Ismaeel Tharwat

1029 Jameel Building, AUC Avenue, P.O. Box 74, New Cairo 11835, Egypt itharwat@aucegypt.edu

EDUCATION

Paris Saclay University - Paris Sud University

Paris, France

PhD in Economics

October 2018 - January 2022

Ecole Polytechnique & HEC Paris

Paris, France

MA in Economics, Specialization in Financial Economics

June 2018

Paris Dauphine University

Paris, France

MS in Economics and Management of the Digital Economy and Network Industries

August 2016

EPF Graduate School of Engineering

Paris, France

MSc in Business Decision Engineering

July 2015

The American University in Cairo

Cairo, Egypt

Double Major: BSc in Construction Engineering & **BA** in Economics, Minor in Poli Sci

June 2013

ACADEMIC EXPERIENCE

The American University in Cairo

Cairo, Egypt

Assistant Professor of Economics

July 2022 - current

Course director teaching graduate & undergraduate level economics courses.

African Group for Entrepreneurship Studies (AGES)

Pan-Africa

Co-founder & Lead Organizer

April 2025- current

Leading & coordinating a platform for scientific & policy research on entrepreneurship in Africa.

Paris Saclay University - Paris Sud University

Paris, France

PhD Lecturer

2019 - 2021

Couse director teaching graduate & undergraduate level economics courses.

Harvard Kennedy School of Government

Boston, USA

Visiting Fellow

(pending for Summer 2026)

Academic research fellow working on innovation dynamics.

INTERNATIONAL EXPERIENCE

November 2024 – Entrepreneurial Ecosystems in Africa Workshop – Utrecht University (Utrecht, Netherlands): I was invited as a discussant on the paper titled "The African Entrepreneurial Ecosystem Index" from Phumlani Nkontwana (Stellenbosch University), Erik Stam (Utrecht University), Robert McDonald (Utrecht University), Rafiki Murenzi (Stellenbosch University), Kwabena Aboah Addo (Utrecht University) & Blaise Bayuo (Innovation for Policy Foundation).

May 2024 – Bridge Africa Summit – Mohammed VI Polytechnique University (UM6P) (Benguerir, Morocco): I was invited to speak on the panel of "Inspiring a New Generation of Leaders" at the inaugural Bridge Africa Summit. The summit gathered over 140 leaders from 25 countries in Africa to discuss & collaborate on innovative practices that enhance social and economic development.

January 2024 – Global Shapers Davos 50 Delegation at the World Economic Forum Annual Summit (Davos, Switzerland): I was invited to attend and speak at the World Economic Forum Annual Meeting, which convened 3000 leaders, more than 160 heads of state and governments, and a number of CEOs, CxOs and world leaders. Along with the Schwab Foundation for Social Entrepreneurship Social Innovators and The Forum of Young Global Leaders, me and forty nine others were the "Davos 50" (selected from the 13,000 strong Global Shapers Community in 154 countries and 507 hubs) that represented the "youth voice" at Davos.

December 2023 –Atlantic Dialogues – Policy Center for the New South (Marrakech, Morocco): Selected for Atlantic Dialogues Emerging Leaders Program which brings together 40 young leaders (from a 1400+ applicant pool), aged 25 to 35, from around the Atlantic basin and Africa, who have demonstrated leadership and initiative in their fields and who aim to shape the regional and global agenda in politics, finance, business, civil society, academia and the media. These rising leaders have displayed leadership capabilities, and have a strong sense of commitment to social, economic, and development issues facing their communities in particular and the world in general.

October 2023 –Shape MENA - World Economic Forum (Abu Dhabi, United Arab Emirates): I was nominated to be a panelist on the opening session regarding the "Pillars of Sustainability". This year's forum focused on the economic, environmental and social aspects of sustainability, emphasizing the significant role of youth in driving sustainability in their communities. Activities around the three-day event included panel discussions, interactive workshops and visits to various cultural sites in Abu Dhabi. Under the theme Shaping a Sustainable Arabia, Shape MENA convened more than 150 international youth leaders, World Economic Forum delegates, and senior executives from various government entities and private companies.

