

Nizar Becheikh, PhD, MBA

Associate Professor of Strategy & Innovation Management

Former Interim Dean (2017)

Former Associate Dean for Graduate Studies & Research (2013-2018)

The American University in Cairo (AUC)

Onsi Sawiris School of Business¹

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Teaching Interests

- Business Strategy
- Strategic Management
- (Strategic) Innovation Management

Research Interests

- Managing growth and innovation in emerging economies
- Innovation strategies across different contexts
- Strategic management in emerging economies
- Productivity enhancement in emerging countries
- Innovation, growth, and productivity in family-owned businesses in MENA and Arab economies
- Political economy and business strategy

Education

- | | |
|-------------|---|
| 2004 | Ph.D. in Business Administration (Management)
Laval University, Quebec, Canada |
| 1997 | M.B.A. (International Management)
Laval University, Quebec, Canada |
| 1995 | Bachelor of Business Administration (B.B.A.) (International Business)
École Supérieure de Commerce, Tunis, Tunisia |

Employment

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| 07/2015 – Present | Associate Professor of Strategy & Innovation Management, Onsi Sawiris School of Business, AUC, Egypt |
| 09/2011 – 06/2015 | Assistant Professor of Strategy & Innovation Management, Onsi Sawiris School of Business, AUC, Egypt |
| 09/2008 -08/2011 | Assistant Professor of Management, Nile University, Egypt |

¹ The AUC Onsi Sawiris School of Business is recognized as the top private business school in Egypt, and the first and only business school in the Arab region and third in Africa to receive the triple-crown accreditation (AACSB, EQUIS, and AMBA). It is among only 141 business schools out of the estimated 10,000 business schools worldwide to have achieved the triple-crown accreditation, and is the only triple-crown accredited business school in the Middle East and North Africa (as of May 2025).

2004-2008 Post-doc Research Fellow, CHSRF/CIHR Chair on Knowledge Transfer and Innovation, Department of Management, Faculty of Business Administration, Laval University, Quebec, Canada

Other Responsibilities

06/2023 – Present Member, Accreditation Committee, Association of African Business Schools (AABS) www.aabschools.com, Johannesburg, South Africa

01/2025 – Present Member, Working Group responsible for Standard III: Design and Delivery of the Student Learning Experience, AUC reaffirmation of accreditation by the Middle States Commission on Higher Education (MSCHE), AUC, Egypt

12/2024 – Present Member, Working Group responsible for Standard 8: Scientific Research and Academic Activities, AUC reaffirmation of accreditation by the National Authority for Quality Assurance and Accreditation of Education (NAQAAE), AUC, Egypt

11/2024 – Present Chair, Review of the AABS Accreditation Internal Process of Application Reviews Subcommittee, Accreditation Committee, Association of African Business Schools (AABS) www.aabschools.com, Johannesburg, South Africa

10/2024 – Present Member, MBA revamping taskforce, Onsi Sawiris School of Business, AUC, Egypt

03/2024 – Present Member, Strategic Group of the BBA revamping taskforce, Onsi Sawiris School of Business, AUC, Egypt

03/2024 – Present Member, School Research Committee, Onsi Sawiris School of Business, AUC, Egypt

12/2020 – Present Member, PhD Committee, Onsi Sawiris School of Business, AUC, Egypt

09/2018 – Present Member, Academic Affairs Committee, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt

03/2015 – Present Member, Editorial Board of *Revue Management & Emergence* (M&E), ESCA Ecole de Management, Morocco

09/2013 – Present Member, Council of the School of Business (CSB), Onsi Sawiris School of Business, AUC, Egypt

06/2024 Member of the review panel, Quinquennial Quality Review (QQR) of Gordon Institute of Business Science (GIBS), University of Pretoria, South Africa, June 3-5
Other members of the panel: Prof. Koen van den Bempt (University of Antwerp, Belgium, Chair), Dr. Caesar Mwangi (Strathmore University Business School, Nairobi, Kenya), Prof. Ana Martins (Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa), Prof. Elsabe Loots (Faculty of Economic and Management Sciences, University of Pretoria, South Africa)

10/2023 – 12/2023 Member, EMBA Revamping taskforce, Onsi Sawiris School of Business, AUC, Egypt

05/2017 – 06/2023 Board Member, Association of African Business Schools (AABS) www.aabschools.com, Johannesburg, South Africa

- 07/2022 – 12/2022** Chair, two (2) Promotion committees, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 07/2021 – 06/2022** Chair, Creativity & Innovation Taskforce, Onsi Sawiris School of Business, AUC, Egypt
- 11/2020 – 06/2022** Member, Strategy Development Committee, Association of African Business Schools (AABS), www.aabschools.com, Johannesburg, South Africa
- 12/2021 – 06/2022** Member, Scientific Committee, AABS Annual Connect Conference, held in ESCA Ecole de Management, Morocco, June 2022
- 07/2021 – 05/2022** Member, School of Global Affairs and Public Policy Dean's Search Committee, AUC, Egypt
- 10/2020 – 06/2021** Member, Charter update Committee, Association of African Business Schools (AABS), www.aabschools.com, Johannesburg, South Africa
- 03/2021 – 06/2021** Member, Provost Taskforce on Faculty Search Process and Guidelines, Provost Office, AUC, Egypt
- 04/2018 – 11/2020** Member, three (3) Promotion and Tenure committees, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 09/2018 – 08/2019** Member, Council of Graduate Programs, Onsi Sawiris School of Business, AUC, Egypt
- 07/2018 – 11/2018** Director, Masters in International Management/CEMS, Onsi Sawiris School of Business, AUC, Egypt
- 11/2015 – 11/2018** Member (since Nov. 2015) and Chair (since January 2017), task force on AUC membership in CEMS Global Alliance in Management Education (www.cems.org) and launch of the CEMS Masters in International Management (MIM) at AUC, Onsi Sawiris School of Business, AUC, Egypt
- 10/2017 – 11/2018** Executive Board Member, CEMS Global Alliance in Management Education (www.cems.org)
- 07/2013 – 06/2018** Member, Executive Committee, Onsi Sawiris School of Business, AUC, Egypt
- 07/2013 – 06/2018** Associate Dean for Graduate Studies and Research, Onsi Sawiris School of Business, AUC, Egypt
- 07/2017 – 06/2018** Director of the Executive MBA and MBA Programs, Onsi Sawiris School of Business, AUC, Egypt
- 05/2014 – 06/2018** Member, Research and Grants Committee, CSB, Onsi Sawiris School of Business, AUC, Egypt
- 09/2014 – 06/2018** Member, University Research Board (URB), AUC, Egypt
- 11/2014 – 06/2018** Taskforce member, *Temporary Research Assistants (TRA) Program*, Onsi Sawiris School of Business, AUC, Egypt
- 04/2015 – 06/2018** Member, Accreditation Committee, Onsi Sawiris School of Business, AUC, Egypt

