Egyptian Student Program – The Commission for Educational and Cultural Exchange between the USA and ARE, Cairo, Egypt.

Postgraduate Thesis Supervision

- 2018-2019: Asmaa Hanafy, Master of Science in Finance (MSF), AUC. Thesis title: Board monitoring and firm performance: Evidence from the UK.

SERVICE TO THE DISCIPLINE

2026	Reviewer, The British Accounting and Finance Association (BAFA) annual conference.
2026	Scientific Committee, The inaugural Regional International Accounting Research Forum (RIARF).
2025	Scientific Committee Member, Accounting and Accountability in Emerging Economies (AAEE) Conference.
2022	Discussant, 22 nd Workshop on Accounting and Finance in Emerging Economies (AFEE) Special Interest Group of the British Accounting and Finance Association (BAFA), Southampton, UK, June 24.
2020-Current	International Scientific Committee Member, African Accounting and Finance Association (AAFA), Annual Conference and Emerging Scholars Colloquium.
2020	External Reviewer, Research proposal submitted to the Olayan School of Business Research Committee, American University of Beirut (AUB).
2020	Reviewer, International Accounting Section, American Accounting Association (AAA) Annual Meeting.
2019	Reviewer, The Academy of International Business (AIB) 2019 annual conference.
2018	Chair, Governance and performance parallel session, AAEE Conference, UK, June 28-29, 2018.
2016	Reviewer, South Africa's National Research Foundation (NRF).
2016	Reviewer, The Academy of International Business (AIB) 2017 annual conference.
2010-2014	Program Committee Member, IBIMA Conference on Innovation and Knowledge Management (An excellent constructive review has been noted at several years)
2009-2013	Reviewer, International Accounting Section, AAA Annual Meeting.

SERVICE TO THE ACADEMIC INSTITUTION (AUC)

Service to the Department

2025- Current	Course coordinator for the Intermediate Accounting I (ACCT 3001) course.
2021-2022	Chair of the task force that worked on the ACCA authorization.
2016- Current	Standing member of the Department Research Committee (DRC).
2018-2019	Member of the task force that worked on setting criteria for annual faculty assessment.
2017-2019	Coordinated the ACCA class visits in various semesters, and in Spring 2018 to announce the Fast Track with Accelerate Agreement, Department of Accounting.
2016-2022	Course coordinator for the Financial Accounting (ACCT 2001) course.
2016-2017	Organized the ACCA seminar delivered to students formally announcing the department's accreditation.
2016	Member of the task force that worked on the ACCA authorization.
2016	Chair of the task force preparing the agenda of research activities for Spring 17 DVP.
2015-2017	Chair of the Department Academic Affairs Committee.
2014-2016	Member of the Department Research Committee (DRC).
2014	Co-organizer of the first Accounting Alumni Breakfast.
2014-2015	Representative of the Department of Accounting in the First Year Experience (FYE) Program, Fall 2014 and Spring 2015.
2014	Member of the task force created to draft the Department of Accounting Strategic Plan as an input to the School 2014-2019 strategic plan.

Service to the School

2026	Faculty host of Olivier Cateura, Professor of strategy, innovation and entrepreneurship, <i>Emlyon Business School</i> , France, in collaboration with El-Khazindar Business Research and Case Center (KCC). I co-organized the following activities during that visit: • “Orchestrating Impact: Building the Innovation Ecosystems that Power Sustainable Business:” A keynote lecture delivered to students. • “Classroom Alchemy: Blending Decades of Experience with Modern Student Expectations:” A workshop delivered to faculty and KCC Fellows.
2025-Current	Member of the AI Taskforce.
2025	Chair of the organizing committee of the second “KCC MEA Case Conference 2025: Reimagining the Case Method in the Age of AI”
2024	Chair of the organizing committee of the inaugural “KCC MEA Case Conference 2024: Driving Sustainability and Impact”
2020-2023	Chair of the judging panel that evaluated case studies submitted to the School's newly sponsored “Responsible Business” track in EFMD Case Competition.
2020-2021	Co-chair of the Council of the School of Business (CSB).

