

Curriculum Vitae

Naila Hamdy, PhD
Associate Professor
Journalism and Mass Communication Department
Associate Dean for Graduate Studies & Research
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OVERVIEW:

Journalism and Mass Communication professor, former television journalist, media development consultant, and author of numerous research papers on Arab media and the journalism profession in the region. A seasoned educator with over 25 years of experience, she is currently a faculty member at the American University in Cairo. She has served as department chair, director of undergraduate and graduate programs, and is now the Associate Dean for Graduate Studies and Research at the School of Global Affairs and Public Policy.

EDUCATION:

Ph.D.	2007, Cairo University, Egypt, Faculty of Mass Communication. PhD in Mass Communication
M.A.	1996, Kamal Adham Television Broadcast Journalism, The American University in Cairo, Egypt. 2002, Journalism & Mass Communication, The American University in Cairo, Egypt.
B.A.	1980, Communication Arts, University of San Francisco, CA, USA Emphasis: Mass Media Studies

ACADEMIC APPOINTMENTS

2014- present: Associate Professor of Journalism and Mass Communication, School of Global Affairs and Public Policy, The American University in Cairo, Egypt. (Tenured)

2008-2014: Assistant Professor of Journalism and Mass Communication, School of Global Affairs and Public Policy, The American University in Cairo, Egypt. (Tenure-track)

1997 -2008: Visiting Lecturer of Journalism & Mass Communication, School of Business, Economics and Communication, The American University in Cairo, Egypt.

ADMINISTRATIVE APPOINTMENTS AND LEADERSHIP ROLES

2022: Interim Director, Center for American studies (CASAR), School of Global Affairs and Public Policy. The American University in Cairo, Egypt

2022: Interim Director, Law and Society Research Unit (LSRU), School of Global Affairs and Public Policy. The American University in Cairo, Egypt

2019-to date Associate Dean for Graduate Studies and Research, School of Global Affairs and Public Policy. The American University in Cairo, Egypt

2014-2018: Chair, Journalism and Mass Communication Department, School of Global Affairs and Public Policy. The American University in Cairo, Egypt.

2008-2010: Chair, Journalism and Mass Communication Department, School of Global Affairs and Public Policy. The American University in Cairo, Egypt.

2007-2008: Graduate Director, Journalism and Mass Communication Department, School of Business, Economics and Communication, The American University in Cairo, Egypt.

2004-2007: Undergraduate Director, Journalism and Mass Communication Department, School of Business, Economics and Communication, The American University in Cairo, Egypt.

2004 – 2010: Faculty Senate, member

COURSES TAUGHT

Taught over seven courses in the undergraduate program and six in the graduate program

Courses and Majors Developed: Online Journalism, Media Convergence Capstone, and Advanced Journalism: Investigative Journalism in a Transitional Democracy and the Major in Communication and Media Arts. Developed a Media Literacy course, taught in major and as a core curriculum course. Also contributed to the development of a Convergent Journalism Major and the development of a diploma in Television Journalism taught between 2006-2008.

Visiting Professor: Danish School of Media and Journalism, DSMX, Aarhus, Denmark. Gave series of lectures on Arab Media and Politics and Arab Journalism Post Arab Spring during February 2013.

Visiting Scholar: Department of Communication, University of Louisiana at Lafayette, US. Conducted research and gave lectures on Arab Media, academic year 2019.

Visiting Scholar: Department of Communication Studies at the University of Paris Lodron Salzburg, Austria. Engaged in research seminars and lectures related to Arab Media in 2023 and 2024 and co-ordination of DC Leads Program in relation to AUC.

SCHOLARLY PUBLICATIONS

Edited Scholarly books:

Hamdy, N., & Auter, P. (Eds.). (2022.) *Mass Communication in the Modern Arab World: Ongoing Agents of Change following the Arab Spring*. Lanham, MD: Rowman & Littlefield Press

Referred Journal Articles (selected):

Hamdy, N., & Elias, C. (in press). Implications of AI for newsrooms in Egypt: Emergence, challenges and ethical considerations. *Journal of Arab & Muslim Media Research*.

Girguis, C., & Hamdy, N. (in press). “Bottling up the goblin”: A CDA analysis of ‘Assault Police’ Egyptian feminist social movement. *Feminist Media Studies*.

Taher, A., El-Banna, D. M., Alaa El Dine, N., & Hamdy, N. (2021). Veiled on Instagram? Representation of veiled versus non-veiled women in Western and Egyptian Instagram posts. *Journal of Interactive Advertising*, 21(3), 306–314.

Hamdy, N., & Gameel, M. (2018). *Egyptian youth: Networked citizens but not fully engaged politically*. *Arab Media & Society*, 2018(26), 1–18.