- 06/2015 – 06/2018** Chair, Research Groups Steering Committee, Onsi Sawiris School of Business, AUC, Egypt
- 03/2018 – 06/2018** Member, hiring committee for the Associate Professor/Professor of Practice position in Strategy and Entrepreneurship, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 02/2018 – 06/2018** Member, hiring committee for the Willard W. Brown Associate Professor/Professor of Practice position in International Business Leadership, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 10/2017 – 12/2017** Strategic Board Member, CEMS Global Alliance in Management Education (www.cems.org)
- 01/2017 – 12/2017** Interim Dean, Onsi Sawiris School of Business, AUC, Egypt
- 06/2014 – 12/2016** Advisor, RANITP (Research Academic Network on IT Policies) powered by Microsoft, AUC, Egypt
- 09/2016 – 11/2016** Member, Committee on *School of Business Promotion & Tenure Evaluation Criteria*, Onsi Sawiris School of Business, AUC, Egypt
- 11/2014 – 06/2016** Chair, Task force on Developing *a Point System to Assess Faculty Research*, Onsi Sawiris School of Business, AUC, Egypt
- 09/2015 – 04/2016** Member, Organizing Committee of the Cyrus Institute of Knowledge (CIK) and the AUC School of Business joint 2016 Conference, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Accounting, Department of Accounting, Onsi Sawiris School of Business, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Economic Development of the Arab World, Department of Economics, Onsi Sawiris School of Business, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Finance, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Operations Management, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 12/2014 – 03/2015** Member, hiring committee for the tenure-track Assistant Professor position in Management, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 12/2013 – 03/2015** Member, Organizing Committee of the AUC 21st Annual Research Conference, AUC, Egypt
- 01/2015 – 02/2015** Jury, *AUC Excellence in Research and Creative Endeavors Award*, AUC, Egypt
- 01/2014 – 11/2014** Chair, task force on *Marketing for Graduate Programs*, Onsi Sawiris School of Business, AUC, Egypt
- 03/2014 – 11/2014** Chair, task force on *Definition of Research and Research Output Categories*, Onsi Sawiris School of Business, AUC, Egypt

- 01/2014 – 06/2014** Member, *Discovery, Development, and Dissemination Research Task force*, AUC, Egypt
- 12/2013 – 06/2014** Co-Chair, Dean's Strategic Advisory Board taskforce on Research, School of Business, AUC, Egypt
- 04/2013 – 06/2014** Chair, Blended Learning Committee, Onsi Sawiris School of Business, AUC, Egypt
- 11/2013 – 05/2014** Member, *Strategic Research Priority Areas Taskforce*, AUC, Egypt
- 04/2014 – 05/2014** Jury, *AUC Excellence in Research and Creative Endeavors Award*, AUC, Egypt
- 09/2013 – 04/2014** Chair, CSB Research and Grant Committee, Onsi Sawiris School of Business, AUC, Egypt
- 03/2012 – 04/2014** Founder and Academic Advisor, JEY-Consulting (students' association), AUC, Egypt
- 09/2012 – 11/2013** Member, EQUIS Accreditation Committee, Onsi Sawiris School of Business, AUC, Egypt
- 09/2012 – 06/2013** Associate Chair, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 11/2011 – 06/2013** Member, Research Committee, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 10/2011 – 06/2013** Member, Advisory Committee to the Director of the MBA programs, Onsi Sawiris School of Business, AUC, Egypt
- 10/2011 – 06/2013** Member, Council of the Entrepreneurship and Innovation Program (EIP), Onsi Sawiris School of Business, AUC, Egypt
- 09/2011 – 06/2013** Member, Entrepreneurship and Leadership Unit (ELU), Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 12/2012 – 01/2013** Acting Chair, Heikal Department of Management, Onsi Sawiris School of Business, AUC, Egypt
- 09/2009 – 08/2011** Director, Executive MBA Program, Nile University, Egypt

Teaching

Postgraduate

- CEMS 5201 – Global Strategy, CEMS MIM (Masters in International Management), AUC, Egypt
- EMBA 5615 – Innovation and Creating the Best Practices of Tomorrow, EMBA, AUC, Egypt
- BADM 5310 – Strategic Management, MBA, AUC, Egypt
- MGMT 5370 – Strategic Innovation Management, MBA, AUC, Egypt
- BSAD 603 – Corporate Strategy & International Competitiveness, EMBA, Nile University, Egypt
- BSAD 606 – Competitive Strategy, EMBA, Nile University, Egypt
- MGMT 609 – Entrepreneurship, EMBA, Nile University, Egypt
- MOT 615 – Entrepreneurship, M.Sc. in Management of Technology, Nile University, Egypt

- MSD 689 – Directed Studies in MSD (topic: Feasibility Study & Business Planning), MS in Microelectronics Systems Design, School of CIT, Nile University, Egypt (with Rafik Guindi, Nile University, Egypt)
- MGMT 601 – Organizational Behavior, EMBA, Nile University, Egypt (with Alberto Ribera, IESE Business School, Barcelona, Spain)
- MNG 61799 – International Management, MBA (online course), FSA, Laval University, Quebec, Canada (in French).
- MNG 64822 – Strategic Auditing, MBA, FSA, Laval University, Quebec, Canada (in French)
- Guest Lecturer (2000-2008). Offered 19 three-hour sessions in MBA and Ph.D. courses at Laval University, Quebec, Canada as part of the following courses: Strategic Management, Quantitative Research Methods, and International Business (in French).

