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## GABRIELE COSENTINO, PHD



### RESEARCH INTERESTS

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Political Communication, Post-Truth and Disinformation, Cultural Globalization.



### EDUCATION

**PhD Media, Culture and Communication | New York University, 2011**  
**Laurea Degree in Communication Science | Università di Bologna, 2001**



### PUBLICATIONS

#### Books

*The Infodemic. A Pandemic in the Post-Truth Era. (Forthcoming 2022).* Bloomsbury.

*Social Media and the Post-Truth World Order.* Palgrave Macmillan. 2020.

*L'era della Post-Verità. Media e Populismi dalla Brexit a Trump.* 2017. Imprimatur.

#### Peer-Reviewed Publications

“You can't Arrest a Virus: The Freedom of Expression Crisis within Egypt's Response to Covid-19.” (2021) *Journal of African Media Studies*, 13: 2.

“Post-truth Politics in the Middle East: The Case Studies of Syria and Turkey” (2019) with Berke Alikasifoglu. *Artnodes Journal*, 24.

“Representing Local Identities Through Global Television Formats in China and India: A Comparative Analysis of *Super Girl* and *Indian Idol 3*” (2016) *Communications, Media, Design Journal*, 3: 1.

“*L'Isola dei Famosi*: Minority Politics in Italy via Reality Television” (2015) *Journal of Italian Cinema and Media Studies*, 3: 1+2.

“The Comical Inquisition. *Striscia La Notizia* and the Politics of Fake News on Italian Television” (2012) *Popular Communication*, 10: 52–65; reprinted in (2012) Baym, G. and Jones, J. (eds.) *News Parody and Political Satire Across the Globe*. Routledge.

## Book chapters

“Silvio Berlusconi. The One-Man Brand” (2010) with Doyle, Waddick in Aronczyk, M. and Powers, D. (eds.) *Blowing up the Brand: Critical Perspectives on Promotional Culture*. Peter Lang.

“Tearing up Television News across Borders: Format Transfer of News Parody Shows between Italy and Bulgaria” (2009) with Doyle, Waddick and Todorova, Dimitrina in Moran, A. (ed.) *TV Formats Worldwide: Localizing Global Programs*. Intellect.

“Hacking the iPod: A Look Inside Apple’s Portable Music Player” (2006) in Ayers, M. (ed.) *Cybersounds: Essays on Virtual Music Culture*. Peter Lang: New York; reprinted in (2011) Giddins, S. and Lister, M. (eds.) *The New Media and Technocultures Reader*. Routledge.



## TEACHING EXPERIENCE

### Visiting Assistant Professor | American University in Cairo, Egypt

2022

Teaching: *Online Communication* (Spring ‘22), *Global Communication Systems* (Spring ‘22), *Mass Media Ethics and Responsibility* (Spring ‘22),

### Visiting Assistant Professor | Lebanese American University, Beirut, Lebanon

2017-2018

Teaching: *Media and Society* (Spring ‘18), *Political Communication* (Spring ‘18), *Social Media* (Spring ‘18), *Social Media and Fake News* (Fall ‘17), *Public Speaking* (Fall 17 -Summer ‘18)

Administrative duties: syllabi standardization, curriculum review, event planning

### Instructor | Vesalius College, Brussels, Belgium

2015-2016

Teaching: *Political Communication* (Spring ‘16), *Global Communication* (Fall ‘15, Fall ‘16), *Rhetoric* (Spring ‘16)

### Instructor | New York University, Florence, Italy

2010-2014

Teaching: *Media and Democracy in Italy* (Fall and Spring, ‘10-14)

### Assistant Professor | John Cabot University, Rome, Italy

2011-2012

Teaching: *Global Media* (Spring, Summer and Fall ‘11), *Media Culture and Society* (Spring ‘11), *Media and Democracy in Italy* (Fall ‘11)

Administrative duties: student advising, event planning.



## CONFERENCE PRESENTATIONS

“The Wuhan Virus’. Controversies on the Origin of Covid-19”, ECREA Post-Conference, University of Beira Interior, Portugal. 2021

“Disinformation and Propaganda in the Syria War: The White Helmets Case Study” *Interface Politics 2 Conference*. MACBA, Barcelona. 2018.

