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Associate Professor of Accounting and Data Analytics
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Academic Work Experience:

2025-Present: Associate Professor

Youssef Nabih Department of Accounting, Onsi Sawiris School of Business, American University in Cairo (AUC), Cairo, Egypt.

2020-2025: Assistant Professor

Youssef Nabih Department of Accounting, Onsi Sawiris School of Business, American University in Cairo (AUC), Cairo, Egypt.

2017-2020: Assistant Professor

Finance, Accounting and Managerial Economics Track, Olayan School of Business (OSB), The American University of Beirut (AUB), Beirut, Lebanon.

2015-2017: Visiting Assistant Professor

Accounting Department, School of Business, American University in Cairo (AUC), Cairo, Egypt.

2014-2015: Lecturer (Assistant Professor) in Accounting

Faculty of Business Administration, Economics and Political Science, The British University in Egypt (BUE), Cairo, Egypt.

2014-2015: Adjunct Assistant Professor, Accounting Department, School of Business, American University in Cairo, Egypt.

2011- 2014: Adjunct Lecturer, Finance and Accounting Group, Aston Business School, Aston University, UK.

2007- 2011: Lecturer Assistant/Teaching Assistant, Department of Management Control and Accounting, Faculty of Management Technology, German University in Cairo, Egypt.

Education:

2014: PhD in Management (Accounting), Aston University, UK.

May 2014-June 2014: Visiting Scholar, WHU Otto Beisheim School of Management, Germany.

2009: Master of Science in Management, German University in Cairo, Egypt. Major: Accounting.

2007: Bachelor of Science in Management with honors majoring in Finance, Accounting and Financial Control. German University in Cairo, Egypt.

Academic/Professional Qualifications:

2024: **AI Copilot Diploma:** Meska AI

2024: **AI for Educators:** Microsoft

2024: **Transform your Business with Microsoft AI:** Microsoft

2023: **Introduction to Microsoft Power BI:** Wiley

2021: **Certificate in Data Analytics (CertDA):** Association of Chartered Certified Accountants (ACCA).

2020: **Certificate in International Financial Reporting (CertIFR):** Association of Chartered Certified Accountants (ACCA).

2013: **Associate Fellow of UK Higher Education Academy:** Aston University Certificate of Teaching and Learning in Higher Education, Aston University, UK.

Research Output:

1. Ahmed, A.S., Al-Dah, B., Dah, M.A. & El-Helaly, M. (2026). CEO Narcissism and Related Party Transactions. *Journal of Business Finance & Accounting*. *Forthcoming*.
2. Chahine, S., El-Helaly, M., & Guedhami, O. (2026). Related Party Transactions, Firm Acquisitiveness and Tax Avoidance. *Accounting & Finance*. *Forthcoming*.
3. Al-Okaily, J. & El-Helaly, M. (2025). From founders to heirs: the impact of family ownership on SEC comment letters. *Journal of Accounting Literature*. *Forthcoming*.
4. Al-Dah, B., Dah, M.A. & El-Helaly, M. (2025). Board Diversity and Related Party Transactions. *Finance Research Letters*. 77-107046.
5. El-Helaly, M. & Al-Dah, B. (2025). Auditing Standards and Audit Effort: Evidence from Related Party Transactions. *Managerial Auditing Journal*. 40(4):451-477.
6. Shehata, N., El-Helaly, M. & Hossain, M (2025). A tale of two revolutions: Environmental, social, and governance performance and dividend policy in Egyptian-listed companies during unstable times. *Research in International Business & Finance*. 75-102737
7. Abdel-Meguid, A., Abuzeid, M., El-Helaly, M. & Shehata, N. (2025). The relationship between board gender diversity and audit quality in Egypt. *Journal of Economic & Administrative Sciences*. 41 (4): 1605–1617.