Undergraduate

- BADM 4001 – Business Strategy, Bachelor of Business Administration (BBA), AUC, Egypt
- BADM 2001 – Introduction to Business, AUC, Egypt
- MGMT 413 – Entrepreneurship & Small Business Management, Bachelor of Business Administration (BBA), AUC, Egypt
- MGMT 307 – Management Fundamentals, Bachelor of Business Administration (BBA), AUC, Egypt
- MGMT 201 – Fundamentals of Management, Bachelor of Business Administration (BBA), Nile University, Egypt
- ADM 21915 – Strategic Management, Bachelor of Business Administration (BBA), FSA, Laval University, Quebec, Canada (in French)

Executive Education (Short programs)

- Two-day module on *Strategic Management* offered to 21 Executive MBA participants and alumni, Onsi Sawiris School of Business, AUC Egypt (January 16-17, 2026).
- Module on *Strategic Planning & Thinking*, as part of the *Advanced Management Program*, Executive Education, AUC Onsi Sawiris School of Business, module offered on November 16, 2019 to 25 top and middle managers.
- Module on *Innovating for Competitive Advantage*, as part of the *Advanced Management Program*, Executive Education, AUC Onsi Sawiris School of Business, module offered twice (09/2019 and 11/2019) to a total of 38 top and middle managers.
- One-day module on *Your Current Business Approach*, as part of the *Goldman Sachs 10,000 Women program*, jointly offered by the AUC Onsi Sawiris School of Business and Babson College, module offered to 42 women entrepreneurs, March 14, 2016
- One-day module on *Creative Manager – Innovation*, as part of the *Successful Leadership in challenging Times* program, International Executive Education Institute (IEEI), Onsi Sawiris School of Business, AUC, module offered to 9 top and middle managers from FRANKE, May 13th, 2013.

Articles in Refereed Journals

- Becheikh N., Bouaddi M. (2026) Family Ownership and Environmental Sustainability Practices: An Emerging Economy Perspective, *Business Strategy and the Environment*, published online on May 13, 2026. <https://doi.org/10.1002/bse.70975> (A/Q1)
- Bouaddi M., Becheikh N. (2026) What Drives Productivity in Family Owned Businesses in Emerging Economies? The Case of Egyptian Manufacturing Firms, *International Journal of Productivity and Performance Management*, published online on March 10, 2026. [10.1108/ijppm-01-2025-0071](https://doi.org/10.1108/ijppm-01-2025-0071) (1 citation as of June 2026) (B/Q1)
- Becheikh N., Bouaddi M. (2025) Do Strategic Management, Innovation, and Social Capital Matter for Firm Performance in Developing Countries? Evidence from Morocco, Tunisia, and Egypt, *International Journal of Emerging Markets*, 20(10), 4054-4077 <https://doi.org/10.1108/IJOEM-04-2023-0575> (9 citations as of June 2026) (B/Q2)
- Becheikh N., Bouaddi M. (2023) Macro barriers to business and innovation in developing economies: evidence from Egyptian, Moroccan, and Tunisian SMEs, *Canadian Journal of Development Studies*, 44(2), 151-171 [10.1080/02255189.2022.2102464](https://doi.org/10.1080/02255189.2022.2102464) (6 citations as of June 2026) (B/Q2)
- Becheikh N., Mourad M., Tolba A. (2021) Promoting Case-based Learning in Business Higher Education in the Middle East and North Africa Region, *Journal of Management Education*, 1-31, <https://doi.org/10.1177/10525629211062108> (10 citations as of June 2026) (B/Q1)
- Becheikh N. (2021). Political Stability and Economic Growth in Developing Economies: Lessons from Morocco, Tunisia and Egypt Ten Years after the Arab Spring, *Insights into Regional Development*, 3(2), 229-251, [http://doi.org/10.9770/IRD.2021.3.2\(5\)](https://doi.org/10.9770/IRD.2021.3.2(5)) (48 citations as of June 2026)
- Becheikh N. (2013). The Impact of Knowledge Acquisition and Absorptive Capacity on Technological Innovations in Developing Countries: Evidence from Egyptian SMEs, *Journal of African Business*, 14(3), 1-14, <https://doi.org/10.1080/15228916.2013.843997> (38 citations as of June 2026)
- Landry R., Amara N., Becheikh N. (2012). Evidence on Innovation Failures in Manufacturing Industries, *International Journal of Business Strategy*, 12(2), 16-35
- Becheikh N., Ziam S., Idrissi O., Castonguay Y., Landry R. (2010). How to Improve Knowledge Transfer Strategies and Practices in Education? Answers from a Systematic Literature Review, *Research in Higher Education Journal*, Vol.7, May 2010 (167 citations as of June 2026)
- Becheikh N., Halilem N., Jbilou J., Landry R. (2009). Towards a Conceptualization of Innovation in the Public Sector, *Economies et Sociétés* (Economies and Societies, Paris), April 2009, No 4, 579-614 (15 citations as of June 2026) – in French
- Amara N., Landry R., Becheikh N., Ouimet M. (2008). Learning and Novelty of Innovation in Established Manufacturing SMEs, *Technovation*, 28(7), 450-463, <https://doi.org/10.1016/j.technovation.2008.02.001> (412 citations as of June 2026) (A/Q1)
- Becheikh N., Amewokunu Y., Su Z. (2008). An Integrated Approach to the Control of Virtual Organizations, *Algerian Journal of Management*, No 3, January – June 2008, 10-34 (in French)
- Becheikh N., Landry R., Amara N. (2006). Strategic Determinants of Technological Innovation in Manufacturing SMEs, *Canadian Journal of Administrative Sciences*, 23(4), 275-300, <https://doi.org/10.1111/j.1936-4490.2006.tb00608.x> (77 citations as of June 2026) – in French (B/Q2)
- Becheikh N., Landry R., Amara N. (2006). Lessons from Innovation Empirical Studies in the Manufacturing Sector: A Systematic Review of the Literature from 1993-2003, *Technovation*, 26(5/6), 644-664, <https://doi.org/10.1016/j.technovation.2005.06.016> (1,981 citations as of June 2026) (A/Q1)