2019	Participated in the meetings of EFMD's impact assessment tool, Business School Impact System (BSIS) at the intellectual impact, social impact, impact within the regional ecosystem meetings.
2019	Moderated three sessions delivered by Willard W. Brown International Business Leadership Visiting Professor David R. Beatty, professor of Strategy Management and Conway Chair of the Clarkson Centre for Business Ethics and Board Effectiveness, Rotman School of Management, University of Toronto. The sessions were: • “The Critical Role of the Chair of the Board”: Session delivered in collaboration with the European Bank for Reconstruction and Development (EBRD) • “Hot Issues in Modern Capital Markets”: Session delivered in collaboration with the Financial Regulatory Authority (FRA) • “Making the Board a Value-Added Board”: Session delivered in collaboration with the Egyptian Institute of Directors, (EIoD)
2019	Faculty host of Distinguished Visiting Researcher Wayne Guay, Yageo, professor of accounting, The Wharton School, University of Pennsylvania. I coordinated the following talks during that visit: • “The Effect of Financial Transparency on Corporate Governance and Firm Value:” Talk delivered to MBA and MSF students. • “Busy Directors and Shareholders Satisfaction:” Talk delivered to faculty members and researchers. • “Twenty Years of Corporate Governance Research: Have We Really Learned Much?” Talk delivered to faculty members and researchers.
2019	Member of the task force that worked on EQUIS Self-Assessment report.
2018-2020	Director, El-Khazindar Business Research and Case Center (KCC).
2018-2020	Member of the Council of the School of Business (CSB).
2018	Member of the School Centennial Celebration taskforce.
2018	Member of the UG Programs Revamping taskforce.
2018-2020	Member of the International Experience Award Committee.
2018	Member of the School of Business Commencement - Student Speaker Selection Committee.
2018	Member of the CSB Bylaws revision taskforce.
2018-2019	Member of the MSF Applications and Fellowships Committee.
2018	Organized and facilitated the Excellence in Research Workshop on “Capital IQ/Compustat database.”

2018	Organized and moderated the public talk “Value of Good Corporate Governance to Investors and Economy in the Middle East.”
2017-2019	Member of the Women on Board Observatory Advisory Board.
2017-2018	Member of the Competitions Student Selection Committee.
2017-2018	Liaison between the School’s Executive Education team and the Association of Chartered Certified Accountants (ACCA) for delivering ACCA courses at the School.
2017-2018	Faculty host of Distinguished Visiting Researcher <i>Stephen Davis</i> , Senior Fellow, <i>Harvard Law School, and Associate Director, Corporate Governance Program</i> . I coordinated the following talks during that visit: • “Good Corporate Governance for Investors and Economies in the Middle East:” Talk delivered to faculty members and researchers. • “A Reconnaissance of ESG Metrics”: Talk delivered to faculty members and researchers. • “Value of Good Corporate Governance for Investors and Economy in the Middle East”: Talk delivered to undergraduate students.
2017-2018	Academic advisor to KCC.
2017	Member of the International Experience Award Committee.
2016-2017	Member of the judging panel of the KCC-Procter and Gamble (P&G) Commercial Challenge Case Solving Competition.
2017	Organized and moderated the public talk “Your PhD in Accounting, Economics and Business: the USA or the UK.”
2017	Organized and moderated the Excellence in Research Workshop seminar “How to get published in top-tier journals.”
2016-2018	Member of the Ad-hoc committee on journal ranking adoption by the.
2016-2018	Coordinator of the research group on Responsible Business.
2016	Participated in the AACSB and EQUIS accreditation visits at the research and faculty involvement sessions.
2016	Co-organizer of the Transforming Egypt Seminar on “SME Governance – The Way Forward”.
2015	Member of the academic assessment task forces developed to assess undergraduate students’ readiness to the market and both of the undergraduate and graduate students’ responsible citizenship.
2014-2018	Chair of the task force created to work on the initiative proposed for hiring temporary research assistants (TRAs) at the School of Business.

