

Curriculum Vitae

Seham Ghalwash

The American University in Cairo

AUC Avenue, P.O. Box 74, New Cairo 11835, Egypt

Email: seham.ghalwash@aucegypt.edu; sghalwash@aucegypt.edu

ORCID ID: <https://orcid.org/0000-0001-8415-5525>

Cell: +201285923749

LinkedIn: <https://www.linkedin.com/in/seham-ghalwash-02519683/>

Google Scholar: <https://scholar.google.com/citations?hl=en&user=j8kM54sAAAAJ>

EDUCATION

- November 2021 – August 2025 **PhD Degree – Technical University of Denmark, DTU Entrepreneurship, Copenhagen, Denmark**
PhD Research Project: Breaking the Mold Together: Collaborative Entrepreneurship and Institutional Transformation in Opaque Governance Contexts
Supervisors: Francesco Rosati and Argyro Nikiforou
- 2023 (April – December) **Visiting PhD Researcher – IE Business School, Madrid, Spain**
Research Paper: Entrepreneurial Navigation in Dynamic Landscapes: The Path to Creating a Sustainable Venture in the Renewable Energy Sector
Supervisor: Professor Rachida Justo
- 2014 **The University of Edinburgh Business School**
MSc in International Business and Emerging Markets (**Distinction – 5th Place**)
Thesis: Resource Utilisation and Innovation in Social Entrepreneurship: Case Studies from Egypt
- 2011 **Middlesex University London**
B.A. in Marketing and International Business (**2:1 Honours**)

PROFESSIONAL EXPERIENCE

- Sept 2025 **The American University in Cairo School of Business, Egypt**
Instructor
- 2015 – Present **The American University in Cairo, Egypt**
Senior Research Project Manager and Principal Author– Global Entrepreneurship Monitor Research Project (GEM) – Egypt National Team
GEM is the most extensive global study of entrepreneurship, with more than 100 countries.
- 2018 – 2019 **The American University in Cairo, Egypt**
Program Manager – Community of European Management Schools master's in

international management (CEMS MiM)

CEMS MiM consistently ranked in the **top 10 of the Financial Times and The Economist** Global Master's in Management ranking every year that it appeared.

2011 – 2013

Modern Sciences & Arts University, Cairo, Egypt

Teaching Assistant

Teaching subjects include Marketing Research, E-commerce, Business and Government Relations, Supervising Marketing Graduation Projects, and Entrepreneurship.

TEACHING EXPERIENCE

2025 (Feb – May)

Adjunct Professor – AUC – Entrepreneurship and Innovation

2023 (May – June)

Teaching Assistant – IE Business School – Impact Investing & Social

2022 (February –

Entrepreneurship

May)

Teaching Assistant – The Technical University of Denmark – DTU

Entrepreneurship – UN SDGs Lab

ACADEMIC SERVICE & AD-HOC REVIEWER

2021 – Present

Academy of Management – Entrepreneurship Division Research Committee (Volunteer), working with Professor Jeffery Pollack.

2021 – Present

Guest Reviewer for Emerald Emerging Markets Case Studies Collection reviewed four teaching case studies.

August 2022

Reviewer for Journal of Management Studies, Special issue – Recommended by Sophie Bacq

June 2020

Guest Reviewer for VOLUNTAS: International Journal of Voluntary and Non-profit Organizations, Article entitled “Empathy or Perceived Credibility? An Empirical Study on Muslim Donating Behavior through Online Charitable Crowdfunding”.

2019 – 2021

Guest Reviewer for European Journal of International Management (EJIM), reviewed two academic articles.

CONSULTANCY

July 2025 – August

Lead Consultant – American University of Beirut & ESCWA

2025

Universities as Incubators: Role of the Academic in the National Innovation Ecosystem

November 2024 –

Ecosystem

January 2025

Senior Consultant – Union of Mediterranean and GIZ

Gender-lens investment strategies for women-led social enterprises in the MENA (Egypt, Lebanon, Jordan, Morocco, Palestine, Tunisia)

January – June

Lead Consultant - EVPA & Hivos MENA Hub

2024

Mapping of the Supply-side of Finance for Social Enterprises and Impact Investing in the MENA Region (Algeria, Egypt, Lebanon, Jordan, Morocco, Palestine, Tunisia)

April – September

National Consultant - UNDP Egypt and UNDP Istanbul International Center for Private Sector in Development (ICPSD)