- Becheikh N., Su Z. (2005). The Virtual Organization: a Future in the Making, *Revue Française de Gestion*, 31(154), January – February 2005, 93-110 (20 citations as of June 2026) – in French

Conferences & Proceedings

- Kleyn, N., Becheikh, N. (2024). *Key Insights from AABS Accreditation to Date*, AABS 2024 Connect Conference, Pioneering Change: The Role of African Business Schools in Navigating the Future, May 30 – June 1, Johannesburg, South Africa
- Sameer Y., Becheikh N. (2019), *When Positive Psychology makes a Difference. Innovative Behavior of Entrepreneurs: A Model of Antecedents and Consequences*, 2019 European Academy of Management (EURAM) on *Exploring the Future of Management*, Conference, June 26-28, Lisbon, Portugal
- Mourad M., Becheikh N., Tolba A. (2015), *Using Cloud Computing to Promote Case Studies in the MENA Region: A Conceptual Framework*, International Conference on Organization and Management ICOM2015 on *Innovative Management Practices: Challenges & Opportunities in the 21st Century*, November 22-23, InterContinental Hotel, Abu Dhabi, UAE
- Sameer Y., Becheikh N., Ohly S. (2015), *Innovative Behavior of Egyptian Entrepreneurs: A Model of Antecedents and Consequences*, The CYRUS Institute of Knowledge (CIK) third conference on *Responsible Leadership, Entrepreneurship, and Innovation in an Era of Global Change*, April 24-26th, Cambridge MA, USA
- Tantawy Y.R., Becheikh N. (2013). *Promoting Open Innovation in LDCs: Evidence from Egyptian SMEs*, Proceedings of the 22nd International Conference on Management of Technology, IAMOT 2013 on *Science, Technology and Innovation in the Emerging Market Economies*, April 14-18, Porto Alegre, Brazil
- Landry R., Amara N., Becheikh N. (2012). *Evidence on Innovation Failures in Manufacturing Industries*, IABE-2012 Venice-Summer Conference, June 8-10, Venice, Italy
- Abousenna N. & Becheikh N. (2012). *How do Egyptian Service SMEs Innovate?* 2012 AUC Research Conference on *Entrepreneurship and Innovation: Shaping the Future of Egypt*, April 17-19, Cairo, Egypt (3 citations as of June 2025)
- Tantawy Y.R., Becheikh N. (2012). *How to Promote Open Innovation in Egypt? Answers from the Egyptian National Innovation Survey*, 2012 AUC Research Conference on *Entrepreneurship and Innovation: Shaping the Future of Egypt*, April 17-19, Cairo, Egypt (2 citations as of June 2025)
- Abousenna N., Becheikh N. (2012). *Determinants of Technological Innovations in Egyptian Service SMEs*, Proceedings of the 21st International Conference on Management of Technology, IAMOT 2012 on *Managing Technology-Service Convergences in the Post-Industrialized Society*, March 18-22, Hsinchu, Taiwan
- Becheikh N. (2011). *Technological Innovations in Developing Countries: Evidence from Egyptian Manufacturing SMEs*, Proceedings of the 20th International Conference on Management of Technology, IAMOT 2011 on *Technology and the Global Challenges: Security, Energy, Water, and the Environment*, April 10-14, Miami Beach, Florida, USA
- Landry R., Amara N., Becheikh N. (2009). *Evidence on Innovation Failures in Manufacturing Firms*, 4th European Conference on Management of Technology EuroMOT 2009 on "Closing the Innovation Gap: Theory and Practice", 6-8 September, Glasgow, Scotland
- Becheikh N., Ziam S., Idrissi O., Cactonguay Y., Landry R. (2009). *How to Improve Knowledge Transfer Strategies and Practices in Education? Answers From a Systematic Literature Review*, 7th Annual Hawaii International Conference on Education, January 4-7, 2009, Honolulu, Hawaii
- Landry R., Amara N., Becheikh N. (2009). *Evidence on Innovation Failures in Manufacturing Firms*, 10th International CINet Conference on "Enhancing the Innovation Environment", September 4-8, Brisbane, Australia

- Ouimet M., Landry R., Amara N., Becheikh N. (2008). *Absorptive Capacity and Innovation Performance of Low and Medium Technology Manufacturing SMEs in a Region of Canada: a Cross-sectional Study*, 9th International CINet (Continuous Innovation Network) conference on *Radical Challenges on Innovation Management*, September 5-9, Valencia, Spain
- Landry R., Amara N., Becheikh N. (2008). *Exploring Innovation Failures in Manufacturing Industries*, DRUID (Danish Research Unit for Industrial Dynamics) 25th Celebration Conference 2008 on *Entrepreneurship and Innovation*, June 17-20, Copenhagen, Denmark (12 citations as of June 2025)
- Becheikh N., Amewokunu Y., Abidi O., Su Z. (2008). *Towards an Effective Control of Virtual Networks*, XVII^e International Conference of Strategic Management AIMS 2008, University of Nice Sophia Antipolis, May 29-31, Nice, France
- Landry R., Amara N., Becheikh N. (2008). *What Factors Lead to Innovation Failure? Evidence from a Large Dataset*, 17th International Conference on Management of Technology, IAMOT 2008 on *Creating and Managing a Knowledge Economy*, April 6-10, Dubai International Convention and Exhibition Centre (DICEC), Dubai, UAE
- Becheikh N., Halilem N., Jbilou J., Mosconi E., Hammami H., Landry R. (2007). *Conceptualization and Determinants of Innovation in the Public Sector: a Systematic Review*, 14th RESER International Conference on *Service Competitiveness and Cohesion - Balancing Dynamics in the Knowledge Society*, September 13-15, Tampere Hall, Tampere, Finland
- Landry R., Saihi M., Amara N., Becheikh N. (2006). *Managing the Protection of Inventions and Technological Innovations in Canadian Manufacturing SMEs*, DRUID (Danish Research Unit for Industrial Dynamics) summer conference on Knowledge, Innovation and Competitiveness: Dynamics of Firms, Networks, Regions and Institutions, June 18-20, Copenhagen, Denmark (2 citations as of June 2025)
- Becheikh N., Landry R., Amara N. (2005). *Technological Innovations in the Manufacturing Sector: A Systematic Review of Empirical Studies*, Annual meeting of the Academy of Management: A New Vision of Management In The 21st Century, Session: Technology and Innovation Management, August 5-10, Honolulu, Hawaii, USA
- Amara N., Landry R., Becheikh N., Ouimet M. (2004). *Radical Innovations in Traditional Manufacturing Industries*, DRUID (Danish Research Unit for Industrial Dynamics) summer conference on Industrial Dynamics, Innovation and Development, June 14-16, Copenhagen, Denmark (41 citations as of June 2025)
- Becheikh N., Su Z. (2004). *Conceptualization of a Control System for Virtual Networks*, ASAC conference (Administrative Sciences Association of Canada), June 5-8, Quebec, Canada (in French)
- Becheikh N., Su Z. (2001). *The Control of International Joint-ventures: State of the Art and Perspectives*, Xth AIMS conference (International Association of Strategic Management), June 2001, Quebec, Canada (in French) (12 citations as of June 2025)
- Becheikh N., Torres Gomez L. F. (2000). *Technology and Change within Hierarchic Organizations*, ASAC-IFSAM Congress, July 2000, Montreal (Qc.), Canada
- Becheikh N., Su Z. (2000). *Towards a Better Understanding of Virtual Organizations*, IXth AIMS conference (International Association of Strategic Management), June 2000, Montpellier, France
- Becheikh N., Su Z. (2000). *Virtual Organization: Attributes and Challenges*, IXth IAMOT International conference (International Association for Management of Technology), February 2000, Miami, Florida, USA