8. Aboud, A., Elbardan, H., El-Helaly, M. & Kotb.A (2024). Does Audit Committee Member's Accounting Experience associate with Key Audit Matter types? *Review of Quantitative Finance & Accounting*. 63: 753–780
9. Ahmed, A.S., Al-Dah, B., El-Helaly, M. & Fleszar, K. (2024). Related Party Transactions and Audit Quality: Evidence on the efficacy of Auditing Standard 18. *AUDITING: A Journal of Practice & Theory*. 43(1): 1-25.
10. El-Helaly, M. & Al Dah, B. (2022). Related Party Transactions and Dividend Payouts. *Finance Research Letters*. 49, 103114.
11. Ararat, M., El-Helaly, M., Lowe, A. & Shehata, N. (2021). Contingent effect of board gender diversity on performance in emerging markets: Evidence from the Egyptian Revolution. *Journal of Risk and Financial Management*. 14(11): 1-16.
12. Chahine, S., Dbouk, W. & El-Helaly. (2021). M&As and political uncertainty: Evidence from the 2016 US presidential election. *Journal of Financial Stability*. 54, 100866.
13. El-Helaly, M., Ntim, C. & Soliman, M. (2020). The role of National Culture in International Financial Reporting Standards Adoption. *Research in International Business and Finance*. 54, 101241.
14. El-Helaly, M., Ntim,C. & Al-Gazzar, M. (2020). Diffusion Theory, National Corruption and IFRS Adoption around the World. *Journal of International Accounting, Auditing and Taxation*. 38,100305.
15. Shehata, N., Mitry, C., Shawki, M., & El-Helaly, M. (2020). Incorporating Nearpod in Undergraduate Financial Accounting Classes in Egypt. *Accounting Education*. 29(2): 137-152.
16. Ayman, A., El-Helaly, M. & Shehata, N. (2019). Board diversity and earnings news dissemination on Twitter in the UK. *Journal of Management and Governance*. 23(3):715-734.
17. El-Helaly, M. (2018). Related Party Transactions: A review of Regulation, Governance and Auditing Literature. *Managerial Auditing Journal*. 8/9: 779-806.
18. El-Helaly, M., Georgiou, I. & Lowe, A. (2018). The Interplay between Related Party Transactions and Earnings Management: The role of Audit Quality. *Journal of International Accounting, Auditing and Taxation*. 32: 47-60.
19. El-Helaly, M., Shehata, N. & El-Sherif, R. (2018). National Corporate Governance, GMI Ratings and Earnings Management: A Country-level Study. *Asian Review of Accounting*. 26(3): 373-390.

20. Shehata, N., Salhin, A. & El-Helaly, M. (2017). Board Diversity and Firm Performance: Evidence from UK SMEs. *Applied Economics*. 49(48): 4817-4832.
21. El-Helaly, M. (2016). Related Party Transactions and Accounting Quality in Greece. *International Journal of Accounting and Information Management*. Vol. 24(4): 375-390.
22. Elhelaly, M. (2014). Related Party Transactions and Corporate Governance Research: An assessment of Theories and Methodologies. *Corporate Ownership and Control*. Vol. 11 (2): 578-582.

Presentations at International Peer-Reviewed Conferences

- Al-Dah, B., Dah, M.A., El-Helaly, M. & Lobo, G. (2026) Related Party Transactions under Female Stewardship. *British Accounting and Finance Association (BAFA) Annual Conference 2026*. Aston University, Birmingham, UK.
- Chahine, S., El-Helaly, M., & Guedhami, O. (2024). Related Party Transactions, Firm Acquisitiveness and Tax Avoidance. *European Accounting Association Annual Congress 2025*. Roma, Italy, May 2025.
- Ahmed, A., Al-Dah, B., Dah, M., & El-Helaly, M. (2023). CEO Narcissism and Related Party Transactions. *European Accounting Association Annual Congress 2024*, Bucharest, Romania, May 2024.
- Al-Okaily, J., & El-Helaly, M. (2023). SEC Comment Letters in Family Firms. *The American Accounting Association Joint Midyear Meeting of the AIS, SET and International Sections*, Nevada, Las Vegas, USA, January 2023.
- Anwer, A., Al-Dah, B. El-Helaly. and Fleszar, K. (2022). Related Party Transactions and Audit Quality: Evidence on the efficacy of Auditing Standard 18. *European Accounting Association Annual Congress 2022*, Bergen, Norway, May 2022.
- El-Helaly, M. and Ntim, C. (2017) Accounting Standards Enforcement and Earnings Management: An International Comparison. *European Accounting Association Annual Congress 2017*, Valencia, Spain, May 2017.
- El-Helaly, M., Georgiou, I and Lowe, A, D. (2016) Earnings Management and Related Party Transactions in a Poor Investor Protection Context. *European Accounting Association Annual Congress 2016*, Maastricht, Netherlands, May 2016.
- Shehata, N., Salhin, A., Nofal, A. and Elhelaly, M. (2015). The relationship between Firm Performance and Board Diversity: An Entrepreneurial Perspective. *ISBE Conference*, Glasgow, UK, September 2015.
- Elhelaly, M. (2013). Related Party Transactions in Europe: Literature Review and Directions for Future Research. *European Accounting Association Congress*, Paris, France, May 2013.