2024

SDG Investor Map and Impact Investing Ecosystem Study, Egypt

ACADEMIC RECOGNITIONS & AWARDS

- 2023 **Academy of Management (AOM) – Best Paper Award** – My PhD Research Paper titled “Institutional Change: The Power of Collective Action”
- 2022 **2022 Paul R. Lawrence Fellowship** – Case Research Foundation & North American Case Research Association (NACRA) – (1370\$)
- 2022 **Emerald Emerging Markets Case Studies Collection 2021 competition** – 1st Place Award – (1500\$)
- 2020 The University of Edinburgh Business School – **Featured in Alumni 100 List** – a list showcasing 100 alums making an impact worldwide.
- 2019 **Erasmus+ Higher Education Mobility Agreement** with a grant amount of (1370€) Staff exchange and mobility, Nova SBE, Lisbon, Portugal.
- 2019 **Oxfam Travel Grant** with an amount of (1118 \$) to participate in the Research Workshop on Social Entrepreneurship “Forming research collaborations in Africa”, Johannesburg, South Africa.
- 2019 **Awarded a Bursary Grant of (850 \$)** to participate as Speaker and Facilitator for a research workshop held by the **African Network of Social Entrepreneurship Scholars (ANSES)**, Pretoria, South Africa.
- 2019 **Emerald Literati Award** – Journal Article Published in Social Enterprise Journal.

LEADERSHIP & POLICY ENGAGEMENT

- 2019 – **Expert Member of the Community of Practice** – United Nations Economic Commission of Africa (ECA) on Women Entrepreneurship in Africa, Addis Ababa, Ethiopia.
The Community of Practice (CoP) is an interactive policy dialogue virtual and physical platform among African experts on women’s entrepreneurship whose main objective is to stimulate cross-fertilization and cross-learning on effective interventions to support successful women’s entrepreneurship.
- 2019 – **Member** – African Network of Social Entrepreneurship Scholars (ANSES), Social Entrepreneurship Unit, University of Pretoria, South Africa.
– ANSES is a VLIR-UOS-funded social entrepreneurship scholarly network in Africa. It aims to enable African academics to conduct research in social entrepreneurship in Africa.
- 2020 **Member** – The Global Leaders Program by Common Purpose 2020 Class (London & Jakarta)
– Is an experiential global leadership program for senior leaders from business, governments, and social sectors across the world as they transition to become global leaders – at work and in society.

RESEARCH

Google Scholar Citations: 394; h-index: 8; i10-index 8

Published Refereed journal articles and Teaching Case Studies

Justo, R., Galdon, C., Pareja-Cano, B., & **Ghalwash, S.** (2024). *Moda re-: A Quest to Re-Store Sustainability and Re-Imagine Fashion* [Multimedia Case Study]. Harvard Business School. Available at: <https://hbsp.harvard.edu/product/I0082E-HTM-ENG>