Book Chapter

- Becheikh N., Su Z. (2001). Virtual Organization: Attributes and Challenges, in Khalil, T. M., Lefebvre, L. A. et Mason, R. M. (Eds.), *Management of Technology: The Key to Prosperity in the Third Millennium*, Pergamon, Elsevier Science Ltd., p. 31-43 (ISBN-0-08-043997-7)

Research Reports, Technical Reports, and R&D Projects

- Becheikh, N., Powell, J. (2024). *AABS Accreditation Unveiled: A Comparative Analysis and Uniqueness*, AABS White Paper No. 1, Association of African Business Schools, Johannesburg, South Africa.
- Kleyn, N., & Becheikh, N. (2024). *Key Insights from AABS Accreditation to Date*, AABS White Paper No. 2, Association of African Business Schools, Johannesburg, South Africa.
- Mourad M., Becheikh N., Tolba A. (2015), *Using Cloud Computing to Promote Case Studies in the MENA Region: A Conceptual Framework*, Research report funded by RANITP (Research Academic Network on IT Policies), Onsi Sawiris School of Business, AUC, Egypt (52 p)
- Contributed to: El-Sokari H., Van Horne C., Huang Z., and Al Awad M. (2013). *Entrepreneurship: An Emirati Perspective*, the Institute for Social and Economic Research (ISER), Zayed University, UAE. Report available at: www.gemconsortium.org (131 p)
- Landry R., Becheikh N., Amara N., Halilem N., Jbilou J., Mosconi E., Hammami H. (2007). *Innovations in Public Services: The Systematic Review's Report*. research project funded by the Fonds Québécois de la Recherche sur la Société et la Culture (FQRSC) in partnership with the Ministry of Economic Development, Innovation and Export (MDEIE), the Ministry of Health and Social Services (MSSS), the Ministry of Education, Leisure and Sport (MELS), and the Ministry of Employment and Social Solidarity (MESS), Quebec, Canada, October 2007 (114 p, in French).
- Landry R., Becheikh N., Amara N., Jbilou J., Halilem N., Mosconi E., Hammami H. (2007). *Innovations in Public Services: A Dashboard for the Follow-up of Innovation and its Determinants*, research project funded by the Fonds Québécois de la Recherche sur la Société et la Culture (FQRSC) in partnership with the MDEIE, the MSSS, the MELS, and the MESS, Quebec, Canada, October 2007 (44 p, in French).
- Landry R., Becheikh N., Amara N., Ziam S., Idrissi O., Castonguay Y. (2007). *Development of a Knowledge Transfer Tool for Managers in the Education Field: The Systematic Review's Report*. Research project funded by the MELS, Quebec, Canada, October 2007 (68 p, in French)
- Landry R., Becheikh N., Amara N., Ziam S., Idrissi O., Castonguay Y. (2007). *A Knowledge Transfer Tool for Managers in the Education Field*, Research project funded by the MELS, Quebec, Canada, October 2007 (30 p, in French)
- Landry R., Becheikh N., Amara N., Ziam S., Idrissi O., Castonguay Y. (2007). *Knowledge Transfer in Education: A Best-practices' Guide for Managers*, Research project funded by the MELS, Quebec, Canada, October 2007 (2 p brochure, in French)
- Contributed to: Landry R., Amara N. (2006). Technological and innovation assessment of the Côte-Nord region (Quebec, Canada).
- Contributed to: Landry R., Amara N., Desaulniers L. (2005). Technological and innovation assessment of the Bas-Saint-Laurent region (Quebec, Canada).

Other Research

- Becheikh N. (2004). *Conceptualization of a Control System for Virtual Networks*, Ph.D. Thesis, School of Business, Laval University, Quebec, Canada (333 p) – 4 citations as of June 2025
- Becheikh N., Su Z. (1999). *Towards a Better Understanding of Virtual Organizations*, Working Paper 1999-017, School of Business, Laval University, (ISBN-2-89524-089-2)
- Becheikh N. (1997). *Organizational Learning from International Subcontracting: the Case of Tunisian Textile Firms*, MBA thesis, School of Business, Laval University, Quebec, Canada (197 p)
- Becheikh N. (1995). *The 1990' Incoterms: Usefulness and Level of Use by Tunisian International Agents*, BBA thesis, École supérieure de commerce, Tunis, Tunisia (91 p)

Research Grants and R&D Contracts

- 2014-2018**
 - University Research Board grant, AUC, Egypt
 - Amount: \$5,000/year