Spain): As a Young Expert of the African Union - European Union Youth Cooperation Hub, I represented the Business Cluster to share innovative youth-led solutions around some of the most pressing issues on peace and climate change within the context of the Sustainable Development Goals. The UYD represents an international hub for meetings, youth advocacy and exchange of good practices. It gathers, for one week, hundreds of young people, youth workers, decision makers, experts from the field and institutional representatives, providing them all with a space to meet, debate, build their capacities and cooperate on youth policy issues.

June 2023 – Global Shapers Annual Summit - World Economic Forum (Geneva, Switzerland): As the curator of the Cairo Hub, I was nominated among 500 leaders to represent the community of 15,000 Global Shapers in the Annual Summit in Geneva Switzerland. I was nominated by the MENA community manager to speak at the closing session on leadership. The 2023 Global Shapers Annual Summit focused on accelerating values-based leadership to ignite social change. Experts from the community, supporters and partners shared best practices and solutions to address a range of leadership and global issues – including fighting climate change, accelerating reskilling and innovating responsibly.

November 2022 – The African University on Youth & Development (AUYD) - Council of Europe (Mindelo, Cape Verde): As a Young Expert of the African Union - European Union Youth Cooperation Hub, I represented the Business Cluster to share innovative youth-led solutions from the hub on entrepreneurship and climate within the context of the Sustainable Development Goals. The AUYD gathered, for one week, hundreds of young people, youth workers, decision makers, experts from the field

and institutional representatives, to cooperate on the theme defined by the Network on Youth and Global Citizenship in "Building effective, accountable, and inclusive institutions".

February 2022 – Moderator at the 6th European Union – African Union Summit (Brussels, Belgium): as part of the Africa-Europe week which brings together heads of state from Africa and Europe, I moderated a panel on the future of youth inclusion and the transition of the AU-EU Youth cooperation from a hub to a lab. The panel was moderated in French and included approximately 40 youth from Africa & Europe.

November to December 2018 – Project Director - UNODC Africa (Nairobi, Kenya): I was hired as project director to organize the first ever national youth workshop on good governance, anti-corruption & integrity. The national workshop brought together over 200 young Kenyan leaders from across all 8 provinces in the country.

November 2021 – Delegate at the 2nd International Forum on the Social Solidarity Economy (Tunis, Tunisia): among the African youth leaders selected to discuss the ideas and projects related to the circular economy. I was also visiting the entrepreneurs and incubators involved in the AU-EU youth hub projects.

HONORS & AWARDS

May 2024 – Bridge Africa Summit – Mohammed VI Polytechnique University (UM6P) (Benguerir, Morocco): Selected amongst over 140 leaders from 25 countries in Africa to discuss & collaborate on innovative practices that enhance social and economic development.

January 2024 – Selected for the Global Shapers Davos 50 Delegation at the World Economic Forum Annual Summit (Davos, Switzerland): Selected among the "Davos 50" (selected from the 13,000 strong Global Shapers Community in 154 countries and 507 hubs) that represented youth leadership at Davos.

December 2023 – Selected as Atlantic Dialogues Emerging Leader (ADEL) – Policy Center for the New South (Marrakech, Morocco): Selected for Atlantic Dialogues Emerging Leaders Program which brings together 40 young leaders (from a 1400+ applicant pool), aged 25 to 35, from around the Atlantic basin and Africa, who have demonstrated leadership and initiative in their fields and who aim to shape the regional and global agenda in politics, finance, business, civil society, academia and the media.

July 2021 – Best Young Economist Paper at the Spatial Econometrics Workshop (Paris, France): the Cem Ertur Prize aims to recognize and honor outstanding research by a junior researcher related to spatial econometrics. This prize is given to a young researcher that presents a very promising article during the workshop. A committee composed of the organizers of previous editions of the workshop selects the best paper presented.

June 2021 – Africa Union – European Union Youth Hub Workshop (Virtual): to showcase the efforts the AU-EU youth cooperation, workshops were organized to highlight the successes of the different projects across each cluster. I moderated a panel in which I interviewed young entrepreneurs from Tunisia & Morocco, those part of the AU-EU business cluster project accelerators, who pitched their different startups and business models.

December 2019 – Speaker at the Countdown 2030 Conference (Cologne, Germany): among 142 youth leaders selected who are involved in North-South projects to promote ideas of sustainable development.

July 2019 – Global Shapers "Uplink" Design Team at Summer Davos (Dalian, China): member of the nominated team to design & develop Uplink, the World Economic Forum's platform for startups, investors, innovation and entrepreneurship.