- Elhelaly, M and Mohamed E.K. (2012). Internet Financial Reporting in Egypt: Extent and Practices. *British Accounting and Finance Association Conference 2012*, Brighton, UK, April 2012.

Seminar Presentations:

- CEO Narcissism and Related Party Transactions. *AUC Onsi Sawiris School of Business*, November 2025.
- Related Party Transactions and Audit Quality: Evidence on the efficacy of Auditing Standard 18. *AUC Onsi Sawiris School of Business*, October 2020.
- Accounting Standards Enforcement and Earnings Management: An International Comparison. *Olayan School of Business, The American University of Beirut*. December 2016. (Invited)
- Diffusion Theory, National Corruption and IFRS Adoption around the World. *Olayan School of Business, The American University in Beirut*. April 2016, *The American University in Cairo*, October 2016.
- Elhelaly, M., Georgiou, I and Lowe, A, D. (2015) Earnings Management and Related Party Transactions in a Poor Investor Protection Context. *School of Business, The American University in Cairo*. October, 2015.

Conferences Attended (Without Presentation):

- Contemporary Accounting Research Conference 2020 (Online by invitation only)
- Review of Accounting Studies Conference 2020 (Online by invitation only)

Workshops (Trainings) Delivered:

- AI for Educators (Online MOOC): Vodafone Foundation for Society Development.
- Keynote Workshop: Using AI tools in Academic Research: “What nobody else will tell you.” ICBT Istanbul Conference 2026. Istanbul, Turkey.
- Student Development Session: Study Smarter with AI: Using Artificial Intelligence Responsibly to Learn, Think, and Succeed. American University in Cairo (2025, 2026).
- Leveraging AI in Academic Research, ICBT Conference 2025, American University in Cairo.
- How should academics use AI in Teaching and Research (2-day training), Arab Academy of Science and Technology and Maritime Transport, Alexandria, Egypt.
- AI-Powered Teaching, Center of Learning and Teaching, American University in Cairo (2025).

- AI Use Cases and Applications in Academic Research, Onsi Sawiris School of Business, American University in Cairo (2025).
- AI and Academic Research: Opportunities and Challenges, Faculty of Business, Alexandria University (2025).
- Leveraging AI tools in Academic Research, AIDC, Faculty of Dentistry, Cairo University (2025).
- Harnessing AI tools in Academic Research in Accounting and Finance, Egyptian Online Seminars in Business, Accounting and Economics (2025).

Teaching

Taught Courses:

1. Undergraduate

- **American University in Cairo:**
 1. Financial Accounting (ACCT 2001)
 2. Special Topics in Tax Accounting (ACCT 4002)
 - 3. Financial Literacy (Core Curriculum)¹**
 - 4. Accounting Analytics (ACCT 3007)²**
 5. Principles of Taxation (ACCT 3006)
 6. Intermediate Accounting (ACCT 3001)
- **American University of Beirut:**
 1. Management Accounting (ACCT 215)
 2. **Accounting Analytics (ACCT 250J)**
This is a new course I proposed, developed and delivered at AUB.
- **British University in Egypt:**
 1. Advanced Financial Accounting
 2. Accounting Fundamentals
 3. Financial Statement Analysis
- **Aston University, UK**
 1. Introduction to Accounting
 2. Financial Accounting
 3. Managerial Accounting
 4. Financial Reporting and Analysis
- **German University in Cairo**
 1. Management Accounting I (CTRL 401)
 2. Management Accounting II (CTRL 402)
 3. Auditing (CTRL 505)

¹ This course was developed by me.

² This course was developed by me.

4. Taxation (CTRL 604)
5. Advanced Auditing (CTRL 713)
6. Performance Measurement (CTRL 712)

2. MBA

- **University of Sharjah (Adjunct)**
 1. Accounting for Managerial Decisions (MBA) Summer 2021.

3. DBA

- **Eaton Business School, UAE (Adjunct)**
 1. Foundations of Doctoral Research (DBA).
 2. Contemporary Research in Business Analytics (DBA).
 3. DBA Dissertation Supervisor April 2023- Present

4. Professional Teaching/Training:

- Finance for Non-Finance Managers (AUC Executive Education)
- Financial Accounting, MOOC on career180
- Principles of Managerial Accounting, MOOC on almentor.net
- Corporate Budgeting, MOOC on almentor.net
- Financial Statements and Analysis, MOOC on almentor.net
- Financial Accounting, MOOC on E3 Business Academy
- Cost Accounting, B2B online course with Entelaqa
- Corporate and Commercial Lending Certificate Preparation Course, CIB Egypt (2026)
- Financial Acumen for Corporate Consultants, The Board Consulting (2025).