- 2014-2015**
 - Funding Organization: Regional Academic Network on IT Policies (RANITP)
 - Project Title: Using the Cloud Computing Technology to Promote Case Studies Usage and Writing in higher education in MENA
 - Project Team: Maha Mourad (AUC, PI), Nizar Becheikh (AUC), Ahmed Tolba (AUC)
 - Amount: \$10.000

- 2013-2015**
 - Funding Organization: Microsoft
 - Project Title: Regional Academic Network on IT Policies (RANITP)
 - Amount: \$130.000

- 2012-2013**
 - AUC Conference Grant
 - Amount: \$3,500/year

- 2008-2009**
 - Funding Organization: Social Sciences and Humanities Research Council of Canada (SSHRC)
 - Program: Public Outreach Grants – Special Call in Management, Business and Finance
 - Project: Development and Transfer of Intervention Tools to Support Innovation at the Regional Level
 - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), and Nizar Becheikh (U. Laval)
 - Amount: \$79.793

- 2008**
 - Funding Organization: Ministère de l'éducation, du loisir et du sport (MELS), Quebec, Canada
 - Program: Research Contract
 - Project: Computerization of a Knowledge Transfer Tool for Managers in the Education Field
 - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), and Nizar Becheikh (U. Laval)
 - Amount: \$50.000

- 2007-2009**
 - Funding Organization: Social Sciences and Humanities Research Council of Canada (SSHRC)
 - Program: Standard Research Grant
 - Project: Complementarities, Substitution and Independence of Knowledge Transfer Services Provided to Firms by Canadian Knowledge and Technology Transfer Organizations (KTTOs)
 - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), Nizar Becheikh (U. Laval), and Mathieu Ouimet (U. Laval)
 - Amount: \$93.797

- 2006 - 2007**
 - Funding Organization: Fonds québécois de la recherche sur la société et la culture (FQRSC), Quebec, Canada
 - Program: Action concertée
 - Project: Proposal of a Conceptual Framework and a Dashboard for the Follow-up of Social Innovations in Public Organizations
 - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), Nizar Becheikh (U. Laval), and Mathieu Ouimet (McMaster University)
 - Amount: \$80.000

- 2006 - 2007**
 - Funding Organization: Ministère de l'éducation, du loisir et du sport (MELS), Quebec, Canada
 - Program: Research Contract
 - Project: Development of a Knowledge Transfer Tool for Managers in the Education Field
 - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), and Nizar Becheikh (U. Laval)
 - Amount: \$50.000

Thesis Supervision & Examination

- 2026** External International Examiner for Doctor of Business Administration (DBA) thesis: *The relationship between leadership styles and business ethics in the South African gambling industry*, by Sikhumbuzo Derrick Nkuku, University of Kwazulu-Natal, South Africa
- 2012** Noha Mahmoud Abousenna, M.Sc. Management of Technology, Nile University, Egypt
Thesis Title: *How do Service SMEs Innovate? Evidence from the Egyptian National Innovation Survey*.
Supervisor: Nizar Becheikh Nile University, Egypt
Committee members: Tarek Khalil & Mohamed Mamdouh Awany, Nile University, Egypt

Presentations & Outreach Activities

- 2017** Becheikh N., *Fostering Research and Intellectual Contribution in the Arab Region – The case of the AUC School of Business*, AACSB MENA Affinity Group Meeting, Saint Julian's, Malta, October 15
- 2015** Mourad M., Becheikh N., Tolba A., *Using Cloud Computing to Promote Case Studies in the MENA Region: A Conceptual Framework*, RANITP seminar, AUC, Cairo, Egypt, June 1-2
- 2014** Presentation on *RANITP @ BUS*, RANITP launch event, Brussels, Belgium, June 19-20
- 2012** Workshop on *The 50 Junior Enterprises Initiative*, Mediterranean Economic Week, Marseille, France, October 15-21.
- 2012** Presentation on *How to Attract and Retain Good Faculty?* EFMD 2012 Africa Conference, Nairobi, Kenya, October 11-12.
- 2012** Presentation on *JE-Consulting: The AUC Junior Enterprise*, RMEI General Assembly, Padua – Venice, September 6-9.
- 2011** Member of the organizing committee of the *NU Entrepreneurship Treasure Hunt*, June 3rd
- 2011** Round table discussion on: *Are there Enterprising Universities? Examples?*, as part of a seminar on "Integrating Business Enterprise and Entrepreneurship Education in Egypt", organized by the MCSBE, January 24th, Semiramis Intercontinental, Cairo, Egypt
- 2010** Workshop on *Feasibility Analysis*, Sakyat El Sawy Academy, El Sawy Culture Wheel, Cairo, Egypt, December 9th, 2010
- 2010** Workshop on *Entrepreneurship Education & Training*, as part of the launch of the GEM-MENA regional report 2009, organized by the Canadian International Development Research Center (IDRC), 5-6 December 2010, Cairo, Egypt
- 2010** Ignition workshop on *The Role of Universities in Promoting Youth Entrepreneurship*, offered as part of the Celebration of Entrepreneurship Seminar, 8-9 November 2010, Dubai, UAE (with Tarek Khalil and Moustafa Ghanem)
- 2008** Training on *The Utilization of a Knowledge Transfer Tool for Managers in Education* offered to 10 regional managers from the Ministère de l'Éducation, du Loisir et du Sport (MELS), May 5th, Quebec, Canada
- 2008** Training on *The Utilization of a Knowledge Transfer Tool for Managers in Education* offered to 12 managers and project coordinators from the MELS, April 25th, Quebec, Canada
- 2007** Workshop on *Proposal of a Conceptual Framework and a Dashboard for the Follow-up of Social Innovations in Public Organizations* (with Landry R., Halilem N., and Jbilou J.). Workshop offered

to 25 managers from the MDEIE, the MSSS, the MELS, and the MESS, Quebec, Canada, November 30th

- 2006-2007** Three (3) presentations (with Landry R., Ziam S., and Idrissi O.) as part of the research project *Development of a Knowledge Transfer Tool for Managers in the Education Field*, presentation and discussion of intermediary and final results with the advisory committee of the research composed of 6 top managers from the MELS, Quebec, Canada