“The New Media Reality of Donald Trump”. *Media Mutations Conference 10*. Università di Bologna. 2018.

“The Political Dimension of Reality TV in China and India: A Comparative Analysis”. *Comparing Media Systems in BRICS Countries Conference*, Higher School of Economics. Moscow. 2016.

“Steven Colbert’s Super Pac”. *Summer Institute for International Communications*, John Cabot University. Rome. 2012.

“Transformations of Political Communication in Italy”. *Summer Institute for International Communications*, John Cabot University. Rome. 2011.

“The Comical Inquisition. Parody Meets Journalism on the Italian Fake News Program Striscia la Notizia”. *International Communication Association Conference*, Chicago. 2009.

“From the Historical Compromise to Uncompromising Politics”. *The Media In Italy ASMI Conference*, Edinburgh. 2008.

“Public Service Broadcasting and Digital Terrestrial Television in Italy”. *Ripe@2006 Conference*, University of Amsterdam. 2006.



## INVITED TALKS

“Don’t Look Up, Look inside the Labs. Searching for the Origin of Covid-19 in a Post-Truth World”. American University of Paris, February 2022.

“Il collasso dell’Occidente. Crisi dei ceti medi e crisi della politica”. Webinar, Mediateca Gateway, Italy, April 2021.

“Social Media and the Age of Polarization”. Tahrir Dialogue Special Webinar Series. American University in Cairo, April 2021.

“The Wuhan Theories: Conspiracy theories, information wars and geopolitical tensions on the origin of Covid-19”, Guest speaker, Harvard University, March 2021.

“Infodemic: Covid-19 and the Post-Truth World order”, Scuola Normale Superiore, Firenze Italy. 2020.

“Disinformation and Propaganda in the Syria War: The White Helmets Case Study” Haigazian University, Beirut. 2018.

“Media, Populism, and Fake News” Media Digital Literacy Academy Beirut 2017. Lebanese American University, Beirut. 2017

“Hybridity in Cultural Globalization”. Université Saint-Louis, Brussels. 2016.



## EVENTS ORGANIZED

*"The Art of the Prank: A Talk by Media Activist and Prankster Joey Skaggs"*. Talk organizer, John Cabot University, Rome. 2011.

*"Fake News: An International Perspective on the Intermeshing of Information and Entertainment"*. Panel Organizer, ICA Chicago. 2009.

*"The War of the Worlds"*. Organizer and Curator of International Symposium on Politics, Arts and Entertainment, New York University. 2005.



## AWARDS AND FELLOWSHIPS

- *Fulbright Scholarship for Graduate Programs*, Fulbright Commission. (\$20,000, 2003)
- *Global Fellowship Grant*, New York University. (\$1500, 2007)
- *Leaska Scholarship for Graduate Students*, New York University. (\$2000, 2009)
- *Council for Media and Culture Dissertation Grant*, New York University. (\$5000, 2010)



## ACADEMIC ACTIVITIES AND OTHER PROFESSIONAL EXPERIENCE

Peer-review translation and consultancy, Journalism Fake News and Disinformation Handbook, Unesco, 2020.

Scientific Committee Member, Interface Politics 2 Conference, Barcelona, 2018

Peer Reviewer, Palgrave Macmillan Publishing, 2018

Peer Reviewer, Journal of Italian Cinema and Media Studies, Artnodes Journal, 2017-2019

Media Consultant: Brunomagli.com, d-sign.it, Comune di Bologna.

Contributor for the Palgrave Politics Blogs and Free-lance journalist for L'Espresso



## ACADEMIC REFERENCES

Jayson Harsin, Associate Professor, Department of Communication, Media & Culture, American University of Paris. Email: [jharsin@aup.edu](mailto:jharsin@aup.edu)

Marco Deseriis, Assistant Professor, Scuola Normale Superiore Florence, Department of Political and Social Science. Email: [marco.deseriis@sns.it](mailto:marco.deseriis@sns.it)

George Terzis, Associate Professor of Communication, Vesalius College, Brussels. Email: [Georgios.Terzis@vub.be](mailto:Georgios.Terzis@vub.be)