- Ismail, A., **Ghalwash, S.**, Ballesteros-Sola, M. and Dahawy, A. (2024), "Paymob: transforming digital payments in Egypt and the region for a cashless society", **Emerald Emerging Markets Case Studies**, Vol. 14 No. 3. <https://doi.org/10.1108/EEMCS-09-2023-0365>
- Audretsch, D. B., **Ghalwash, S.**, & Peña-Legazkue, I. (2024). The resilient self-employment of women and senior people after sudden economic shocks. **International Entrepreneurship and Management Journal**, 1-27. <https://doi.org/10.1007/s11365-024-00982-6>
- Farhoud, M., Bignotti, A., Hamann, R., Kauami, N. C., Kiconco, M., **Ghalwash, S.**, ... & Kgaphola, M. (2023). African perspectives on researching social entrepreneurship. **Social Enterprise Journal**. <https://doi.org/10.1108/SEJ-04-2023-0053>
- Ghalwash, S.**, Ismail, A. (2022). "Scarabaeus Sacer: An Iconic Green Brand Advocating Sustainability in the Era of Digital Economy and Connectivity", **Emerald Emerging Markets Case Studies**, 12 (4), 1-34. <https://doi.org/10.1108/EEMCS-10-2021-0334>
- Alaitz, Z., **Ghalwash, S.**, Ismail, A., Peña, I. (2023). "Women's self-employment intentions after global shocks: insights from Egypt and Spain". **European J. of International Management (EJIM)**, 20(1), 124-142. <https://doi.org/10.1504/EJIM.2023.130359>
- Ghalwash, S.**, & Ismail, A. (2022). "Resources Orchestration Process in the Limited-resource Environment: The Social Bricolage Perspective." **Social Entrepreneurship Journal**, 1-28. DOI: 10.1080/19420676.2021.2020152
- Ismail, A., **Ghalwash, S.** and El Sebaie, N. (2022), "Up-Fuse: International growth of an Egyptian eco-friendly social enterprise", **Emerald Emerging Markets Case Studies**, 12(19), <https://doi.org/10.1108/EEMCS-10-2020-0390>
- Ghalwash, S.**, Ismail, A. and El Sebaie, N. (2021), "Helm: a social enterprise expanding opportunities for people with disabilities in Egypt", **Emerald Emerging Markets Case Studies**, 11(4), <https://doi.org/10.1108/EEMCS-10-2020-0391>
- Khalil, S., Ismail, A., **Ghalwash, S.** (2021). "The Rise of Sustainable Consumerism: Evidence from the Egyptian Generation Z." **Sustainability**, 13(24), 13804. DOI: 10.3390/su132413804
- Ghalwash, S.**, Karadeniz, E.E., and Boutaleb, F. (2021). "Rural context favouring family business and urban context promoting non-family business in Egypt, Morocco and Turkey." **European J. International Management**, 16(2), 207–221. DOI: 10.1504/EJIM.2021.10033924
- Kalhor, E., & **Ghalwash, S.** (2020). "Innovation mediating and moderating internationalization in family and non-family businesses: Embeddedness in Egypt, Madagascar, Morocco, and Turkey." **Sinergie Italian Journal of Management**, 38(2), 91-111. DOI: 10.7433/s112.2020.05
- Ismail, A., Tolba, A., **Ghalwash, S.**, Alkhatib, A., Karadeniz, E., E., Ouazzani, K., Boutaleb, F., Belkacem, L., & Schött, T. (2018). "Inclusion in entrepreneurship, especially of women, youth, and unemployed: status and an agenda for research in the Middle East and North Africa." **World Review of Entrepreneurship, Management and Sustainable Development**, 14(4), 528-547. DOI: 10.1504/WREMSD.2018.093608
- Ghalwash, S.**, Tolba, A., & Ismail, A. (2017). "What Motivates Social Entrepreneurs to Start Social Ventures? An Exploratory Study in the Context of a Developing Economy." **Social Enterprise Journal**, 13(3), 268-298. DOI: 10.1108/SEJ-05-2016-0014

Refereed Manuscripts and Case Studies Under Review

A. Journal Articles

- Ghalwash, S.**, Rosati, F., Nikiforou, A., Ismail, A. (2025). "Beyond the Hero: How Collaboration Drives Institutional Change in the Face of Grand Challenges." (Under Review – **Entrepreneurship & Regional Development Journal** special issue: Grand Societal Challenges and Entrepreneurship In Emerging/Developing Economies).
- Ghalwash, S.**, Ismail, A., Tolba, A., Rosati, F. (2025). "The Hidden Mechanisms of Change: How Social and Environmental Transitions Emerge in Opaque and Centralized Contexts?" (Under Review –

Strategic Organization Journal Special Issue: Collective Strategy: Exploring the Contemporary Landscape of How Organizations Strategize Together)

Besheir, N., **Ghalwash, S.** (2024). “The Feasibility of the Timebank Model in a New Context of the Developing Countries: Insights from a Virtual Community of Unemployed Women”. (Revise and resubmit)- *Technological Forecasting and Social Change Journal*.

B. Teaching Case Studies

Ghalwash, S., Ismail, A., Bakr, A. (2025). “Karmsolar: Expanding Renewable Energy Solutions in Egypt’s Evolving Market” (Under Review – **Ivey Business Cases**).

Ghalwash, S., Ismail, A., El Sebaie, N. (2024). “Fntique: Connecting Local Furniture Artisans from Egypt to the Global Markets.” (In Press Case Center).

Manuscripts in Preparation for Submission to Journals

Ghalwash, S., Justo, R., Bacq, S., Ismail, A. (2025). “Entrepreneurial Navigation in Dynamic Landscapes: The Path to Creating a Sustainable Venture.” (In preparation for Journal Submission).