Coaching of Entrepreneurs

- 2013** Workshop on *Selling your Business Idea with Success*, Flat6Labs Cycle 4, Cairo, Egypt, February 5.
- 2012** Workshop on *Business Planning & Elevator Pitch*, Flat6Labs Cycle 3, Cairo, Egypt, November 11.
- 2011** Workshop on *Crafting a Winning Business Plan*, Flat6Labs Cycle 0, Cairo, Egypt, December 6
- 2011** Loai Salem, co-founder, SilGenix, coaching in feasibility study, business model and business plan development – Winner of the 3rd prize in the 2012 MIT Arab Business Plan Competition (USD 5,000).
- 2010** Motaz Al-Agamawi and Hazem El Gebely, founders, Interneting Behavior (IB), business plan development – ranked 5th in the 2010 MIT Arab Business Plan Competition.
- 2009-2010** Mostafa Elwakeel and Islam S. Badreldin, founders, BioBusiness, business plan development – Winner of the 2nd prize in the 2010 MIT Arab Business Plan Competition (USD 15,000).

Development of Teaching Materials

- 2004 – 2026** (Re)design and development of teaching materials for the following courses: *Strategic Management (MBA)*, *Competitive Strategy (EMBA)*, *Strategic Management of Innovation (EMBA, MBA and Executive Training)*, *International Management (MBA-online)*, *Entrepreneurship (EMBA, MBA, MSc, UG)*, *Business Strategy (UG)*, *Fundamentals of Management (UG)*
- 2003** Selection of educational materials for the website of the textbook: Dessler G., Starke F.A., & Cyr D.J., French adaptation by Grenon P., Fargue J.F., & Becheikh N., *La gestion des organisations : principes et tendances au XXI^e siècle*, ERPI editions. Available at: www.erpi.com/dessler.cw
- 2002 - 2003** Contributed to the Canadian French Edition of the textbook: Dessler G., Starke F.A., & Cyr D.J. (2003). *Management, leading People and Organizations in the 21st Century*, Canadian Edition, Prentice Hall, ERPI Editions (ISBN: 2-7613-1413-1) – 31 citations as of June 2023

Self-Development Activities

- 2025** *Global Colloquium on Participant-Centered Learning*, Harvard Business School, Harvard University, Boston, USA, July 2025
- 2025** *World Bank Enterprise Surveys Symposium on the Global Business Environment and Firm Productivity*, World Bank Group, Washington DC, virtual attendance (June 5, 2025)

- 2025** *Fulfilling the Board's Sacred Task: Hiring the CEO*, webinar by Prof. David Beatty, Founding Chair of the David & Sharon Johnston Center for Corporate Governance Innovation and Professor Emeritus of Strategy at Rotman School of Management, University of Toronto (May 2025)
- 2025** *Reskilling in The Age of AI*, webinar by Prof. Raffaella Sadun, Charles Edward Wilson Professor of Business Administration, Harvard Business School (April 2025)
- 2023** *How ChatGPT and Other AI Tools Can Maximize the Learning Potential of Your Case-Based Classes*, webinar by Mitchell Weiss, Richard L. Menschel Professor of Management Practice, Chair, MBA Required Curriculum, Harvard Business School (June 2023)
- 2023** *Strategy Palooza 2023 – Linking Strategy to Execution*, webinar by Cascade Strategy (Australia) (April 2023)
- 2023** Helping Students Connect Research and Strategy, webinar by Stukent USA (April 2023)
- 2023** Training on using DegreeWorks for Students' Advising, AUC, Egypt (April 2023)
- 2022** Training on Turnitin (Plagiarism detection software), Center for Learning & Teaching (CLT), AUC, Egypt (March 2022)
- 2020** Fall Preparation, Online Teaching Institute, Center for Learning & Teaching (CLT), AUC, Egypt, August 24
- 2018** The 2018 EFMD–EURAM Research Leadership Program, Nova School of Business and Economics, Lisbon, Portugal, April 22-26
- 2017** AACSB Europe, Middle East, and Africa Annual Conference on *Sustainable Business Schools in Challenging Times*, Saint Julian's, Malta, October 16-18
- 2017** 2017 EFMD Annual Conference on *Trends, Technology & Transition*, Berlin, Germany, June 7-9
- 2017** AMBA Global Deans and Directors Conference on *Views from the Top*, Dubai, UAE, May 15-17
- 2017** AACSB Annual Accreditation Conference: Europe, Middle East, and Africa, Vienna, Austria, May 7-9
- 2017** Workshop on *Leadership and Management*, facilitated by Andy Wilson and Claire Bradshaw, Associates, Leadership Foundation for Higher Education (London), Cairo, March 24-25
- 2017** AACSB International Deans Conference on *Connecting Leaders. Cultivating Change*, New Orleans, Louisiana, LA United States, February 5-7
- 2017** EFMD Conference for Deans and Directors General on *Leading in a World of Uncertainty*, Ljubljana, Slovenia, February 2-3
- 2016** AACSB Strategic Management Seminar, Doha, Qatar, November 13-14
- 2016** Chartered Association of Business Schools Annual Research Conference, Imperial College Business School, London (UK), March 16
- 2015** AACSB Europe, Middle East, and Africa Annual Conference on: *Engagement, Innovation, Impact: B-Schools Unlocking Full Potential*, Frankfurt, Germany, October 25-27