- 2014-2015 Advisor of the Corporate Governance Club (CGC), AUC. The CGC is the first Egyptian student-based academic club that is dedicated to the dissemination of corporate governance principles and best practices among undergraduate students. The club organizes an annual 'Board Games' competition where students simulate a board meeting. Students get the chance to take on the role of various constituents of a board of directors. Board Games held during 2015 hosted for the first time 16 teams from four different Egyptian universities.
- 2014-2015 Liaison between the School of Business, AUC, and Thomson Reuters for the arrangements of adding Zawya, a Thomson Reuters database specialized in the MENA region, to other databases provided by the School.
- 2014 Liaison between the School of Business, AUC, and PwC for the arrangements of Go Work program offered to AUC students.
- 2014 Member of the judging committee that evaluated the 2nd annual "Board Games" competition offered by the CGC, AUC. "Board Games" is a simulation of a board of directors (BOD) meeting that involves role playing by students of the various constituents of the board (CEO, Chairman, Independent Director, Chair of the Audit Committee and the Board Secretary).

Service to the University

- 2023-2025 Member of the Core Advisory Committee (CAC).
- 2024 Member of AUC Excellence Scholarship Panel.
- 2020 Member of the Review Committee of the Arabic Studies (BA&MA) programs.
- 2020 Member of the HR Committee, President's Operational Excellence Initiative.
- 2019-2020 Member of the Council on Academic Integrity.
- 2017- 2022 Member of the Life Mentorship Program (LMP).
- 2017- 2023 Center for Learning and Teaching (CLT) Faculty Associate.
- 2017- 2018 Member, Research Advisory Committee, John D. Gerhart Center.

SERVICE TO THE COMMUNITY

- 2025-Current **Mentor:** Volunteered as a mentor to postgraduate students, Egypt Scholars.
- 2023 **Instructor:** Delivered two courses through Almentor platform - a self-learning e-learning platform that offers a wide range of video courses. One course is entitled “Research Communication and Publishing in Academic Journals” and the other one is “Applying for a Ph.D. in the UK.”
- 2022 **Invited speaker:** Delivered a speech to Aston University offer-holders in Cairo.
- 2018-2019 **Expert Judge:** Ideas for Action (I4A) 2019 Competition, a joint program of the World Bank Group and the Zicklin Center for Business Ethics Research at the Wharton School. The competition engages young people from around the world to encourage them to develop and share their ideas for financing solutions to deliver the Sustainable Development Goals (SDGs). In addition, I volunteered with I4A 2018 Competition to disseminate I4A in Egypt. I co-founded I4A Egypt Club as part of I4A MENA to be the first of its kind in the Arab region.
- 2017 **Volunteer:** Volunteered with Injaz Egypt and delivered the ‘Start Right’ program session to primary students of a public school. The program aims to enhance students’ financial literacy, work readiness and entrepreneurship.
- 2017 **Reviewer:** Evaluated solutions submitted to Yomken, CrowdSolving platform of the Arab World that connects innovators and researchers with factories, companies, NGOs, governmental organizations, and local communities facing pressing challenges.