November 2018 - Top 10 Governance Initiative from the Paris Peace Forum (Paris, France): For the African Union – European Union Youth Cooperation Hub projects where we received 1 year of technical support & funding.

September 2018 – Top 10 Innovative Project from the World Economic Forum in (Geneva, Switzerland): awarded for leading & launching the "Civic Engagement" project where ideathons were organized across Cairo around pressing local issues such as waste management, traffic, pollution & renewable energy.

August 2018 – Speaker at the 29th International Youth Forum (Seoul, South Korea): among 150 youth leaders selected to discuss & present actionable ideas on the "Future of Youth in the Fourth Industrial Revolution Era".

November 2017 – 1st World Youth Forum (Sharm El Sheikh, Egypt): nominated as a young leader to partake in sessions on economic development, governance & entrepreneurship.

May 2017 – Best Youth Economic Essay from the World Bank & Economic Research Forum (Cairo, Egypt): for my research on stimulating entrepreneurship in Egypt titled "Tapping into the Entrepreneurial Potential of Egypt's Education Sector".

2016 to 2018 – Academic Achievement Scholarship from Paris Saclay (Paris, France): full tuition scholarship from Paris Saclay to pursue my master's in economics from Ecole Polytechnique, HEC Paris, ENSAE, ENS Cachan & Paris-Sud University.

2013 to 2015 – Campus France Academic Excellence Scholarship (Paris, France): scholarship to pursue my master's in Business Decision Engineering in Paris at EPF-Ecole d'Ingenieurs.

May 2013 – Best Student Organization at The American University in Cairo (Cairo, Egypt): awarded for founding and leading Junior Enterprise Egypt which offers SMEs free consultancy services from students.

ACADEMIC TEACHING

Undergraduate Teaching:

- School of Business Bachelor's of Arts at AUC: Economic Development
- School of Business Bachelor's of Arts at AUC: Introduction to Microeconomics
- School of Business Bachelor's of Arts at AUC: Introduction to Macroeconomics
- School of Law, Economics & Management Bachelor's Degree at Paris Saclay University: International Economics
- School of Law, Economics & Management Bachelor's Degree at Paris Saclay University: International & European Economics
- First Year Experience (FYE) Program at AUC: Leadership & Communication Workshop

Graduate Teaching:

 Masters in Economics & International Development (ECID) at AUC: Economic Setting of Development I

- Masters in Economics & International Development (ECID) at AUC: Economic Setting of Development II.
- CEMS Master in International Management at AUC: Leadership Skills Seminar.

Graduate Thesis Supervision:

- Supervisor, "Technological Entrepreneurship & Growth in the MENA Region", School of Business. (May 2025).
 - Advised: Hana Rashwan
- Master's Thesis Committee Member, "The Effect of Pandemic Shocks on the performance of Middle Eastern and African Firms: How did the debt strategy shape this effect? Evidence from Countries in the Middle East and Africa", School of Business. (November 2024).
 Advised: Farah El Nady
- Master's Thesis Committee Member, "Eurobond Performance in Emerging Markets: Does Economic Freedom, Contagion Effects, and Strategic International Relations effect?", School of Business. (September 2024).
 - Advised: Norhan Al Robi
- Master's Thesis Committee Member, "Cryptocurrency and Stock Market Return Volatility: A Sectoral Analysis of the S&P500", School of Business. (May 2024).
 - Advised: Michael Narouz
- Master's Thesis Committee Member, "Trade Liberalization with BRICS: A CGE Model of Egypt.", School of Business. (January 2024).
 - Advised: Kareem Ashraf
- Master's Thesis Committee Member, "Unraveling the Nexus: Social Spending, Development, and Breaking the Cycle of Poverty.", School of Business. (January 2024).
 Advised: Yasmin Shehata
- Master's Thesis Committee Member, "How do the environmental aspects affect the Oil Sector? Evidence from firm-level data in the MENA Region.", School of Business. (November 2022). Advised: Nadine Amr

ACADEMIC SERVICE

Department Service:

- Co-Chair, Integrating Sustainability into Economics Programs (BA & MA) Task Force. (September 2025 present).
- Co-Chair, Curriculum Mapping Task Force. (January 2023 present).
- Committee Member, Student Affairs Committee. (September 2022 present).
- Committee Member, Graduate Studies Committee. (September 2022 present).
- Committee Member, Academic Affairs Committee. (September 2023 present).
- Committee Member, Research Committee. (April 2024 present).
- Committee Member, Graduate Interviews Committee. (September 2022 present).
- Committee Member, Undergraduate Declaration Interviews Committee. (April 2024 present).
- Session Chair, ASEAN Cooperation & Economic Development. (October 2023).
- Session Chair, ASEAN Cooperation & Economic Development. (September 2024).
- Committee Member, AUC Business Forum Task Force. (December 2022 February 2023).
- Committee Member, Business Forward Task Force. (September 2022 December 2022).
- Committee Member, Graduate Programs Advisory Task Force. (September 2022 December 2022).

School Service:

• Lead Workshop Organizer & Chair, Entrepreneurship in Africa Research Workshop (April 16, 2025)

- Committee Member, SDG Task Force. (June 2023 present).
- Committee Member, Co-Op Program Interviews Committee. (April 2023 present).
- Session Co-Chair, AUC Business Forum Roundtable on "The Discipline of Economics in Addressing the SDG's Challenges". (February 2023).
- Committee Member, Equis Accreditation Task Force. (February 2023).
- Facilitator, CEMS Leadership Skills Workshop. (Fall 2023 Spring 2024).

University Service:

- Faculty Advisor, AISEC AUC. (September 2024 present).
- Committee Member, AUC Scholarship Panels. (February 2023 present).
- Committee Member, Sustainable Development Programs Advisory Committee. (September 2025 present).
- Facilitator, First Year Experience (FYE) Professional Skills Workshop. (September 2023 present).
- Facilitator, Center for Learning & Teaching (CLT) Workshop. (February 2023 December 2023).

ACADEMIC EVENTS & RESEARCH WORKSHOPS ORGANIZED

African Academy of Management (AFAM) (Workshop Organizer and Panelist)

ESCA Ecole de Management, Casablanca, MOROCCO, January 4-7, 2026

- Co-organized a professional development workshop (PDW) titled Advancing the Study of Entrepreneurial Ecosystems in Africa: Contextual Measurement, Methodological Approaches, and Data Strategies
- Panelist for a session on how to source, use & analyze entrepreneurial ecosystem data.

AGES Entrepreneurship in Africa Workshop (Workshop Organizer and Chair) Online, September 25, 2025

- Co-organized and chaired an academic workshop featuring scholars & practitioners from institutions including Utrecht University, Carnegie Melon University Africa and all around the world
- Moderated a working group on the "Macroeconomic Impacts of Entrepreneurship in Africa".
- Facilitated research dialogue to create research teams to work on the 5 different working groups of AGES.

Entrepreneurship in Africa Workshop at AUC (Workshop Organizer and Chair) American University in Cairo, April 16, 2025

- Co-organized and chaired a full-day academic workshop featuring scholars & practitioners from institutions including Utrecht University, World Bank, German Institute of Global and Area Studies, Systemic Innovations and Carnegie Melon University Africa.
- Delivered opening and closing remarks, moderated the stakeholder roundtable, and served as session discussant.
- Facilitated research dialogue on entrepreneurial ecosystems, tech innovation, and firm-level productivity in Africa.

RESEARCH: PUBLISHED IN REFEREED JOURNALS

• **Tharwat, I.**, and the GBD 2023 Mortality & Life Expectancy Collaborators. (in press). *Global age—sex—specific all-cause mortality and life expectancy estimates for 204 countries and territories and 660 subnational locations, 1950–2023: A demographic analysis for the Global Burden of Disease Study 2023. The Lancet. (Accepted).*

- **Tharwat, I.**, and the GBD 2023 Causes of Death Collaborators. (in press). Global burden of 292 causes of death in 204 countries and territories and 660 subnational locations, 1990–2023: A systematic analysis for the Global Burden of Disease Study 2023. **The Lancet**. (Accepted).
- **Tharwat, I.**, and the GBD 2023 Burden of Disease Collaborators. (in press). *Burden of 375 diseases and injuries, risk-attributable burden of 88 risk factors, and healthy life expectancy in 204 countries and territories, including 660 subnational locations, 1990–2023: A systematic analysis for the Global Burden of Disease Study 2023. The Lancet. (Accepted).*
- Tharwat, Ismaeel. (2025). The Impact of Financial Shocks on the Return Rate—TFP Nexus: Evidence from the Global Financial Crisis. Journal of Academy of Business and Economics, 25(1), 41–56. https://iabe.org/IABE-DOI/article.aspx?DOI=JABE-25-1.4