Hamdy, N. N. (2015). Egypt shifts towards a networked journalism paradigm. *Journal of Arab & Muslim Media Research*, 8(1), 3–20.

Hamdy, N. (2013). Arab investigative journalism post political changes. *Journal of Arab & Muslim Media Research*, 6(1), 66–90.

Hamdy, N. (2013). Arab investigative journalism in a time of political transition. *Journal of Arab & Muslim Media Research*, 6(1), 91–112.

Hamdy, N. (2013). Prediction of media credibility in Egypt’s post-revolution transitional phase. *Global Media Journal – American Edition*, 12(22).

Hamdy, N., & Gomaa, E. (2012). Framing the Egyptian uprising in Arabic language newspapers and social media. *Journal of Communication*, 62(2), 195–211.

Hamdy, N. (2009). Arab citizen journalism in action: Challenging mainstream media authorities and media laws. *Westminster Papers in Communication and Culture*, 6(1), 92–112.

Ramaprasad, J., & Hamdy, N. (2006). Functions of Egyptian journalists: Perceived importance and actual performance. *International Communication Gazette*, 68(2), 167–185.

Book Chapters, Encyclopedia Entries & Selected Professional Publications
(selected):

Hamdy, N., & Elias, C. (in press). Artificial intelligence (AI) for newsrooms in Egypt. In J. V. Pavlik & Shravan (Eds.), *DeGruyter handbook of artificial intelligence and journalism*. De Gruyter.

Hamdy, N., & Gameel, M. (2024). Youth, fake news and social media: Mapping out the media landscape in Egypt. Friedrich-Ebert-Stiftung (Egypt Office).

Auter, P., & Hamdy, N. (2022). *Middle East (journalism in)*. In G. Borchard (Ed.), *Encyclopedia of Journalism*, (2nd ed., pp. 1021-1025). Thousand Oaks, CA: Sage Publications.

Hamdy, N. N. (2023), "Ensuring Diversity in Egyptian Media," in *Media and Diversity, Now, then and Beyond*, London, UK: Media Diversity Institute, 2023, London, UK.

Hamdy, N. N. (2017), "Representation of Egypt: A framing analysis of the coverage of the June 30 mass protests and beyond in US & UK elite newspapers.," in *Reporting the Middle East (Zahre Harb ed)*, (Dr. Zahera Harb, City University, London, UK, Eds.) IB Tauris.

Hamdy, N. N. (2016), "The Arab Journalism Culture," in *Bullets and Bulletins: Media and Politics in the Wake of the Arab Uprisings*, (Mohamed Zayani and Suzi Mergani, Eds.), 41 Great Russell Street, London, WC1B 3PL, United Kingdom: Oxford University Press.

RESEARCH INTERESTS:

- Journalism profession in Egypt and the Arab region
- Traditional and digital news production, uses, and effects
- Arab television: content analysis and audience studies
- Media development in the Arab region
- Transnational Arab media issues
- Media literacy in the Arab region
- Hate speech in traditional and social media
- Artificial intelligence in Arab newsrooms

PROFESSIONAL AFFILIATIONS

Board Memberships

Arab-US Association for Communication Educators (AUSACE), board member 2008-to date

Broadcast Education Association (BEA), board member 2019-2021

Association for Education in Journalism and Mass Communication (AEJMC).

International Association for Media and Communication Research (IAMCR.)

International Communication Association (ICA)

Ethical Journalism Network- Advisor – 2014 – to date

Egyptian Editors Forum (EEA), Founding member 2012 – 2016

Global Editors Network (GEN) 2014-2019.

Cairo Review published by the American University in Cairo, Advisory Group 2010-2019.

MENAT Safety Advisory Council, TikTok – founding member 2020 – to date

Editorial Boards:

2022 – Editorial Board, Journal of Communication

2021 – Editorial Board, Journalism Practice

2019 - Editorial Board, Digital Journalism

2012 - Editorial Board, Communication Yearbook

2010 - Cairo Review, Advisory Group

2007- 2009: Editorial Board, Global Media Journal. Arabic Edition. Editorial

2007- 2010: Editorial Board, The Journal of Arab & Muslim Media Research. Intellect Journals, UK

2002-2005 Former Contributing Editor, Transnational Broadcast Journal (TBS), published by the Adham TV Center, the American University in Cairo

EMPLOYMENT IN THE MEDIA

Has worked as a media consultant for USAID, IREX, Ministry of Information and Communication Technology, D3Systems, The Anna Lindh Foundation, UNESCO and others. Providing consultations on Arab media and journalism.

Designs media training and curricula development for a variety of international organizations including a Media Management Certificate for Women in News, WAN-IFRA.

Previously worked as journalist for international news media including CBS News, ZDF and the European Broadcast Union.