GRANTS

External Grants

- 2019 Partial grant to attend and present a report on the Review of Sustainable Development Goals (SDGs) in Egypt” 36th *Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR) meeting of the United Nations Conference on Trade and Development (UNCTAD)*, Geneva, Switzerland, October 30-November 1, 2019. Grant from the UNCTAD ISAR.
- 2017 Grant to attend the annual *North American Case Research Association (NACRA)*, October 19-21, 2017, as a recipient of the *2017 Paul R. Lawrence Fellowship*. Grant from the Case Research Foundation.
- 2017 Grant to attend the *International Corporate Governance Network (ICGN) Washington D.C. conference*, March 1-2, 2017, as a recipient of the *2016 Adrian Cadbury Scholarship Award*. Grant from the ICGN.
- 2016 Grant to attend the *ICGN San Francisco Annual Conference*, CA, US, June 27-29, 2016, as a recipient of the *2016 Adrian Cadbury Scholarship Award*. Grant from the ICGN.
- 2015 Grant to attend the 2015 Millstein Governance Forum, Columbia University, NY, US, December 10, 2015, as a winner of the *Millstein Center Rising Star of Corporate Governance Award for 2015*. Grant from the Millstein Center for Global Markets and Corporate Ownership, Columbia University.
- 2013 Grant to attend and present two reports at the *UNCTAD ISAR, and IFRS Foundation Workshop on Accounting and financial reporting needs of SMEs*. Geneva, Switzerland, 5-8 November 2013. Grant from the UNCTAD ISAR.
- 2013 Conference Grant to attend and present a paper the *4th International Conference on Corporate Governance in Emerging Markets*, August 23-24, India. Grant from IFC and Sabanci University.
- 2013 Conference Grant to attend and present a paper at the *36th European Accounting Association (EAA) Annual Congress*, May 5-8, Paris, France. Grant from Aston Business School, Aston University, UK.
- 2010-2013 Graduate Teaching Assistantship (GTA) awarded for three years for the *PhD degree*. Grant from Aston Business School, Aston University, UK.
- 2010 Grant to attend *Junior Faculty Development Program II in Georgia State University*, Atlanta, USA. Grant from the USAID.

Internal Grants

- 2026 Conference Travel Support Grant to attend and present a paper at *The British Accounting and Finance Association (BAFA)* annual conference, April 16-17, 2026, Birmingham, UK.
- 2025 Organization of a Conference Support Grant to fund the second international “KCC MEA Case Conference 2025: Reimagining the Case Method in the Age of AI” held at AUC, November 16-17, 2025.
- 2024 Organization of a Conference Support Grant to fund the inaugural international “KCC MEA Case Conference 2024: Driving Sustainability and Impact” held at AUC, December 1-2, 2024.
- 2023 Teaching and Learning Enhancement Travel Support Grant to attend and deliver a presentation at the *Sixteenth Annual American Accounting Association (AAA) Conference on Teaching and Learning in Accounting (CTLA)*, August 5-6, Colorado, US.
- 2023 Grant to attend the Annual Teaching Professor Conference, New Orleans, June 9-11.
- 2022 Conference Travel Support Grant to attend and present a paper at *The BAFA Special Interest Group on Accounting and Finance in Emerging Economies (AFEE)*, June 24, Southampton, UK.
- 2017 Fund to develop case studies addressing Egypt and the Arab region. Grant originally offered by Pharco Pharmaceuticals and managed by El-Khazindar Business Research and Case Center (KCC), AUC.
- 2017 Mini grant for publication fees of a paper in the *Journal of Developing Areas*.
- 2016 Teaching and Learning Enhancement Travel Support Grant to attend and deliver two presentations at the *Ninth AAA CTLA*, August 6-10, New York, US.
- 2016 Conference Travel Support Grant to attend and present a paper at the *Henley Business School Centre for Governance, Accountability & Responsible Investment (GARI) Annual Conference: The Globalisation of Corporate Governance: Does Compliance Kill Values and Enterprise?* April 17-20, Reading, UK.
- 2015 Conference Travel Support Grant to attend and present a paper at the *38th European Accounting Association (EAA) Annual Congress*, April 28-30, Glasgow, UK.

MEMBERSHIPS IN PROFESSIONAL SOCIETIES AND ASSOCIATIONS

- 2019-Present Accounting Research Network (ARN), United Nations Conference on Trade and Development (UNCTAD), Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR).
- 2017-Present Middle East North Africa/The Organisation for Economic Co-operation and Development (MENA-OECD) Working Group on Corporate Governance
- 2013-Present Beta Gamma Sigma (BGS): Honor Society for AACSB Accredited Business Schools
- 2012-Present UK Higher Education Academy (HEA)
- 2011-Present British Accounting and Finance Association (BAFA)