- 2015** EFMD Research Leadership Program, module 3 on: *The Practical View – Resources and Capabilities*, Brussels, Belgium, April 15-17
- 2015** EFMD Research Leadership Program, module 2 on: *The School View – Organization of Research Activities*, Brussels, Belgium, February 3-4
- 2014** EFMD Conference on Master Programmes: *Master Programmes: Going Global*, Grenoble, France, December 3-5
- 2013** AACSB Associate Deans Conference: *Optimizing Programs, Processes, and Stakeholder Relations*, Phoenix, Arizona, USA, November 11-13
- 2013** AACSB Seminar for New Associate Deans, Phoenix, Arizona, USA, November 10-11
- 2013** *Winning through Creativity & Innovation*, two-day workshop offered by Tony Buzan (inventor of Mind Mapping), Cyriel Kortleven, and Ramon Vullings, Cairo, Egypt, April 1-2
- 2012** Attended the 13th edition of IMTA (International Management Teachers Academy), a 2-week intensive training program for international faculty (Strategic Management Track), IEDC-Bled School of Management, Bled, Slovenia, June 10-22
- 2012** *Integrating Research and Teaching of MOT*, workshop offered by Prof. Joseph Tidd, Science and Technology Policy Research (SPRU), University of Sussex, UK and Managing Editor of International Journal of Innovation Management, workshop offered as part of the 21th International Conference on Management of Technology, IAMOT 2012 on *Managing Technology-Service Convergences in the Post-Industrialized Society*, March 18-22, Hsinchu, Taiwan
- 2012** *How to Publish Papers in MOT Journals*, workshop offered by Prof. Jonathan Linton, Editor-in-Chief of Technovation as part of the 21th International Conference on Management of Technology, IAMOT 2012 on *Managing Technology-Service Convergences in the Post-Industrialized Society*, March 18-22, Hsinchu, Taiwan
- 2011** Attended the IFP (International Faculty Program), a 3-week intensive training program for international faculty offered by IESE Business School, University of Navarra, Barcelona, Spain, May 30th – June 18th
- 2009** *Essentials of Entrepreneurship: Why and How to Develop Entrepreneurship Teaching and Research Skills in the MENA Region*, a three-day workshop offered by G.D. Meyer and F. Moyes (University of Colorado, USA), November 16-18, 2009, Industrial Modernization Center (IMC), Cairo, Egypt
- 11-2007** *Social Network Analysis*, seminar offered by Mathieu Ouimet, Department of political science, Laval University, Quebec, Canada
- 08-2006** *Best Practices for the First Class*, half-a-day seminar offered by Sawsen Lakhal, adviser on education assessment, Laval University, Quebec, Canada
- 01-2006 / 04-2006** STT-66129 *Structural Equation Modelling*, Master course, Department of mathematics and statistics, Laval University, Quebec, Canada
- 04-2006** *Structural Equation Modelling (2)*, two-day workshop offered by Richard Michon, School of Retail Management, Ryerson University, Toronto, Ontario, Canada
- 12-2005** *Structural Equation Modelling (1)*, two-day workshop offered by Richard Michon, School of Retail Management, Ryerson University, Toronto, Ontario, Canada

- 12-2005** *Teaching: a Job that Can be Learned*, seminar offered by Aïcha Benimmas, adviser on teaching and education assessment, Laval University, Quebec, Canada
- 11-2005** *Teaching: an Exciting Challenge*, seminar offered by André Richelieu, Marketing professor, Laval University, Quebec, Canada

Scholarship & Awards

- 2023** Recognition award for exceptional contribution to the Association of African Business Schools (AABS) as board member for 6 consecutive years 2017-2023, AABS Connect conference, Accra, Ghana
- 2018** Appreciation award for exceptional achievements as Interim Dean of the AUC Onsi Sawiris School of Business from January to December 2017, School of Business, AUC, Egypt
- 2015-2016** Faculty Service Appreciation Award, Onsi Sawiris School of Business, AUC, Egypt
- 2012-2013** Recognition Award for outstanding contribution to the Onsi Sawiris School of Business, AUC, Egypt
- 2011** International Association for Management of Technology (IAMOT) award in recognition for contribution to the 20th International Conference on Management of Technology
- 2004-2008** Postdoctoral fellowship grant, CHSRF/CIHR Chair on Knowledge Transfer and Innovation, Laval University, Canada (\$40,000/y)
- 2005** Postdoctoral fellowship grant 2005-2006, Faculty of Business Administration, Laval University, Canada (\$5,000)
- 2004** Dean's Honor Roll, Faculty of Business Administration, Laval University, Canada
- 2004** Postdoctoral fellowship grant 2004-2005, Faculty of Business Administration, Laval University, Canada (\$5,000)
- 2001** Dean's Honor Roll, Faculty of Business Administration, Laval University, Canada
- 2001** Excellence in Research grant of the CENTOR, Laval University, Canada (\$3,000)
- 2000-2001** Doctoral Research grant of the FCAR (Fonds pour la formation de chercheurs et l'aide à la recherche), Canada (\$20,000/y)
- 1998-2001** Doctoral grant from the Tunisian government (equivalent to \$15,000/y)
- 1999** Doctoral grant of the CENTOR, Laval University, Canada (\$1,500)
- 1995-1997** Graduate studies grant from the Tunisian government and the CIDA (Canadian International Development Agency), (equivalent to \$15,000/y)
- 1995** Highest undergraduate GPA, class 1995, *École Supérieure de Commerce*, Tunis, Tunisia

Reviews & Membership

- 2015** Reviewer for RANITP, evaluation of 7 research grants, Onsi Sawiris School of Business, AUC, Egypt
- 2012** Reviewer for the AIB MENA 2013 Conference
Reviewer for the Fourth Euro-African Conference in Finance and Economics (CEAFE 2012)

- 2011** Reviewer for the International Association for Management of Technology (IAMOT) 2011
- 2008** Reviewer for the Social Sciences and Humanities Research Council of Canada (SSHRC)
Reviewer for *Management international*
- 2007** Reviewer for the Academic Research Programme of the Department of National Defence,
Royal Military College of Canada, Kingston, Ontario, Canada
- 2007** Reviewer for the International Journal of Business and Systems Research (IJBSR)
- 2001 - 2006** Reviewer for ASAC (Administrative Sciences Association of Canada), sessions:
Organizational Behaviour and *Entrepreneurship and family businesses*
- 2003 - 2010** Member of RQSI (Réseau du Québec pour l'étude et la promotion des systèmes
d'innovation), Laval University, Quebec, Canada, www.rgsi.ulaval.ca
- 1999 - 2003** Member of CENTOR (Research Center on Technology and Organizational Networks), Laval
University, Quebec, Canada, www.centor.ulaval.ca
- 1993 -1995** Co-founder and Project Coordinator of CEJ (Club des Exportateurs Juniors), École
Supérieure de Commerce de Tunis, Tunisia

Language Skills

English, French, Arabic

As of June 2026