5. Talks:

- Professional Qualifications in the Accountancy Career. New Mansoura University 2022.
- “Do you need to study after graduation?” Egypt Career Summit 2020, Cairo, Egypt
- “The forgetting curve” Online on Almentor.net

Self-Development (Research):

- AUB Author Workshop by Elsevier, American University of Beirut (2019).
- PhD Forum, EAA Annual Congress, Maastricht, Netherlands (2016).
- Introduction to R Software, AUC School of Business (2016).
- Thomson Reuters Databases: Eikon, Datastream and Zawya, AUC School of Business (2016).
- Applied Econometrics using STATA, WHU Otto Beisheim School of Management, Vallendar, Germany (2014).
- Doctoral Seminar “Market-Based Research in International Accounting”, University of Zurich, Zurich, Switzerland (2013).
- 4th WHU Doctoral Summer Program for Accounting Research, WHU Otto Beisheim School of Management, Vallendar, Germany (2013)

- PhD Forum, EAA Annual congress 2013, Paris, France (2013).
- Microsoft Word for Researchers Levels I,II & III Aston University, Birmingham, UK (2012).
- Introduction to Structural Equation Modelling, German University in Cairo, Cairo, Egypt (2012).
- Endnote Bibliographic Software, Aston University, Birmingham, UK (2012).
- Writing for Publication, Aston University, Birmingham, UK (2012).

Self-Development (Teaching):

- McGraw Hill Faculty Workshop: Transforming Accounting and Business Analytics Education with AI & Data-Driven Strategies. Cairo, Egypt (2025).
- AAA's Intensive Data and Analytics Summer Workshop for Accounting Courses and Programs, Orlando, USA (2023).
- Introduction to Accounting Data Analytics and Visualization, University of Illinois, on Coursera (2021)
- Coaching Skills for Learner-Centred Conversations, Imperial College London, on Edx (2021).
- Online Summer Institute- Preparing for Fall 2020, The American University in Cairo (2020).
- Foundations for excellence in Teaching Online, Arizona State University, Online Course (2020).
- Learning to Teach Online, University of New South Wales, on Coursera (2020).
- AAA's Intensive Data and Analytics Summer Workshop for Accounting Courses and Programs, Orlando, USA (2019).
- Accounting Analytics. Wharton School, University of Pennsylvania, on Coursera. (2018).
- Business Analytics workshop, Olayan School of Business (2018).
- Teaching and Advising Workshop, Olayan School of Business, Lebanon (2018).
- CLT New Faculty Workshop. The American University in Cairo, Egypt (2015).
- Flipped Classroom. The American University in Cairo, Egypt (2015).
- Teaching Enhancement Certificate 1: American University in Cairo, Egypt (2015).
- Teaching Enhancement Certificate 2: Course Design and Active Learning Tracks (2016).

- Teaching and Learning, Module Specifications, Exam Design, Academic Honesty, Teaching Small Groups, Motivating Students, Stress and Time Management, Invigilation, Building Teamwork, E-learning. The British University in Egypt (2014-2015)
- Tutoring Small groups, Aston University, Birmingham, UK (2012).

Awards and Grants:

- 2025: AUC Onsi Sawiris School of Business Faculty Research Appreciation Award.
- 2023: Finalist, UK Alumni Awards Egypt
- 2021: AUC School of Business Faculty Research Appreciation Award
- 2020: AUC School of Business Faculty Research Appreciation Award
- 2020: Olayan School of Business Research Merit Award
- 2019: Olayan School of Business Research Merit Award
- 2019: Olayan School of Business: Special Fund to attend the AAA Intensive Analytics Workshop
- 2019: AUB URB Research Grant \$9,000 USD
- **2018: Poets and Quants Top 50 Undergraduate Business Professors**
- 2016: AUC School of Business Faculty Research Appreciation Award
- 2014: Aston University's Susan Cadbury Fund for International Research Students, 2,500 GBP research grant.
- 2007-2009: MSc in Management Scholarship. The German University in Cairo (GUC).
- 2005-2007: Partial Scholarship for Top-10 ranked undergraduate students. The German University in Cairo (GUC).

Service

Service to Department and University:

- 2025-Present: Chair, Onsi Sawiris School of Business AI Taskforce.
- 2025-Present: Chair, Onsi Sawiris School of Business Executive Education Review Taskforce.
- 2023-Present: Member, AUC Scholarship Interview Panel.
- 2022- Present: AUC School of Business, Accounting Department, Member of the MSc in Accounting taskforce.