Reports Published Internationally

Ismail, A., Tolba. A., Barakat, Sh., & Meshreki, H., **Ghalwash, S.** (2021). Global Entrepreneurship Monitor Egypt National Report. Boston: GERA. <https://www.gemconsortium.org/economy-profiles/egypt>

Ismail, A., Tolba. A., Barakat, Sh., & **Ghalwash, S.** (2018). Global Entrepreneurship Monitor Egypt National Report. Boston: GERA. <https://www.gemconsortium.org/economy-profiles/egypt>

Ismail, A., Tolba. A., Barakat, Sh., & **Ghalwash, S.** (2017). Global Entrepreneurship Monitor Egypt National Report. Boston: GERA. <https://www.gemconsortium.org/economy-profiles/egypt>

Ismail, A., Tolba. A., Barakat, Sh., & **Ghalwash, S.** (2016). Global Entrepreneurship Monitor Egypt National Report. Boston: GERA. <https://www.gemconsortium.org/economy-profiles/egypt>

Book Chapters

Khachloun, N., **Ghalwash, S.,** Schøtt, T. (2022). “Job loss in the pandemic disruption in Egypt: A push to start a business?” In *Disadvantaged Minorities in Business: Entrepreneurship for Everyone*, edited by Maalaoui, A., Khachloun, N., Léo-Paul, D., Ratten, V.: **Springer, Cham** https://doi.org/10.1007/978-3-030-97079-6_2

Selected Conference Proceedings and Presentations

Ghalwash, S., Rosati, F., Nikiforou, A., Ismail, A. (2023). “Institutional Change: The Power of Collective Action”. In *Academy of Management Proceedings*. August 4th – 9th, 2023, Boston, USA.

Ghalwash, S., Rosati, F., Nikiforou, A., Ismail, A. (2022). “How Commercial Entrepreneurship Creates Social Value for the Society While Capturing Economic Value for Themselves?”, In **RENT Conference**. November 16th – 18th, 2022, Napoli, Italy.

Beshir, N., **Ghalwash, S.** (2022). “Exploring the Timebanking in Traditional Societies: Would Unemployed Women Exchange their time?”. In *Academy of Management Proceedings*. August 4th – 10th 2022, Seattle, USA.

Ghalwash, S., & Ismail, A., “Social Entrepreneurs Can Move Beyond the Constraints of Financial Resources.” In the 8th *EMES International Research Conference on Social Enterprise*. October 4th – 7th, 2021, Zaragoza, Spain.

- Kalhor, E., **Ghalwash, S.**, “Innovation Mediating and Moderating Internationalization in Family and Non-Family Businesses: Embeddedness in Egypt, Madagascar, Morocco and Turkey”. In *the Academy of International Business (AIB)*. July 2nd-6th 2020, Miami, Florida, USA. (Virtual)
- Mansour, D., **Ghalwash, S.**, and Ismail, A. “Divergent Patterns of Institutional Entrepreneurship by Emerging Country Entrepreneurs: Evidence from Egyptian ICT Startups.” In *the 64th ICSB World Congress on “The Future of Entrepreneurship”*. June 18th-21st, 2019, Cairo, Egypt.
- Ghalwash, S.**, Tolba, A., Meshreki, H., and Ismail, A. “Factors Affecting Intention to Start a New Business: Comparing Business and Non-Business Owners.” In the *64th ICSB World Congress on “The Future of Entrepreneurship”*. June 18th-21st, 2019, Cairo, Egypt.
- Tolba, A., Ismail, A., **Ghalwash, S.**, Barakat, Sh. “Factors Affecting Gender Discrepancy in Entrepreneurial Activity.” Proceedings of *the 2016 7th Annual ICSB Global Entrepreneurship Research & Policy Conference, October 13th and 14th 2016*. World Bank Group Headquarters, Washington, DC, US.
- Ghalwash, S.**, Tolba, A., and Ismail, A. “Integrating Social Innovation and Social Entrepreneurship: An Exploratory Study,” Proceedings of the *International Council of Small Business (ICSB) 60th Annual ICSB World Conference*. June 4 – 6, 2015. World Trade Center, Dubai, UAE.

SKILLS & INTERESTS

Language Skills: *Arabic*- Fluent in written and spoken (mother tongue), *English*- Fluent in written and spoken.

Interests: GYM, Running, Cycling, Culture Exchange, Travelling, Safari.

SPSS: Excellent use of Factor Analysis, Regression, Structural Equation Modeling, and Non-Parametric Analysis, T-Test and ANOVA, Correlation.

Computer Skills: Proficient use of Microsoft Office (Word, Excel, PowerPoint, Access), Basic use of Adobe (Photoshop, InDesign, After Effects, and Illustrator)