RESEARCH: PUBLISHED IN CONFERENCE PROCEEDINGS

- Tharwat, Ismaeel. (2025). Trading Up Equality: Technology Imports and the Diffusion of Gender Standards. In Proceedings of the International Conference on Business and Technology (ICBT Cairo 2025), Cairo, Egypt. (Accepted for publication in conference proceedings).
- Tharwat, Ismaeel. (2025). When Brands Shape Borders: Trademarks, Trade Concentration, and Sustainable Growth. In Proceedings of the International Conference on Business and Technology (ICBT Cairo 2025), Cairo, Egypt. (Accepted for publication in conference proceedings).

RESEARCH: SUBMITTED AND/OR IN PEER-REVIEW

- Tharwat, Ismaeel with Abdelfattah, Dina and Omar, Noha Influx of Refugees in Egypt and their Integration in Social Assistance Programs. (submitted to the Journal on Migration and Human Security)
- Tharwat, Ismaeel with Noir-Luhalwe, Alexis. Trading Up Equality: Technology Imports and the Diffusion of Gender Standards. (submitted to the Journal of Business and Socio-economic Development)
- Tharwat, Ismaeel with Walid, Sharifa, and Selim, Janna and Mckay, Nour and Allam, Zein. Institutional Barriers to Vocational Education: Labor Market Outcomes and Economic Progress in Egypt. (submitted to the Journal of Economic Issues)
- Tharwat, Ismaeel. When Brands Shape Borders: Trademarks, Trade Concentration, and Sustainable Growth. (submitted to the Journal of Business and Socio-economic Development)
- Tharwat, Ismaeel with Smitherman, Thomas. Synergizing Skills and Finance: A Systematic Review of Integrated Approaches to Food Security in Africa. (submitted to the African Journal of Agricultural and Resource Economics)
- Tharwat, Ismaeel. Import Competition and Commercial Innovation in Developing Countries: Evidence from Trademarks. (submitted to World Development)
- Tharwat, Ismaeel with Wahby, Hisham and Abdelfattah, Dina. Case Study: The Digital Economy in Egypt: A Transformation in the Making?.

RESEARCH: REVIEW AND RESUBMIT

• Tharwat, Ismaeel with Wahby, Hisham and Abdelfattah, Dina. Case Study: The Digital Economy in Egypt: A Transformation in the Making?.

RESEARCH: WORKS IN PROGRESS

• Tharwat, Ismaeel and Stam, Erik. Entrepreneurship in Africa. (Accepted for publication in Foundations & Trends Journal in 2026)

- Tharwat, Ismaeel with Ayad, Mina. Chinese Trade Penetration & Firm Market Strategy. (in progress)
- Tharwat, Ismaeel with De Sousa, José. The Gravity of Trademarks for Economic Development. (in progress)
- Tharwat, Ismaeel with Mcdonald, Robert, and Mensah, Emmanuel and Stam, Erik. Measuring Transformative Entrepreneurship in Africa. (in progress)
- Tharwat, Ismaeel with Ismail, Ayman, and Stam, Erik. Unicorns in Africa. (in progress)
- Tharwat, Ismaeel with Mcdonald, Robert, and Mensah, Emmanuel and Stam, Erik. Predicting Productive Entrepreneurship in Africa. (in progress)
- Tharwat, Ismaeel with Basuony, Mohamed and Bouaddi, Mohammed, and Kandil, Nariman. Impact of ESG Ratings on Firm Liquidity. (in progress)

ARTICLES IN NON-REFEREED JOURNALS

• Tharwat, Ismaeel. "Rebuilding Trust" (in Japanese & English) HITO Magazine, Vol. 22, Trends in Global Human Resources (2024). (March 2024)

OTHER PUBLICATIONS: ONLINE AND NON-ACADEMIC PUBLICATIONS

Tharwat, Ismaeel. "Why trust and ethics are the most important currencies in our economy", World Economic Forum Annual Meeting in Davos Agenda, retrieved from https://www.weforum.org/agenda/2024/01/trust-ethics-economics-governance/#:~:text=Firstly%2C%20trust%20and%20ethics%20make,less%20expensive%2C%20informal%20agreement%20methods, January 2024.