- 2022-Present: Financial Accounting (ACCT 2001), Course Coordinator
- 2022-Present: Accounting Association Co-Advisor.
- 2021: AACSB CIR Report Taskforce Member.
- 2020-Present: AUC School of Business, PhD Taskforce.
- 2020-Present: AUC School of Business, Recruitment Committee Member, Accounting Department.
- 2020-Present: AUC School of Business, ACCA exemption and accreditation taskforce member.
- 2020- Present: AUC School of Business, Accounting Department Representative for the First Year Experience Program and Major Fair.
- 2019-2020: OSB representative in the University's Award of Excellence in Teaching Committee.
- 2018-2020: AUB, Olayan School of Business, External Recruitment Committee Member, Business Information and Decisions Science Department.
- 2018-2020: AUB, Olayan School of Business, Graduate Studies Committee Member.
- 2017-2020: AUB, Recruitment Committee Member, Finance and Accounting Department, Olayan School of Business.
- 2017: AUC, Venture Lab, Instructor for Egyptian Taxation System for Incubated Start-up projects.
- 2016-2017: AUC, Faculty Affairs Committee, Accounting Department, School of Business.
- 2015-2017: AUC School of Business, ACCA exemption and accreditation taskforce member.
- 2015-2017: AUC, Business School Representative in Library and Learning Technologies Advisory Committee.
- 2015-2017: AUC School of Business, Accounting Department Representative for the First Year Experience Program and Major Fair.
- 2014- 2015: BUE, Faculty of Business, Economics and Political Sciences, Preparatory (First) Year Officer.
- 2008-2010: Member in the GUC MBA Graduation Committee: Working on reviewing MBA student grades and fulfillment of graduation requirements.

- 2008-2010: GUC, Faculty of Management Technology Representative: Delivering lectures to high school students visiting the GUC to familiarize them with the faculty, its majors and possible career paths for each major.
- 2008: Organizer, GUC, PWC Audit Simulation for third year undergraduate students.
- 2008: Discussant, GUC, 2nd Annual Undergraduate Management Research Conference of the Faculty of Management, Accounting Stream.
- 2009: Trainer, Student Career and Alumni Development, GUC: Delivering sessions on career planning and interviews for undergraduate students.

Service to the Field:

- 2025-Present: Ad Hoc Reviewer, Journal of Accounting Literature.
- 2025-Present: Ad Hoc Reviewer, Business and Society.
- 2025-Present: Ad Hoc Reviewer, Journal of Knowledge Management.
- 2024-Present: Ad Hoc Reviewer, Journal of International Accounting Research.
- 2023-Present: Ad Hoc Reviewer, International Review of Financial Analysis
- 2023-Present: Ad Hoc Reviewer, International Journal of Accounting and Information Management
- 2023-Present: Ad Hoc Reviewer, Journal of Applied Accounting Research
- 2022-Present: Ad-Hoc Reviewer, AAA FARS Conference
- 2022-Present: Ad Hoc Reviewer, Applied Economics Letters.
- 2021-Present: Ad Hoc Reviewer International Journal of Business Governance and Ethics.
- 2021: Mentor for the Higher Education Initiative Students, Amideast Egypt.
- 2020-Present: Member of the Judging Panel, Fulbright Egyptian Student Program.
- 2020-Present: Ad Hoc Reviewer, Journal of Accounting in Emerging Economies
- 2020-Present: Ad Hoc Reviewer, British Accounting Review
- 2020-Present: Ad Hoc Reviewer, Research in International Business & Finance.
- 2019-Present: Ad Hoc Reviewer, Asian Review of Accounting
- 2018-Present: Technical Reviewer, Fulbright visiting scholar program for Egyptian Universities Academic Staff members applying for visiting positions in US universities.
- 2018-Present: Ad Hoc Reviewer, Managerial Auditing Journal
- 2018-Present: Ad Hoc Reviewer, Journal of International Accounting, Auditing & Taxation.

- 2018-Present: Ad Hoc Reviewer, Accounting Education
- 2017-Present: Ad Hoc Reviewer, Applied Economics.
- 2016-Present: Reviewer, Fulbright Student Program in Business: Review and assessment of Egyptian applicants to receive a scholarship for Accounting MSc. Programs in the United States.
- 2016-Present: Ad Hoc Reviewer, Journal of Financial Reporting and Accounting.