RESEARCH: UNPUBLISHED MANUSCRIPTS

Tharwat, Ismaeel (2022). Trade, Innovation & the Technology Revolution, (Unpublished Doctoral Dissertation), Paris Saclay University, Paris, France, 2022.

Tharwat, Ismaeel (2018). The Impact of Import Competition on Innovation in Developing Countries with a Focus on Africa, (Unpublished Master's Thesis), Ecole Polytechnique & HEC Paris, Paris, France, 2018.

Tharwat, Ismaeel (2016). The Economics of Mobile Payment Platforms in Egypt, Kenya & Africa, (Unpublished Master's Thesis), Paris Dauphine University, Paris, France, 2018.

Tharwat, Ismaeel (2015). The Process of Mobile Payment Platform Development in Africa, (Unpublished Master's Thesis), EPF Graduate School of Engineering, Paris, France, 2018.

ABSTRACTS & CONFERENCE PRESENTATIONS

Tharwat, Ismaeel. "An Innovative Way Forward for the African Regional Trade Agreement". In <u>African Continental Free Trade Area (AfCFTA) Youth Engage Series - "What are the Pros and Cons of Free Trade Agreements: How effective are they?".</u> June 1, 2022.

RESEARCH AFFILIATIONS

Academic Network Fellow, Portulans Institute Academic Fellow, The Growth Lab, Harvard Kennedy School of Government

PROFESSIONAL EXPERIENCE

Nile Capital Cairo, Egypt

Business Development & Innovation Manager

June 2018-August 2018

• Conducting feasibility studies, economic reports and investment opportunity analysis for region.

RITM Research Lab Paris, France

Economic Researcher, Economics & Finance Department

April 2018 – June 2018

• Conducted an empirical economic study on impact of import competition on innovation in Africa.

Ministry of Local Development in Egypt

Cairo, Egypt

Deputy Minister for Economic Development

April 2017 – September 2017

• Led the ministry's Project Management Unit and first phase implementation of the World Bank's 500 million-dollar Upper Egypt Local Economic Development Program.

Instabug Cairo, Egypt

Growth Marketer, Product Growth

April 2016 – August 2016

• Created, implemented & monitored digital marketing activities increasing product adoption by 20%.

IBM Global Business Services

Paris, France

Financial Services Consultant, Banking Division

January 2015 – July 2015

• Project management of a €6M mobile banking solution for Societe Generale in Morocco & Africa.

ACTIVITIES & INITIATIVES

African Union - European Union Youth Cooperation Hub

Africa - Europe

Young Expert in the Governance & Social Inclusion Cluster

October 2018-December 2023

- Designed a call for proposals for an e-governance platform & a remittances tool to be implemented in Africa & Europe.
- Actively involved in the Monitoring & Evaluation of the projects to be implemented.

World Economic Forum - Global Shapers

Cairo, Egypt

Global Shaper & Project Leader

October 2017-present

• Leading a project on civic engagement & social inclusion through the organization of ideathons across Cairo.

United Nations Office on Drugs & Crime (UNODC)

Nairobi, Kenya

UNODC Youth – Project Coordinator

November 2018 – December 2018

• Organized the first ever national youth workshop on good governance, anti-corruption & integrity.

Junior Enterprise Egypt – The American University in Cairo

Cairo, Egypt

Founder & President

June 2012 – May 2013

• Led a team of 60 students in providing free consultancy services to SMEs, organized entrepreneurship seminars & networking events for startups and entrepreneurs.

International Conference on Global Economy – The American University in Cairo Cairo, Egypt Academic Committee Head June 2012 – May 2013

• Recruited, coached & led a team of 30 moderators in providing sessions on the various themes of the global economy including the stock market, banking, marketing, media and advertisement.

SKILLS & INTERESTS

Languages: Fluent in English, French & Arabic

Activities: AU EU Youth Hub Young Expert, World Economic Forum Global Shaper, President of Junior Enterprise, VP International Conference on Global Economy, France Division II Basketball Finalists

Interests: Innovation, Entrepreneurship, Standup Comedy, Basketball, Tennis, Padel & Travel